Advance your career in the tourism field. The sustainable tourism industry is experiencing a great deal of interest and growth. Receive recognition and credentials with this graduate certificate that teaches you more about sustainability practices.

Program Description

Degree Awarded: Certificate Sustainable Tourism (certificate)

The graduate certificate in sustainable tourism, offered by the School of Community Resources and Development, is intended for professionals who work in or desire to work in the tourism industry. The program addresses the unique character of sustainability and sustainable practices in tourism development and management. Students interested in sustainable tourism management explore the practice of management and development of sustainable tourism businesses and destinations.

Students who complete the certificate gain knowledge in topics such as the integration of economic, social and environmental aspects of sustainability as it relates to tourism; conducting sustainability audits for destinations and businesses; community impacts of tourism; and sustainable destination and business planning and management.

The program allows graduates enhanced recognition and credentials in an area experiencing a great deal of interest and growth. Students in the program will be able to further their careers by obtaining advanced education specific to sustainability practices in tourism.

At a Glance

- College/School: Watts College of Public Service & Community Solut
- Location: online

Degree Requirements
18 credit hours

Required Core (15 credit hours)
TDM 520 Sustainable Thinking in Tourism I (3)
TDM 521 Sustainable Thinking in Tourism II (3)
TDM 530 Sustainable Tourism Destination Planning and Management I (3)
TDM 531 Sustainable Tourism Destination Planning and Management II (3)
TDM 570 Sustainable Tourism (3)

Electives (3 credit hours, choose one)
TDM 540 Sustainable Food Management in Tourism (3)
TDM 550 Managing the Sustainable Tourism Business (3)

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Watts College of Public Service and Community Solutions.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. two letters of recommendation
4. proof of English proficiency

Additional Application Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency. International applicants are also required to submit TOEFL or IELTS scores and a financial guarantee statement.

Letters of recommendation must be from current or former employers, current or former faculty members, or others who are familiar with the applicant's scholarly and professional abilities and characteristics, and the letters are to be submitted through the online application.
Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Global Opportunities

PLuS Alliance
Global Experience
Global Degree

Career Opportunities

Contact Information

School of Community Resources and Development | UCENT 550
scrd@asu.edu | 602-496-1056