This program includes exploration of important emerging topics, including developing an evidence-based online presence through social media, blogging, and podcasting; creating stand-alone businesses in nutrition, such as individual practices and consulting programs; and entrepreneurship in the food industry through development of new products and services.

**Program Description**

This program prepares students to work in the expanding field of food and nutrition related entrepreneurial ventures and program initiatives. Graduates are poised to meet the demands within food and nutrition industries for the application of valid nutritional concepts.

Experiential learning is integrated into the program's curriculum; students have opportunities to work with external stakeholders and community partners specializing in food and nutrition entrepreneurship to gain real-world experience, develop professional relationships, and establish a foundation and direction for their future careers.

**At a Glance**

- **College/School:** College of Health Solutions
- **Location:** Downtown Phoenix campus or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

**Required Courses (Major Map)**
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
In the field of nutrition, studying abroad can expose students to unique health environments and expand students’ knowledge of culturally specific health approaches. Students gain a deeper understanding of how food and culture intertwine and how to communicate nutritional and sanitary standards to a diverse audience. Students enhance their resumes with study abroad through heightened communication, cultural competency and critical thinking skills. https://mystudyabroad.asu.edu/

The College of Health Solutions recommends the following study abroad programs for students majoring in nutrition: http://links.asu.edu/SAO.nutrition.

### Career Opportunities

Nutrition graduates are prepared for careers within companies looking to innovate in the delivery of products and services, research and development, management of food service and sustainable food systems, and nutrition and health communication and promotion, as well as have capabilities to launch startups and businesses focused on individual practice, consulting, and new product and service development.

There are a wide array of career opportunities available for graduates of this program. Advanced degrees or certifications may be required for some positions.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Health Worker</td>
<td>18.1%</td>
<td>$38,370</td>
</tr>
<tr>
<td>Copy Writer</td>
<td>7.6%</td>
<td>$61,820</td>
</tr>
<tr>
<td>Food Quality Analyst</td>
<td></td>
<td>$23,340</td>
</tr>
<tr>
<td>Food Quality Control Technician (Food QC Technician)</td>
<td>6.3%</td>
<td>$39,910</td>
</tr>
<tr>
<td>Food Scientist</td>
<td>5.7%</td>
<td>$63,660</td>
</tr>
<tr>
<td>Food Service Manager</td>
<td>9.3%</td>
<td>$31,960</td>
</tr>
<tr>
<td>Green Marketer</td>
<td>5.5%</td>
<td>$106,130</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>Restaurant Manager</td>
<td>9.0%</td>
<td>$52,030</td>
</tr>
<tr>
<td>Technical Writer</td>
<td>11.0%</td>
<td>$70,930</td>
</tr>
</tbody>
</table>
* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

Bright Outlook  Green Occupation

Contact Information

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