Sustainable Tourism, MAS

Program Description

Degree Awarded: MAS Sustainable Tourism

Students in the MAS degree program in sustainable tourism receive a comprehensive education with a focus on the environmental, economic and social aspects of tourism, equipping them with the skills necessary to create pioneering sustainable development solutions to the challenges facing tourism today. This holistic curriculum focuses on integrating all three pillars of sustainability into existing tourism theories and concepts. The program prepares future sustainable tourism professionals to meet the increasing demand for people trained in sustainability practices and the application of those practices in tourism. The program is offered by the School of Community Resources and Development.

At a Glance

- College/School: College of Public Service and Community Solutions
- Location: online

Accelerated Degrees

This degree is also offered in an accelerated format with:

- Tourism Development and Management, BS
- Tourism Development and Management (Resort and Hotel Leadership), BS
- Tourism Development and Management (Sustainable Tourism), BS

Acceptance to the graduate program requires a separate application. During their junior and senior years, eligible students will be advised by their academic departments to apply.

Degree Requirements

31 credit hours including the required applied project course (TDM 593)
Required Core (24 credit hours)
CRD 569 Advanced Tourism and Recreation Studies (3)
TDM 520 Sustainable Thinking in Tourism I (3)
TDM 521 Sustainable Thinking in Tourism II (3)
TDM 530 Sustainable Tourism Destination Planning and Management I (3)
TDM 531 Sustainable Tourism Destination Planning and Management II (3)
TDM 540 Sustainable Food Management in Tourism (3)
TDM 550 Managing the Sustainable Tourism Business (3)
TDM 570 Sustainable Tourism (3)

Electives (3 credit hours)

Culminating Experience (4 credit hours)
TDM 593 Applied Project (4)

Additional Curriculum Information
Students should see the academic unit for a complete list of approved electives.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the College of Public Service and Community Solutions.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in a related field such as tourism, hospitality, sustainability, environmental studies, business, geography or planning from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. three letters of recommendation
4. proof of English proficiency
Additional Admission Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

The online application will require three letters of recommendation; these should be from current or former employers, current or former faculty members, or others who are familiar with the applicant's scholarly and professional abilities and characteristics. Required are the names, email addresses, titles and organizations from whom the student will be requesting recommendations. The three referees will be emailed a link to complete an online recommendation form.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year and accelerated 7.5 week classes. Applicants may view the program description and request more information here.

Contact Information

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