Parks and Recreation Management, BS

Program Description

The BS program in parks and recreation management provides a transdisciplinary education in the management of parks, protected areas, community-based recreation services and special-event management. The parks and recreation field emerged from the youth development, recreation and park movements of the late 19th century. Students learn to integrate the managerial, natural and social sciences to make informed decisions for recreation service delivery.

The curriculum of classroom instruction and field experiences covers:

- communication
- history
- inclusive services
- management
- parks and recreation policy
- planning
- programming

The required internship component of the program allows students to gain practical experience in the parks and recreation professions. The bachelor's degree program in parks and recreation management prepares students for professional positions in a variety of public, private and nonprofit organizations. The National Recreation and Park Association accredits this degree program. There are three areas of emphasis:

- community recreation services management
- natural resource recreation management
- special event management

Students interested in the BS in parks and recreation management may also be interested in the school's therapeutic recreation program. Student should see the school website for details.

This major is eligible for the Western Undergraduate Exchange (WUE) program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees. See more information and eligibility requirements on the Western Undergraduate Exchange (WUE) program.
At a Glance

- College/School: College of Public Service and Community Solutions
- Location: Downtown Phoenix campus
- Additional Program Fee: No
- Second Language Requirement: No
- First Required Math Course: MAT 142 - College Mathematics
- Math Intensity: General

Required Courses (Major Map)

2017 - 2018 Major Map
Major Map (Archives)

Accelerated Degrees

This degree is also offered in an accelerated format with:
- Community Resources and Development (Parks and Recreation Management), MS
- Community Resources and Development (Sustainable Communities), MS
- Community Resources and Development, MS

Acceptance to the graduate program requires a separate application. During their junior and senior years, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.
Transfer Agreements

Career Opportunities

This degree program prepares students for professional positions in a variety of public, private and nonprofit organizations. Graduates are employed in a variety of settings in Arizona, nationally and abroad. Graduates find employment in such diverse settings as:

- armed forces recreation
- city park and recreation departments
- county and state park agencies
- federal natural resource agencies
- hospitals and care facilities
- nonprofit recreation programs
- private and commercial recreation facilities
- special event management
- sport venues
- youth agencies

In such settings, graduates will design, develop and manage services that address the recreational needs of a particular clientele.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coach</td>
<td>5.9%</td>
<td>$30,640</td>
</tr>
<tr>
<td>Compliance Manager 🎥</td>
<td>3.9%</td>
<td>$105,060</td>
</tr>
<tr>
<td>Event Planner</td>
<td>9.9%</td>
<td>$46,490</td>
</tr>
<tr>
<td>Fish and Game Warden 🎥</td>
<td>1.9%</td>
<td>$50,880</td>
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<tr>
<td>Fitness Instructor</td>
<td>8.4%</td>
<td>$34,980</td>
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<tr>
<td>Forestry Professor</td>
<td>6.8%</td>
<td>$84,090</td>
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<tr>
<td>General Manager (GM) 🎥</td>
<td>7.1%</td>
<td>$97,270</td>
</tr>
</tbody>
</table>
Green Marketer 🍃 4.7% $96,720
Market Research Analyst 🍃 18.6% $61,290
Marketing Associate 4.7% $96,720
Marketing Manager 🍃 9.4% $127,130
Park Ranger 6.9% $61,860
Wind Energy Project Manager 🍃 🍃 3.9% $105,060

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🍃 Green Occupation

Contact Information

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