Policy Advocacy, MA

Prepare yourself to directly impact change in our world by developing the skills, abilities and understanding of how our political and legal world operates, and learning both how to create and analyze public policy and how we can be influential and impactful change agents through this unique program.

Program Description

Degree Awarded: MA Policy Advocacy
Expertise and knowledge are required to navigate increasingly complex legal, communication, political and policy landscapes, and to effectively create societal change. This has prompted various groups to use professionals to champion concerns and influence opinion, laws and policies ranging from local to international. This applied degree is oriented to those interested in acquiring the necessary skills to become effective agents of policy change, and it directly addresses elements of the ASU Charter by creating opportunities to increase the professionalism of individuals who can represent these concerns at all levels.

Ethical, skilled policy advocacy professionals are in demand to represent all sections of society including nonprofit, private and public sectors.

At a Glance

- College/School: Watts College of Public Service & Community Solut
- Location: online

Degree Requirements
Required Core (6 credit hours)
PAF 505 Public Policy Analysis (3)
SWG 687 Public Policy and Advocacy (3)

Policy Restricted Electives (12 credit hours)

Advocacy, Communication and Change Restricted Electives (9 credit hours)

Culminating Experience (3 credit hours)
CPP 593 Applied Project (3)

Additional Curriculum Information
For restricted electives, students should see the academic unit for the current list of courses that may fulfill this requirement. Other courses may be substituted with approval from the program chair.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Watts College of Public Service and Community Solutions.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. two letters of recommendation
4. written statement
5. professional resume
6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

Attend Online
ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Contact Information

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Admission Deadlines