Sports Law and Business, MSLB

A program like no other that blends sports, law and business. Phoenix is home to all four major professional sports, making it the perfect location to study. Graduates are landing jobs at premier sports organizations around the country and we have 100 percent placement in sports law externships.

Program Description

Degree Awarded: MSLB Sports Law and Business

The Sandra Day O'Connor College of Law at Arizona State University offers a master's degree in sports law and business, in partnership with the W.P. Carey School of Business and in full cooperation with ASU's athletics department.

The MSLB program provides students with the training to understand the regulatory and revenue forces that drive the increasingly global sports industry: legal, policy, business, branding and marketing. The program uses a small class environment to deliver a problem- and project-based legal and business curriculum taught by recognized academic and professional leaders. That curriculum, together with an applied project, prepares students with the skills necessary to address the difficult issues present in the sports industry.

This unique graduate degree can be completed on a full-time basis in a 12-month period or in two or fewer years for part-time students working in the field.

At a Glance

- **College/School:** Sandra Day O'Connor College of Law
- **Location:** Downtown Phoenix campus

Degree Requirements

36 credit hours including the required applied project course (SLB 593)
Required Core (24 credit hours)
LAW 581 U.S. Law and Legal Analysis (3)
SLB 510 Amateur Sports Law: MSLB (2)
SLB 511 Career Strategies & Business Communications in the Sports Industry (1)
SLB 512 Professional Sports Law: MSLB (2)
SLB 513 Sports Law and Business (3)
SLB 514 Negotiations & Alternative Dispute Resolutions in the Sports Industry (3)
SLB 515 Sports Business Strategies & Executive Decisions (3)
SLB 516 Revenue Generation in the Sports Industry (2)
SLB 517 Marketing for Sports Organizations (3)
SLB 518 Sports Analytics (2)

Electives or Research (9 credit hours)

Culminating Experience (3 credit hours)
SLB 593 Applied Project (3)

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Sandra Day O'Connor College of Law.

A minimum of a bachelor's degree is required from a regionally accredited four year college or university in the United States or a comparable degree from a foreign institution. Possible majors include but are not limited to the following:

- business (finance, accounting, marketing, etc.)
- communications
- journalism
- prelaw
- sports management or business

All applicants must submit:

1. complete MSLB application for admission submitted through the Sandra Day O'Connor College of Law at https://law.asu.edu/admissions/apply/mslb
2. application fee
3. official transcripts
4. resume that does not exceed three typed pages
5. statement of interest that does not exceed 1,250 words (double-spaced, typed pages)
6. two letters of recommendation
7. writing sample no less than two typed pages
8. explanations to affirmative answers to any conduct questions
9. proof of English proficiency

Additional Application Information
A student whose native language is not English (regardless of current residency) must provide evidence of English proficiency as indicated by acceptable scores. Applicants should have a TOEFL score more than 600 (paper), 250 (computer), or 100 (Internet). Exceptional candidates with relevant experience and background who have scores of at least 590 (paper), 243 (computer) or 96 (Internet) also will be considered. ASU's institutional code is 4007.

Official transcripts from all postsecondary institutions of higher education attended must be submitted to the College of Law. An official transcript is a transcript certified by the issuing school and sent directly to ASU or delivered to ASU in a sealed envelope with a seal intact.

Applicants who have received undergraduate or graduate degrees from foreign institutions must have their transcripts evaluated by World Education Services, and WES must send that evaluation to the offices of the Sandra Day O'Connor College of Law.

Admission to the program is competitive. Selection will be based on a variety of factors, including academic background and potential, diversity of experience and background, career experience and ambitions, space and resource limitations in the law school and other factors.

Contact Information
Sandra Day O'Connor College of Law | BCLS 420
MSLBASU@asu.edu | 480-965-1474
Admission Deadlines