Health Entrepreneurship and Innovation, BS
NUHCIBS

This program's name has changed effective Fall 2018. The previous name was Health Innovation.

Lead transformative change in health through the creation of new products, processes and systems. Pursue this BS in health entrepreneurship and innovation --- the first of its kind in the country.

Program Description

With a focus on transdisciplinary experiences, the BS program in health entrepreneurship and innovation provides students with a broad background in the principles of innovation, leadership, complexity science, change theory, collaboration and evidence-based decision-making to prepare graduates to manage implementation of innovation in the health care arena.

This unique program situates students at the intersection of innovation and entrepreneurship in health and healing.

At a Glance

- **College/School:** College of Nursing and Health Innovation
- **Location:** Downtown Phoenix campus, West campus or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Agreements

ASU has partnered with colleges and universities in Arizona, California, Illinois and Washington to provide transfer curriculum pathways. Students should select their current institution to see if there is a partnership agreement between the institution and ASU for this degree program. Students who do not see their state or institution listed should check back as ASU is always working on creating new partnerships.
Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/.

Career Opportunities

Graduates may be employed as:

- entrepreneurs
- health architects
- health care administrator
- health care strategists, advisors, project managers and administrators
- health innovation consultant
- health product and service managers
- health system designers
- intrapreneurs --- managers responsible for promoting innovative product development and marketing
- public relations experts in health

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst</td>
<td>14.3%</td>
<td>$82,450</td>
</tr>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
</tr>
<tr>
<td>Customer Service Manager</td>
<td>3.4%</td>
<td>$55,060</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Medical and Health Services Manager</td>
<td>20.5%</td>
<td>$98,350</td>
</tr>
<tr>
<td>Office Manager</td>
<td>10.1%</td>
<td>$94,020</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook ☀ Green Occupation

**Contact Information**

College of Nursing and Health Innovation | HLTHN 113
asu.hci@asu.edu | 602-496-0937