Community Sports Management, BS

PPCSMBS

Program Description

The community sports management degree focuses on the many roles recreational and amateur sports play within a community as a mechanism to contribute to quality of life, domestically and abroad. Emphasis will be on the role of sports in youth development; the role of sports organizations and programs in community development; the impact of sports tourism and multisport events on community development; and the role of sports in delivery of nonprofit agency services. Both a program and a managerial emphasis will be targeted, with a focus on delivery of services across the lifespan. Some specific areas of opportunity include work with youth sports, adaptive sports, sports events, sports tourism and sports clubs.

This major is eligible for the Western Undergraduate Exchange (WUE) program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees. See more information and eligibility requirements on the Western Undergraduate Exchange (WUE) program.

At a Glance

- College/School: College of Public Service and Community Solutions
- Location: Downtown Phoenix campus [WUE]
- Additional Program Fee: No
- Second Language Requirement: No
- First Required Math Course: MAT 142 - College Mathematics
- Math Intensity: General

Required Courses (Major Map)

2017 - 2018 Major Map
Major Map (Archives)

Admission Requirements
General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change the major to this program.

Transfer Agreements

Career Opportunities

Numerous opportunities are available in community sports. Community sports programs are part of many nonprofit organizations, such as the Boys and Girls Clubs of America and the YMCA or YWCA. Also prevalent are city parks and recreation programs that include youth and adult sports as well as clubs and organizations that focus on youth sports. Sports tourism organizations are part of many communities. Many cities and nonprofit organizations offer sports events, youth sports tournaments (including international and multisport events), and adaptive or therapeutic sports programs produced by organizations such as Special Olympics, Wounded Warriors Project and Daring Adventures (known for its River Rampage program). Though the focus of this program is not on professional sports management, there are employment opportunities with organizations such as these in areas like event management and facility management.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coach</td>
<td>5.9%</td>
<td>$30,640</td>
</tr>
<tr>
<td>Fitness Instructor</td>
<td>8.4%</td>
<td>$34,980</td>
</tr>
<tr>
<td>Lifeguard</td>
<td>6.7%</td>
<td>$19,090</td>
</tr>
<tr>
<td>Recreational Therapist</td>
<td>12.0%</td>
<td>$44,000</td>
</tr>
</tbody>
</table>
Contact Information

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