Community Advocacy and Social Policy, BA

PPCASPB

The Bachelor of Arts in community advocacy and social policy through the School of Social Work is designed to offer the opportunity to explore issues of diversity, oppression and privilege and to examine advocacy and intervention strategies to engage in social change.

Program Description

The BA program in community advocacy and social policy focuses on advocacy strategies through an in-depth exploration, analysis and comparison of social service systems and policies from an empowerment perspective. Examining the needs of individuals, families and communities that have been historically under-served is the program emphasis. Policy analysis and social change are critical themes in developing an advocacy knowledge base as are the equally important themes of prevention and social well-being. Students complete courses in two core areas: diversity and oppressed populations and social issues and interventions.

At a Glance

- **College/School:** Watts College of Public Service & Community Solutions
- **Location:** Downtown Phoenix campus, West campus or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

2019 - 2020 Major Map (On-campus)
2019 - 2020 Major Map (Online)
Major Map (Archives)
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/)

## Career Opportunities

Graduates will be prepared for employment in the social services arena, such as performing basic case management (benefit processing or certification); staffing hotlines or warmlines; referral, recruitment and volunteer coordinator positions; and prevention and education. In addition, advocate positions are part of many organizations such as hospitals and the behavioral health system. This degree program also prepares students to pursue graduate education.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Behavioral Health Specialist</td>
<td>8.3%</td>
<td>$61,980</td>
</tr>
<tr>
<td>Certified Health Education Specialist (CHES)</td>
<td>14.5%</td>
<td>$53,940</td>
</tr>
<tr>
<td>Community Health Worker</td>
<td>18.1%</td>
<td>$38,370</td>
</tr>
<tr>
<td>Community Specialist</td>
<td>13.2%</td>
<td>$41,570</td>
</tr>
<tr>
<td>Counselor (General)</td>
<td>14.3%</td>
<td>$43,370</td>
</tr>
<tr>
<td>Marriage and Family Therapist (MFT)</td>
<td>23.4%</td>
<td>$48,790</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>18.0%</td>
<td>$64,100</td>
</tr>
<tr>
<td>Social Work Professor</td>
<td>9.9%</td>
<td>$64,370</td>
</tr>
<tr>
<td>Social Worker</td>
<td>14.2%</td>
<td>$44,380</td>
</tr>
<tr>
<td>Substance Abuse Social Worker</td>
<td>19.3%</td>
<td>$43,250</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).  

🌞 Bright Outlook 🌿 Green Occupation
Contact Information

School of Social Work | UCENT 800
social.work@asu.edu | 602-496-0800