Food and Nutrition Entrepreneurship, **BS**

NHFNUENBS

Are you interested in food and nutrition? Explore the many opportunities for a career in this rapidly growing field.

**Program Description**

The BS in food and nutrition entrepreneurship addresses significant and ongoing changes in the food industry by preparing students with sound nutrition principles and business acumen that will enable them to competitively participate in a growing field.

The program encompasses important areas of knowledge and skills for future nutrition entrepreneurs, whether they intend to innovate within an organization or launch a food or nutrition-related business. Key topics include how to develop an online presence, supported by evidence-based principles, thorough social media, blogging, podcasting and video; how to launch nutritionally sound startups and businesses for individual practice and consulting; and how to innovate within the food industry through research and development.

Experiential learning is integrated into the curriculum; students have opportunities to work with specialists in food and nutrition entrepreneurship in order to gain practical experience, build professional relationships and establish a foundation and direction for their careers after graduation.

**At a Glance**

- **College/School:** [College of Health Solutions](#)
- **Location:** [Downtown Phoenix campus](#) or online, [ASU Local@Los Angeles](#)
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General
Required Courses (Major Map)

2021 - 2022 Major Map (On-campus)
2021 - 2022 Major Map (Online)
Major Map (Archives)

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.  
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (programs vary in length, from one week to one year), study abroad is possible for all ASU students. Study abroad programs offer global skills and knowledge to
prepare students to lead in a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and they may apply financial aid and scholarships toward program costs. 
https://goglobal.asu.edu/

Career Opportunities

Graduates are prepared for careers in the delivery of products and services, research and development, management of food service and sustainable food systems, and in nutrition and health communication and promotion. They also have capabilities to launch startups and businesses focused on individual practice, consulting and new product and service development.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chef ★</td>
<td>6.4%</td>
<td>$53,380</td>
</tr>
<tr>
<td>Community Health Worker ★</td>
<td>15.2%</td>
<td>$42,000</td>
</tr>
<tr>
<td>Food Quality Control Technician (Food QC Technician)</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Food Scientist</td>
<td>4.4%</td>
<td>$73,450</td>
</tr>
<tr>
<td>Food Service Manager ★</td>
<td>5.9%</td>
<td>$34,570</td>
</tr>
<tr>
<td>Manufacturing Plant Manager ✈</td>
<td>0.9%</td>
<td>$108,790</td>
</tr>
<tr>
<td>Production Assistant ★</td>
<td>8.1%</td>
<td>$49,730</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager) ✈</td>
<td></td>
<td>not available</td>
</tr>
<tr>
<td>Restaurant Manager ★</td>
<td>0.6%</td>
<td>$56,590</td>
</tr>
<tr>
<td>Social Services Director ★</td>
<td>17.0%</td>
<td>$69,600</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌟 Bright Outlook ✈ Green Occupation

Contact Information

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