Sustainable Tourism (Graduate Certificate)

Program Description

Degree Awarded: Certificate Sustainable Tourism (certificate)

The graduate certificate in sustainable tourism, offered by the School of Community Resources and Development, is intended for professionals who work in or desire to work in the tourism industry. The program addresses the unique character of sustainability and sustainable practices in tourism development and management. Students interested in sustainable tourism management explore the practice of management and development of sustainable tourism businesses and destinations.

Students who complete the certificate will have knowledge in topics such as the integration of economic, social and environmental aspects of sustainability as it relates to tourism; conducting sustainability audits for destinations and businesses; community impacts of tourism; and sustainable destination and business planning and management.

The program allows graduates enhanced recognition and credentials in an area experiencing a great deal of interest and growth. Students in the program will be able to further their careers by obtaining advanced education specific to sustainability practices in tourism.

At a Glance

- College/School: College of Public Service and Community Solutions
- Location: online

Degree Requirements

18 credit hours

Required Core (15 credit hours)
TDM 520 Sustainable Thinking in Tourism I (3)
TDM 521 Sustainable Thinking in Tourism II (3)
Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the College of Public Service and Community Solutions.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. two letters of recommendation
4. proof of English proficiency

Additional Application Information

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency. Students should visit https://students.asu.edu/graduate/proficiency for more information.

Letters of recommendation must be from current or former employers, current or former faculty members, or others who are familiar with the applicant's scholarly and professional abilities and characteristics, and the letters are to be submitted through the online application.

Attend Online
ASU offers this program in an online format with multiple enrollment sessions throughout the year and accelerated 7.5 week classes. Applicants may view the program description and request more information here.

Contact Information

School of Community Resources and Development | UCENT 550
scrd@asu.edu | 602-496-1056