Community Sports Management (Events), E

PPCSMEBS

Interested in combining a passion for sports and event management? A concentration in event management provides you with the skills to design, market and manage successful community sport events.

Program Description

The goal of the events concentration within the BS in community sports management degree is to expand students’ expertise in the events field and create experts in event planning at the community sports sector.

This concentration allows community sports management majors to focus their electives in a cohesive way, thus providing a solid foundation from which to develop and produce events that contribute to the economic development and social capital stemming from sports, a driving force in Arizona and in the metro Phoenix area, home to a large number of community sport events including large-scale youth sport tournaments.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solut
- **Location:** Downtown Phoenix campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
• **First Required Math Course:** MAT 142 - College Mathematics
• **Math Intensity:** General

### Required Courses (Major Map)

**2021 - 2022 Major Map**
**Major Map (Archives)**

### Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's and master's degree** with:

- **Community Resources and Development (Parks and Recreation Management), MS**
- **Community Resources and Development (Sustainable Communities), MS**
- **Community Resources and Development (Tourism), MS**
- **Community Resources and Development, MS**

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

### Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

- Freshman | Transfer | International | Readmission

### Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

### Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU™](https://mypath.asu.edu) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/pathway-programs](https://admission.asu.edu/transfer/pathway-programs).
Global Opportunities

Global Experience
Sports can bring communities together, at home and abroad, despite language and cultural differences. Studying abroad gives students an opportunity to immerse in a different culture and build skills that enable them to navigate the intricacies of planning and executing community sport events where people of different cultural backgrounds gather. Students who study abroad can achieve heightened cultural competency and leadership and critical thinking skills. https://goglobal.asu.edu/

Career Opportunities

Students with a background in managing community sports events can find employment with:

- campus recreation departments
- health and fitness clubs
- parks and recreation departments
- morale welfare and recreation departments in the armed forces
- nonprofit organizations
- private sports organizations

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Life Director</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Community Specialist</td>
<td>11.7%</td>
<td>$46,770</td>
</tr>
<tr>
<td>Event Planner</td>
<td>7.8%</td>
<td>$51,560</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
<td>$103,650</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>not available</td>
<td></td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>7.2%</td>
<td>$62,810</td>
</tr>
<tr>
<td>Recreation Coordinator</td>
<td>10.0%</td>
<td>$28,440</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌟 Bright Outlook  🌿 Green Occupation

Contact Information