Tourism Development and Management (Resort and Hotel Leadership), BS

Program Description

The concentration in resort and hotel leadership will attract students and professionals who have interests in the diverse areas of knowledge needed within the accommodations sector, knowledge such as:

- ecological, social and economic sustainability practices in the industry
- hospitality management and leadership
- meeting the expectations of hotel and resort guests
- the interrelated functions within departments of the lodging, food and beverage industries

A concentration in resort and accommodations leadership provides students an academic option to study in-depth the resort and accommodations system and gain knowledge of the importance of the business relationships between suppliers, intermediaries and vendors, guests, and the public and private sectors. The concentration program prepares students to serve our community by developing the skills, knowledge, techniques and capabilities needed for addressing major issues related to resorts and other tourism accommodations.

This major is eligible for the Western Undergraduate Exchange (WUE) program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees. See more information and eligibility requirements on the Western Undergraduate Exchange (WUE) program.

At a Glance

- College/School: College of Public Service and Community Solutions
- Location: Downtown Phoenix campus [WUE]
- Additional Program Fee: No
- Second Language Requirement: No
- First Required Math Course: MAT 142 - College Mathematics
Required Courses (Major Map)

2017 - 2018 Major Map
Major Map (Archives)

Accelerated Degrees

This degree is also offered in an accelerated format with:
- Community Resources and Development (Sustainable Communities), MS
- Community Resources and Development (Tourism), MS
- Community Resources and Development, MS
- Sustainable Tourism, MAS

Acceptance to the graduate program requires a separate application. During their junior and senior years, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

Career Opportunities

There are a variety of job opportunities for resort or hotel professionals, ranging from entry-level as a management trainee to an assistant manager or manager in various departments, such as:

- catering and banquet
• convention sales
• front desk
• guest services
• rooms division
• sales and marketing

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Casino Manager</td>
<td></td>
<td>$67,310</td>
</tr>
<tr>
<td>Casino Staff Supervisor</td>
<td>0.7%</td>
<td>$49,420</td>
</tr>
<tr>
<td>Compliance Manager 🌿</td>
<td>3.9%</td>
<td>$105,060</td>
</tr>
<tr>
<td>Event Planner</td>
<td>9.9%</td>
<td>$46,490</td>
</tr>
<tr>
<td>Front Desk Manager</td>
<td>7.6%</td>
<td>$47,680</td>
</tr>
<tr>
<td>Regulatory Affairs Manager 🌿</td>
<td>3.9%</td>
<td>$105,060</td>
</tr>
<tr>
<td>Restaurant Manager</td>
<td>5.1%</td>
<td>$48,560</td>
</tr>
<tr>
<td>Security Manager 🌿</td>
<td>3.9%</td>
<td>$105,060</td>
</tr>
<tr>
<td>Slot Machine Technician</td>
<td></td>
<td>$33,270</td>
</tr>
<tr>
<td>Store Security Manager 🌿</td>
<td>3.9%</td>
<td>$105,060</td>
</tr>
<tr>
<td>Tour Guide</td>
<td></td>
<td>$35,100</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook 🌿 Green Occupation

Contact Information

School of Community Resources and Development | UCENT 550
scrd@asu.edu | 602-496-0550