According to the World Tourism Organization and the World Travel and Tourism Council, the travel and tourism industry is the largest industry and employer in the world. It is the third-largest industry in the United States and ranks as the second-largest industry in Arizona.

Description

The minor program in tourism development and management provides students with the planning and development skills needed to enter the largest industry in the world. Exposure to the businesses of sustainable tourism, heritage tourism and meeting and convention planning prepares students for successful careers in the fast-growing travel and tourism industry.

The minor allows students enrolled in other undergraduate programs at ASU to broaden their educational experiences. Students from such various disciplines as business, communication and many others find this program a beneficial supplement to their existing program. Having completed the minor program in tourism development and management, a student also may complete a certificate in convention sales and meeting planning: https://scrd.asu.edu/programs/certificate/convention-sales-and-meeting-planning.

Students also may choose to participate in a study abroad program.

At a Glance

• **College/School:** Watts College of Public Service & Community Solutions
• **Location:** Downtown Phoenix campus
The tourism development and management minor requires 15 credit hours, six credit hours of required core courses and nine credit hours of elective courses.

**Required Core Courses -- 6 credit hours**

- **TDM 205: Introduction to Travel and Tourism** (G) (3)
- **TDM 480: Sustainable Tourism** (3)

**Elective Courses (choose three) -- 9 credit hours**

- **CSM 483: Sports Tourism** (3)
  - Notes: Offered Spring only
- **PRM 486: Special Events Management** (3)
- **TDM 225: Introduction to Resort and Hotel Management** (3)
- **TDM 345: Meeting and Convention Planning** (3)
- **TDM 350: Tourism, Recreation and Sports Marketing** (3)
- **TDM 386: Convention Sales and Management** (3)
- **TDM 415: Tourism Transportation Systems** (3)
- **TDM 448: Heritage and Cultural Tourism** (3)
- **TDM 458: International Tourism** (G) (3)
- **TDM 494: Special Topics** (3)

**Standards**

1. 15 hours of graded classroom course work (no internship, no independent study)
2. minimum grade of "C" (2.00 on a 4.00 scale) required for all classes in the minor
3. minimum GPA of 2.00 for those pursuing the minor, a major or premajor, other than tourism development and management
4. students should be a junior to take 400-level courses
5. no double-counting of courses for a major and the minor

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.
GPA Requirement: 2.00

Incompatible Majors: BS in tourism development and management; BS in tourism development and management (sustainable tourism); BS in tourism development and management (resort and hotel leadership)

Other Enrollment Requirements: None

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Students interested in pursuing a minor should consult their academic advisor to declare the minor and to ensure that an appropriate set of courses is taken. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and the minor. Students should contact their academic advisor for more information.

Contact Information

School of Community Resources and Development | UCENT 550
scrdadvising@asu.edu | 602-496-0550