Health Entrepreneurship and Innovation, BS

The future of health care is changing. The systems and processes that make up the industry are coming face to face with rapid increases and improvements in technology. Employers need professionals who can approach problems with new outlooks and toolsets. Pursue this BS in health entrepreneurship and innovation --- the first of its kind in the country.

Program Description

The BS program in health entrepreneurship and innovation provides students with a broad background in the principles of innovation, leadership, complexity science, change theory, collaboration and evidence-based decision-making to prepare graduates to manage implementation of innovation in the health care arena.

Through the use of evidence-based decision-making and leadership skills in interprofessional teams, graduates are ready to tackle health care challenges using modern technology, public policy and communication. This unique program situates students at the intersection of innovation and entrepreneurship, enabling them to develop their own solutions to health challenges.

Program areas of emphasis:

- develop competence in the design, application and testing of innovative processes and products
- incorporate current trends with interprofessional teams
- lead processes of innovation and transformation

At a Glance

- **College/School:** College of Nursing and Health Innovation
- **Location:** Downtown Phoenix campus, West campus or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
Required Courses (Major Map)

2019 - 2020 Major Map (On-campus)
2019 - 2020 Major Map (Online)
Major Map (Archives)

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools, and resources and help students save time and money in their college journey. Learn more about these programs by visiting the Admissions site.
Global Opportunities

PLuS Alliance
Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu

Global Degree

Career Opportunities

Graduates may be employed as:

• entrepreneurs
• health architects
• health care administrator
• health care strategists, advisors, project managers and administrators
• health innovation consultant
• health product and service managers
• health system designers
• intrapreneurs --- managers responsible for promoting innovative product development and marketing
• public relations experts in health

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analyst 🌟</td>
<td>14.3%</td>
<td>$82,450</td>
</tr>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
</tr>
<tr>
<td>Customer Service Manager 🌟</td>
<td>3.4%</td>
<td>$55,060</td>
</tr>
<tr>
<td>General Manager (GM) 🌟🌟</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Median Pay</td>
</tr>
<tr>
<td>----------------------------</td>
<td>-------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Medical and Health Services Manager</td>
<td>20.5%</td>
<td>$98,350</td>
</tr>
<tr>
<td>Office Manager</td>
<td>10.1%</td>
<td>$94,020</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🔵 Green Occupation

**Contact Information**

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