Behavioral Health (Management), DBH

Are you a current or aspiring health care manager? Get trained on integrated health care management with this innovative doctoral degree program.

Program Description

Degree Awarded: DBH Behavioral Health (Management)
Integrated health care is the team-based, coordinated treatment of medical, lifestyle and behavioral conditions.

The DBH program with a management concentration addresses a wide range of behavioral health issues impacting at-risk populations including lifestyle, mental health, substance abuse, social determinants of health and health disparities. The curriculum focuses on integrated health management in primary care, especially in the patient-centered medical home and accountable care organization models. Integrated care is an excellent fit for other settings such as hospitals, emergency departments, specialty care, health plans, workplace wellness, educational and traditional mental health, and substance-use disorder treatment settings called bidirectional integration. The Doctor of Behavioral Health is a global, interdisciplinary program, with a curriculum that enables both domestic and international students to tailor learned innovative management practices to local health system geography, culture and policy.

The unique curriculum focuses on three areas: integrated behavioral health program design, quality and performance measurement, and business entrepreneurship. Graduates of the management concentration are positioned to achieve the Quadruple Aim in health care: improved patient experience of care, population health management, cost-savings and improved health care team experience. The curriculum emphasizes direct management or administration within medical settings, improving quality of care through population health management, and building and sustaining integrated care programs. The curriculum includes emerging health technologies such as integrated health measures in electronic health records, mobile health applications and wearable technology to facilitate and assist with tracking health behavior change, big data and analytics.

Behavioral health doctoral graduates are expected to apply entrepreneurship concepts and skills to promote integrated health programs with key stakeholders, such as medical directors and chief executive
officers. Graduates of the management concentration choose careers such as integrated care practice managers and choose leadership positions in integrated care delivery systems, health plans and managed care organizations, as well as integrated care industry consultants.

At a Glance

- **College/School:** [College of Health Solutions](#)
- **Location:** online

Degree Requirements

84 credit hours including the required applied project course (IBC 793)

**Required Core (18 credit hours)**

- HCD 501 Biostatistics and Data Management (3)
- IBC 586 Behavioral Health Professional Writing Style (3)
- IBC 611 Population-Based Health Management (3)
- IBC 614 Quality and Performance Measurement, Improvement, and Incentives (3)
- IBC 718 Healthcare Systems: Organization, Delivery and Economics (3)
- IBC 720 Behavioral Health Entrepreneurship (3)

**Concentration (18 credit hours)**

- HCD 602 Health Informatics for Healthcare Professionals (3)
- IBC 601 Models of Integrated Primary Care (3)
- IBC 626 Behavioral Health Management (3)
- IBC 630 Financial Management of Health Care (3)
- IBC 660 Healthcare Legal, Ethical, and Professional Issues (3)
- IBC 740 Integrated Behavioral Interventions, Cost Savings, Medical Cost Offset and Return on Investment (3)

**Electives or Research (39 credit hours)**

**Other Requirement (3 credit hours)**

- IBC 684 Internship (3)

**Culminating Experience (6 credit hours)**

- IBC 793 Applied Project (6)

**Additional Curriculum Information**

The program may allow up to 30 credit hours from a previously awarded master's degree or other courses approved by the supervisory committee with Graduate College approval.
Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the College of Health Solutions.

Applicants are eligible to apply to the program if they have earned a master's degree, in any field, from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (on a 4.00 scale) in the applicable master's degree.

All applicants must submit:

1. graduate admission application
2. official transcripts
3. personal statement
4. one professional letter of recommendation
5. updated curriculum vitae or resume
6. program policies acknowledgements
7. video or webcam admissions interview (if indicated)
8. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

Applicants with master's degrees in business administration, public health, nursing, counseling, behavioral health, health care administration and social work, among others, are encouraged to apply. Applicants must be master's degree-level professionals who are either currently employed or aspire to be employed in a clinical capacity within integrated health care.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Application Deadlines

Fall
Spring
Career Opportunities

Graduates of the management concentration in the Doctor of Behavioral Health program have the organizational understanding and management skills required to move into leadership and management positions across health care settings. They are well prepared to develop and manage programs related to integrated behavioral health care.

Note: This program does not prepare non-clinicians for clinical practice.

Potential job titles include:

- behavioral health staff coordinator
- CEO or director of integrated care
- director of physician relations
- health and wellness manager
- integrated care manager
- member services manager
- operational care manager or team leader
- practice managers and facilitators
- quality improvement manager
- wellness program administrator

Contact Information

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