Program Description

The BAS with a concentration in health entrepreneurship and innovation is designed for students with an AAS degree who want to lead transformative change in health through the creation of new products, processes and systems.

Students have the opportunity to examine current evidence-based practice and health care policy through a lens of innovation using an integrated systems perspective, and they hone the skills necessary to be a leader of innovation in a health care context.

Students with health-related backgrounds who would like to learn more about innovation and leadership within health care organizations may be interested in the health entrepreneurship and innovation concentration. Students with an Associate of Applied Science degree in business or a related field may also have interest if they have employment experience in the health industry.

At a Glance

- **College/School:** Edson College of Nursing and Health Innovation
- **Location:** Downtown Phoenix campus, West campus or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** Any math course with the MA general studies designation will satisfy the math requirement.

Required Courses (Major Map)

- [2020 - 2021 Major Map (On-campus)]
- [2020 - 2021 Major Map (Online)]
- [Major Map (Archives)]
Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

| Freshman | Transfer | International | Readmission |

Additional Requirements:
Students must have an Associate of Applied Science from a regionally accredited institution to be eligible for admission to Bachelor of Applied Science programs at Arizona State University.

Change of Major Requirements
Students with an Associate of Applied Science degree in health, business or a related field are eligible to change their ASU major to this applied science program (health entrepreneurship and innovation).

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Attend Online
ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options
ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
Students enhance their resumes and gain valuable experience through studying abroad. With over 250 programs available, study abroad allows students to tailor their educational experience to their unique
interests and skillsets. Students in the health entrepreneurship and innovation concentration can observe international approaches to health and study innovative business and health techniques used across the globe. Students in the field stand out with heightened cultural competency, leadership and critical thinking skills achieved from studying abroad. https://mystudyabroad.asu.edu/

Career Opportunities

Primary career opportunities include health care administrators and health care managers as well as:

- entrepreneurs
- health architects
- health care administrator
- health care strategists, advisors, project managers and administrators
- health innovation consultant
- health product and service managers
- health system designers
- intrapreneurs --- managers responsible for promoting innovative product development and marketing
- public relations experts in health

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>14.3%</td>
<td>$82,450</td>
</tr>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
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<tr>
<td>Customer Service Manager</td>
<td>3.4%</td>
<td>$55,060</td>
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<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
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<tr>
<td>Medical and Health Services Manager</td>
<td>20.5%</td>
<td>$98,350</td>
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<tr>
<td>Office Manager</td>
<td>10.1%</td>
<td>$94,020</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation

Contact Information