Health Education and Health Promotion, BS

Program Description

The BS in health education and health promotion provides students a pathway to become a certified health education specialist through the National Commission for Health Education Credentialing (https://www.nchec.org/). Based on a random sample of community health job advertisements (September, 2017), health professionals with the CHES credential earn up to a 47 percent higher salary than health professionals without it.

The program provides professional preparation in population-based health education, including school and community health education. Students pursuing a bachelor's degree in health education and health promotion gain foundational knowledge in health promotion program planning, implementation and evaluation as well as in certified health education specialist competencies, and they learn about specific health education strategies for effectively delivering community and school health education. Students develop an understanding of various areas addressed by certified health education specialists, including injury prevention, violence prevention, substance abuse prevention, sexual health education, emotional health education, foundations of school health education, social media and marketing in health education, nutrition, physical activity, and stress for chronic disease prevention.

At a Glance

- **College/School**: College of Health Solutions
- **Location**: Downtown Phoenix campus, ASU@Lake Havasu or online
- **Additional Program Fee**: Yes
- **Second Language Requirement**: No
- **First Required Math Course**: MAT 117 - College Algebra
- **Math Intensity**: Moderate

Required Courses (Major Map)
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Additional Requirements:

The Downtown campus is available to all students who meet university admission standards.

The West campus is only available to students who will be first time freshmen as defined as those who have earned 12 college credit hours or less at the time of admission.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save
time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

Career Opportunities

The rising cost of health care has increased the need for individuals with the skills and abilities to provide health education and health promotion programs. As health care costs continue to rise, insurance companies, employers and governments are attempting to find ways to curb costs. One of the more cost effective ways is to employ health education and health promotion professionals to teach people how to prevent disease and injury, live healthy lives and avoid costly treatments for illnesses. Health promotion professionals work in various environments based on the industry in which they are employed.

Undergraduates in this degree program often pursue careers in wellness and health promotion in such environments as:

- colleges and universities
- community health agencies
- hospitals and medical facilities
- insurance companies
- private health care organizations
- schools
- state and county health departments
- voluntary health organizations
- wellness centers
- work site wellness and health promotion

Students may also pursue further graduate study in such fields as:

- health education
- health promotion
health psychology
- medicine and dentistry (with additional elective sciences)
- public health
- social work

Advanced degrees or certifications may be required for academic or clinical positions.

Career examples include but are not limited to those shown in the following list. Advanced degrees or
certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
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<tbody>
<tr>
<td>Certified Health Education Specialist (CHES)</td>
<td>14.5%</td>
<td>$53,940</td>
</tr>
<tr>
<td>Community Health Worker</td>
<td>18.1%</td>
<td>$38,370</td>
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<tr>
<td>Fitness and Wellness Coordinator</td>
<td>10.6%</td>
<td>$81,630</td>
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* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook   🌿 Green Occupation

Contact Information

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