Nonprofit Leadership and Management, BS

PPNLMB

The first of its kind in the nation, this vanguard prepares you for key roles in advancing communities through nonprofit and philanthropic organizations. Prominent nonprofits value this program's tradition of excellence and actively seek to hire its graduates.

Program Description

Through the BS degree program in nonprofit leadership and management, students are empowered to become successful professionals who work to advance the quality of life in communities.

The nonprofit sector in the United States is unique in form and function. This sector includes institutions and individuals situated between government, public, business and commerce sectors. With more than 1.6 million organizations in the U.S., the sector employs more people than the finance, insurance and real estate industries combined. Philanthropy (voluntary action for the public good) is a hallmark of the nonprofit sector as individuals give their time, money and know-how to causes about which they care.

Students in the nonprofit leadership and management program learn about the nonprofit sector through curriculum instruction and field experience. The required internship component of the program leads students to professional opportunities within the nonprofit sector. Within the undergraduate degree requirements, students also may choose to pursue the National Certified Nonprofit Professional credential through ASU’s affiliation with the Nonprofit Leadership Alliance:  https://www.nonprofitleadershipalliance.org/credential/.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solution
- **Location:** Downtown Phoenix campus
• Additional Program Fee: Yes
• Second Language Requirement: No
• First Required Math Course: MAT 142 - College Mathematics
• Math Intensity: General

Required Courses (Major Map)

2020 - 2021 Major Map
Major Map (Archives)

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Community Resources and Development (Nonprofits and NGOs), MS
- Community Resources and Development, MS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Transfer Options
ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries ranging from one week to one year, study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

Career Opportunities

Depending on their interests, graduates seek work in diverse settings that include a wide range of missions, including arts and culture, environmental, health, youth development, etc. Some graduates find employment with local, grassroots, direct-service nonprofits while others find work with grant-making foundations. Many work in affiliates of well-known national organizations such as:

- American Red Cross
- America's Second Harvest
- Humane Society of the United States
- March of Dimes
- National Urban League
- United Way
- youth-serving entities such as Big Brothers Big Sisters, Boys and Girls Clubs, Boy Scouts of America, Girl Scouts of the USA, Camp Fire USA and the YMCA of the USA

Increasing opportunities in the nonprofit sector include careers across the spectrum of community issues such as the arts, environment, health care and others. Typical positions include roles as:

- field executives
- fund development directors
- program directors
- program officers for grant-making organizations
- volunteer program managers

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advocate</td>
<td>16.4%</td>
<td>$33,120</td>
</tr>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
</tr>
<tr>
<td>Community Specialist</td>
<td>13.2%</td>
<td>$41,570</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>10.4%</td>
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</tr>
<tr>
<td>Regulatory Affairs Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>18.0%</td>
<td>$64,100</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation

Contact Information

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