Are you passionate about sports and about making a positive impact on the community? With a degree in community sports management, you have the skills to design and manage sport programs and activities for youth, adults and seniors in settings like parks and recreation, nonprofits, community relations for professional sport teams and for-profit business.

Program Description

The BS program in community sports management focuses on preparing individuals for employment within nonprofit, municipal and for-profit organizations that specialize in youth development through sports as well as health and well-being of adults and seniors through sports.

The program emphasizes the many roles community sport plays within the community including as a mechanism to improve overall quality of life, youth development, sport tourism and community development. Both program delivery and managerial functions are targeted. Specific areas of opportunity include work with youth sports, adaptive sports, sports tourism, sport events and adult recreational sports.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solution
- **Location:** Downtown Phoenix campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General
Required Courses (Major Map)

2020 - 2021 Major Map
Major Map (Archives)

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
Sports can bring communities together, at home and abroad, despite language and cultural differences. Studying abroad gives students an opportunity to immerse in a different culture and see firsthand the role of sport at the community level while building skills to help them in their future careers. Students who study abroad can achieve heightened cultural competency, leadership and critical thinking skills.

https://mystudyabroad.asu.edu/
Career Opportunities

Numerous career opportunities exist within community sports. Sport programs for youth and adults are offered by city parks and recreation departments, nonprofit organizations such as the Boys and Girls Club or the YMCA and local nonprofit and for profit sport clubs. In addition, many communities have sport tourism organizations and sport programs offered through adaptive or therapeutic sports programs such as Special Olympics, Wounded Warriors Project and Ability 360.

Possible positions for graduates of this major include sport supervisors, programmers and managers in local park and recreation departments, nonprofit organizations (e.g., YMCA, Boys and Girls Club), as well as community relations and programming positions with professional and local sport organizations.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coach</td>
<td>12.9%</td>
<td>$32,270</td>
</tr>
<tr>
<td>Community Life Director</td>
<td>14.6%</td>
<td>$37,450</td>
</tr>
<tr>
<td>Community Specialist</td>
<td>13.2%</td>
<td>$41,570</td>
</tr>
<tr>
<td>Fitness Instructor</td>
<td>10.1%</td>
<td>$39,210</td>
</tr>
<tr>
<td>Fitness and Wellness Coordinator</td>
<td>10.6%</td>
<td>$81,630</td>
</tr>
<tr>
<td>Marketing Manager</td>
<td>10.1%</td>
<td>$132,230</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>10.4%</td>
<td>$111,280</td>
</tr>
<tr>
<td>Recreation Coordinator</td>
<td>8.7%</td>
<td>$24,540</td>
</tr>
<tr>
<td>Recreational Therapist</td>
<td>6.5%</td>
<td>$47,680</td>
</tr>
<tr>
<td>TV Program Director</td>
<td>12.2%</td>
<td>$71,620</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook ☢ Green Occupation

Contact Information

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