Do you want to help people lead healthier lives? Learn what it takes to become a certified health education specialist and protect the health of individuals and communities through public health education.

Program Description

Working alongside clinicians, health agency directors and community leaders, health education specialists are catalysts for improving health for individuals and communities. The BS in health education and health promotion provides students a pathway for becoming a certified health education specialist through the National Commission for Health Education Credentialing (https://www.nchec.org/).

This program provides professional preparation in population-based approaches to improve health outcomes, including school and community health education. Students pursuing a bachelor's degree in health education and health promotion gain foundational knowledge in health promotion program planning, implementation, evaluation, health education and health advocacy. These skills can be applied to society's most pressing health challenges, including improving the food and built environments to promote health, providing sexual health education, and preventing substance abuse, violence, injuries and infectious diseases.

At a Glance

- **College/School:** [College of Health Solutions](#)
- **Location:** [Downtown Phoenix campus](#), [ASU@Lake Havasu](#) or [online](#), [ASU Local@Los Angeles](#)

- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics or MAT 117 College Algebra
Required Courses (Major Map)

2021 - 2022 Major Map (On-campus)
2021 - 2022 Major Map (Online)
Major Map (Archives)

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Additional Requirements:

The Downtown campus is available to all students who meet university admission standards.

The West campus is only available to students who will be first-time freshmen, defined as those who have earned 12 college credit hours or fewer at the time of admission.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changemajor.apps.asu.edu for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.
Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (programs vary in length, from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and they may apply financial aid and scholarships toward program costs. Students in this major will satisfy some major requirements by participating in study abroad learning.

https://goglobal.asu.edu/

Career Opportunities
Health education and health promotion professionals fill a critical role as they teach individuals how to stay well by living healthy lifestyles, and they help mobilize communities to create healthy environments through policy, advocacy and environmental change. Based on a random sample of community health job advertisements from 2017, health professionals with the CHES credential earn up to a 47% higher salary than health professionals without it. Health education specialists can also work as clinical educators.

The health education specialist pathway offers growth opportunities, as certified specialists are eligible to become master certified health education specialists after five years of practice, and MCHES are eligible to become certified diabetes educators.

Graduates of this degree program can also pursue further graduate study in such fields as:

• community health
• health education
• health promotion
• health psychology
• medicine and dentistry (with additional elective sciences)
• occupational therapy
• physical therapy
• physician assistant
• public health
• social work

Advanced degrees or certifications may be required for academic or clinical positions.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certified Health Education Specialist (CHES)</td>
<td>11.4%</td>
<td>$56,500</td>
</tr>
<tr>
<td>Job Title</td>
<td>Salary Increase</td>
<td>Salary</td>
</tr>
<tr>
<td>-----------------------------------------------</td>
<td>-----------------</td>
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</tr>
<tr>
<td>Fitness and Wellness Coordinator</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Health Care Support Worker (General)</td>
<td>6.9%</td>
<td>$39,530</td>
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<tr>
<td>Healthcare Professor</td>
<td>20.5%</td>
<td>$99,090</td>
</tr>
<tr>
<td>Naturopathic Doctor</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Physician Assistant (PA)</td>
<td>31.3%</td>
<td>$115,390</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>17.0%</td>
<td>$69,600</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌟 Bright Outlook 🌿 Green Occupation

Contact Information

College of Health Solutions | HLTHN 401AA
chs@asu.edu | 602-496-3300