Program Evaluation (Graduate Certificate)

With your understanding and knowledge of evaluation research and qualitative and quantitative social research methods and how to apply them, you are prepared to inform policy in innovative ways.

Program Description

Degree Awarded: Certificate Program Evaluation (Certificate)
Professionals in the government, nonprofit and private sectors are increasingly required to demonstrate effectiveness of programs and activities. This graduate certificate in program evaluation provides students with a solid grounding in the applied and conceptual tools of conducting evaluation research and program evaluations as well as the skills to implement evaluations.

At a Glance

- College/School: Watts College of Public Service & Community Solut
- Location: Downtown Phoenix campus or online

Degree Requirements

15 credit hours

Required Core (9 credit hours)
CPP 525 Foundations of Program Evaluation III: Advanced Regression Tools (3)
CPP 526 Foundations of Data Science I: Introduction to Data Programming in R (3)
SWG 623 Program Evaluation (3)
Restricted Electives (6 credit hours)
CPP 523 Foundations of Program Evaluation I: Multiple Regression (3)
CPP 524 Foundations of Program Evaluation II: Research Design (3)

Additional Curriculum Information
Restricted electives courses may be substituted with department approval.

Admission Requirements
Applicants must fulfill the requirements of both the Graduate College and the Watts College of Public Service and Community Solutions.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in criminology and criminal justice, social work, public service, nonprofit management, parks and recreation management, tourism management, business, education, family studies, public health, education, psychology or a related social and applied sciences field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. proof of English proficiency

Additional Application Information
An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

International students who need an F1 or J1 visa first need to apply to and be accepted into a graduate degree program prior to being considered for the certificate program. International students residing in the USA on other types of visas must adhere to all Graduate College policies and procedures regarding admission to be considered for admission to this certificate program.

There are no required admission examinations.

Attend Online
ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.
Career Opportunities

Program evaluation spans many fields and industries. These include educational institutions, nonprofit organizations, health care facilities, government programs and more. Once students deepen their program evaluation capacity, options for employment are diverse. Career titles with program evaluation as a central component of their role include:

- city government program manager
- compliance officer
- county health officer
- director of evaluation
- education curriculum or program specialist
- evaluation specialist in a public or nonprofit organization
- foundation officer
- government grant manager
- health care administrator
- higher education outcomes specialist
- monitoring and evaluation analyst
- nonprofit manager or executive director
- public health professional
- research analyst

Contact Information

Watts College of Public Service & Community Solution | UCENT 780
idpadvising@asu.edu | 602-496-1019