Public Service and Public Policy (Business), BS

PPPAFBUBS

Program Description

The School of Public Affairs offers a concentration in business as part of the BS in public service and public policy. This concentration establishes a core business curriculum while allowing students the flexibility to pursue their passion, from entrepreneurial opportunities to working for a Fortune 500 company. Coursework teaches lasting business concepts.

This major is eligible for the Western Undergraduate Exchange (WUE) program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees. See more information and eligibility requirements on the Western Undergraduate Exchange (WUE) program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solut
- **Location:** Downtown Phoenix campus [WUE]
- **Additional Program Fee:** No
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

2018 - 2019 Major Map
Major Map (Archives)

Accelerated Degrees
This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Public Administration (Emergency Management), MPA
- Public Administration (NonProfit Administration), MPA
- Public Administration (Public Finance), MPA
- Public Administration (Urban Management), MPA
- Public Administration - Downtown Phoenix, MPA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

**Admission Requirements**

**General University Admission Requirements:**

All students are required to meet general university admission requirements.

- Freshman
- Transfer
- International
- Readmission

**Change of Major Requirements**

A minimum 2.00 cumulative GPA is required to change into this program. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

**Transfer Options**

ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools, and resources and help students save time and money in their college journey. Learn more about these programs by visiting the Admissions site.

**Global Opportunities**

Global Experience
With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/.

**Career Opportunities**

The program is primarily focused on individuals working in or interested in working in the public sector. The skills and knowledge the students acquire in the program will allow them to successfully function in many other types of organizations as well; however, the primary focus is on public organizations. This bachelor’s degree program in public service and public policy prepares students for entry- and mid-level supervisory and managerial positions in city, county, state and federal agencies. For those who already have work experience, the degree provides further opportunity for promotion.

The business concentration prepares students with an interest in policy to focus on business issues and their policy implications.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advocate</td>
<td>16.4%</td>
<td>$33,120</td>
</tr>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
</tr>
<tr>
<td>Community Specialist</td>
<td>13.2%</td>
<td>$41,570</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Economist</td>
<td>6.3%</td>
<td>$102,490</td>
</tr>
<tr>
<td>Field Researcher</td>
<td>2.5%</td>
<td>$54,270</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Government Programs Specialist</td>
<td>6.0%</td>
<td>$44,400</td>
</tr>
<tr>
<td>Logistics Manager</td>
<td>6.7%</td>
<td>$92,460</td>
</tr>
<tr>
<td>Office Manager</td>
<td>10.1%</td>
<td>$94,020</td>
</tr>
<tr>
<td>Political Analyst</td>
<td>2.8%</td>
<td>$115,110</td>
</tr>
<tr>
<td>Politician</td>
<td>7.1%</td>
<td>$25,630</td>
</tr>
<tr>
<td>Position</td>
<td>Percentage</td>
<td>Salary</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>------------</td>
<td>-----------</td>
</tr>
<tr>
<td>Regulatory Affairs Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Sales Manager</td>
<td>7.5%</td>
<td>$121,060</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>18.0%</td>
<td>$64,100</td>
</tr>
<tr>
<td>Transportation Dispatcher</td>
<td>6.7%</td>
<td>$92,460</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation

**Contact Information**

School of Public Affairs | UCENT 400  
spa@asu.edu | 602-496-0450