Interested in combining a passion for sports and event management? The metro Phoenix area is home to a large number of community sport events including large-scale youth sport tournaments. A concentration in community sport event management provides you with the skills to design, market and manage successful community sport events.

**Program Description**

The goal of the events concentration within the BS in community sports management degree is to expand students' expertise in the events field and create experts in event planning at the community sports sector. This concentration allows community sports management majors to focus their electives in a cohesive way, thus providing a solid foundation from which to develop and produce events that contribute to the economic development and social capital stemming from sports, a driving force in Arizona and the metro Phoenix area.

**At a Glance**

- **College/School:** [Watts College of Public Service & Community Solutions](#)
- **Location:** [Downtown Phoenix campus](#)
- **Additional Program Fee:** No
- **Second Language Requirement:** No
- **Math Intensity:** General

**Required Courses (Major Map)**

[2019 - 2020 Major Map](#)
[Major Map (Archives)](#)
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

Career Opportunities
Students with a background in managing community sports events can find employment with parks and recreation departments, nonprofit organizations, morale welfare and recreation departments in the armed forces, campus recreation departments, private sports organizations, and health and fitness clubs.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Life Director</td>
<td>14.6%</td>
<td>$37,450</td>
</tr>
<tr>
<td>Event Planner</td>
<td>10.9%</td>
<td>$48,290</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>10.4%</td>
<td>$111,280</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>Recreation Coordinator</td>
<td>8.7%</td>
<td>$24,540</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀️ Bright Outlook  🌿 Green Occupation

**Contact Information**

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