According to the World Tourism Organization and the World Travel and Tourism Council, the travel and tourism industry is the largest industry and employer in the world. It is the third-largest industry in the United States and ranks as the second-largest industry in Arizona.

Description

The minor program in tourism development and management provides students with the planning and development skills needed to enter the largest industry in the world. Exposure to the businesses of sustainable tourism, heritage tourism, and meeting and convention planning will begin to prepare students for successful careers in the fast-growing travel and tourism industry.

The minor allows students enrolled in other undergraduate programs at ASU to broaden their educational experiences. Students from such various disciplines as business, communication and many others find this program a beneficial supplement to their existing program. Having completed the minor program in tourism development and management, a student may also complete a certificate in convention sales and meeting planning. For more information, access the school’s website. Students may also choose to participate in a study abroad program.

At a Glance

- College/School: College of Public Service and Community Solutions
- Location: Downtown Phoenix campus

Program Requirements

The tourism development and management minor requires 15 credit hours, six credit hours of required core courses and nine credit hours of elective courses.

Required Core Courses
TDM 205: Introduction to Travel and Tourism (G)(3)
TDM 480: Sustainable Tourism(3)

Electives: (choose three courses from the following list)

CSM 483: Sports Tourism(3)
PRM 486: Special Events Management(3)
TDM 225: Introduction to Resort and Hotel Management(3)
TDM 345: Meeting and Convention Planning(3)
TDM 350: Tourism, Recreation and Sports Marketing(3)
TDM 386: Convention Sales and Management(3)
TDM 394: Special Topics (3)
TDM 415: Tourism Transportation Systems(3)
TDM 448: Heritage and Cultural Tourism(3)
TDM 458: International Tourism (G)(3)
TDM 494: Special Topics (3)

Standards

1. 15 hours of graded classroom course work (no internship, no independent study)
2. minimum grade of "C" (2.00 on a 4.00 scale) required for all classes in the minor
3. minimum GPA of 2.00 for those pursuing the minor, a major or premajor, other than tourism development and management
4. students should be a junior to take 400-level courses
5. no double-counting of courses for a major and the minor

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.

Enrollment Requirements

GPA Requirement: 2.00

Majors Ineligible to Add This Minor: tourism development and management; tourism development and management (sustainable tourism); tourism development and management (resort and hotel leadership)

Other Enrollment Requirements: None
Students in most majors may pursue at least one minor and, upon successful completion of the prescribed coursework, have that accomplishment officially recognized on the ASU transcript at graduation if the college (and in certain colleges, the department) of the student’s major allows the official recognition of the minor.

A student wishing to pursue a specific minor should consult an academic advisor in the unit offering that minor to ensure that an appropriate set of courses is taken. The student should also consult an academic advisor in the college or department of the major to make sure the college or department of the major allows the recognition of the minor.

Note: Certain major and minor combinations may be deemed inappropriate either by the college or department of the major or minor. Courses taken as part of a university minor may not count toward both the major degree and the minor. For example, students pursuing a BS in tourism development and management are not eligible to complete this minor.

**Contact Information**

College of Public Service and Community Solutions | UCENT 550  
scrd@asu.edu | 602-496-0550