Public Service and Public Policy (Nonprofit Leadership and Management), BS

PPANLMBS

Are you passionate about exploring how government and policy affect your community or the lives of others? Gain an excellent foundation in public policy while you enjoy internship opportunities that build the expertise needed in high-demand careers in the public sector. This program is located in downtown Phoenix, near city, county and state governments.

Program Description

The School of Public Affairs offers a BS in public service and public policy with a concentration in nonprofit leadership and management.

The role of nonprofit organizations continues to grow and presents broad policy implications for future public sector professionals. This program empowers students to understand the unique aspect of the social, political, economic and philanthropic factors related to the nonprofit sector.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solut
- **Location:** Downtown Phoenix campus [WUE](#)
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
• **First Required Math Course:** MAT 142 - College Mathematics

• **Math Intensity:** General

---

**Required Courses (Major Map)**

2020 - 2021 Major Map
Major Map (Archives)

---

**Accelerated Program Options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Management, MGM
- Public Administration (Emergency Management), MPA
- Public Administration (Public Finance), MPA
- Public Administration (Urban Management), MPA
- Public Administration - Downtown Phoenix, MPA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

---

**Admission Requirements**

**General University Admission Requirements:**

All students are required to meet general university admission requirements.

[https://changingmajors.asu.edu/request](https://changingmajors.asu.edu/request) for information about how to change a major to this program.

---

**Change of Major Requirements**

A minimum cumulative GPA of 2.00 is required to change into this program.

---

**Transfer Options**
ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries ranging from one week to one year, study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

Career Opportunities

The program is primarily focused on individuals working or interested in working in the public sector. The skills and knowledge students acquire allow them to successfully function in many other types of organizations; however, the primary focus is on public organizations. This bachelor's degree program in public service and public policy prepares students for entry- and mid-level supervisory and managerial positions in city, county, state and federal agencies. For those who already have work experience, the degree provides further opportunity for promotion.

The nonprofit leadership and management concentration provides students with more specialized knowledge about the policy implications of the nonprofit sector.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advocate</td>
<td>16.4%</td>
<td>$33,120</td>
</tr>
<tr>
<td>Role</td>
<td>Salary</td>
<td>Growth Rate</td>
</tr>
<tr>
<td>-------------------------------------</td>
<td>----------</td>
<td>-------------</td>
</tr>
<tr>
<td>CEO</td>
<td>$183,270</td>
<td></td>
</tr>
<tr>
<td>Community Specialist</td>
<td>$41,570</td>
<td>13.2%</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>$100,410</td>
<td>9.1%</td>
</tr>
<tr>
<td>Government Programs Specialist</td>
<td>$44,400</td>
<td>6.0%</td>
</tr>
<tr>
<td>Logistics Manager</td>
<td>$92,460</td>
<td>6.7%</td>
</tr>
<tr>
<td>Political Analyst</td>
<td>$115,110</td>
<td>2.8%</td>
</tr>
<tr>
<td>Politician</td>
<td>$25,630</td>
<td>7.1%</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>$64,100</td>
<td>18.0%</td>
</tr>
<tr>
<td>Transportation Dispatcher</td>
<td>$92,460</td>
<td>6.7%</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  Green Occupation

**Contact Information**

School of Public Affairs | UCENT 400
spa@asu.edu | 602-496-0450