Tourism Development and Management
(Resort and Hotel Leadership), BS

Prepare for a profession in the lodging sector of the hospitality and tourism industry. Through the comprehensive coursework, integrating sustainable practices, career exposure opportunities, study abroad options and culminating internship experiences of this program, you will be positioned for a management and leadership position in the world's largest service industry.

Program Description

The BS in tourism development and management with a concentration in resort and hotel leadership attracts students and professionals who have interests in the diverse areas of knowledge needed within the accommodations sector, knowledge such as:

- ecological, social and economic sustainability practices in the industry
- hospitality management and leadership
- meeting the expectations of hotel and resort guests
- the interrelated functions within departments of the lodging, food and beverage industries

The concentration program in resort and accommodations leadership provides students an academic option to study in-depth the resort and accommodations system and gain knowledge of the importance of the business relationships between suppliers, intermediaries and vendors, guests, and the public and private sectors. It also prepares students to serve their communities by developing the skills, knowledge, techniques and capabilities needed for addressing major issues related to resorts and other tourism accommodations.

This major is eligible for the Western Undergraduate Exchange (WUE) program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees. See more information and eligibility requirements on the Western Undergraduate Exchange (WUE) program.

At a Glance
• **College/School:** Watts College of Public Service & Community Solutions
• **Location:** Downtown Phoenix campus
• **Additional Program Fee:** No
• **Second Language Requirement:** No
• **First Required Math Course:** MAT 142 - College Mathematics
• **Math Intensity:** General

**Required Courses (Major Map)**

2019 - 2020 Major Map
Major Map (Archives)

**Accelerated Degrees**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Community Resources and Development (Sustainable Communities), MS
- Community Resources and Development (Tourism), MS
- Community Resources and Development, MS
- Sustainable Tourism, MAS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

**Admission Requirements**

**General University Admission Requirements:**

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

**Change of Major Requirements**

A current ASU student has no additional requirements for changing majors. Students should refer to [https://students.asu.edu/changingmajors](https://students.asu.edu/changingmajors) for information about how to change a major to this program.
Transfer Options

ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools, and resources and help students save time and money in their college journey. Learn more about these programs by visiting the Admissions site.

Global Opportunities

PLuS Alliance
Global Experience

With over 250 programs in more than 65 countries, ranging from one week to one year, study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

Global Degree

Career Opportunities

There are a variety of job opportunities for resort or hotel professionals, ranging from entry-level as a management trainee to an assistant manager or manager in various departments, such as:

• catering and banquet
• convention sales
• front desk
• guest services
• rooms division
• sales and marketing
Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Casino Manager</td>
<td>2.5%</td>
<td>$72,930</td>
</tr>
<tr>
<td>Casino Staff Supervisor</td>
<td>3.9%</td>
<td>not available</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Event Planner</td>
<td>10.9%</td>
<td>$48,290</td>
</tr>
<tr>
<td>Front Desk Manager</td>
<td>4.0%</td>
<td>$51,800</td>
</tr>
<tr>
<td>Regulatory Affairs Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Restaurant Manager</td>
<td>9.0%</td>
<td>$52,030</td>
</tr>
<tr>
<td>Security Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Store Security Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Tour Guide</td>
<td>4.9%</td>
<td>not available</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

**Contact Information**

School of Community Resources and Development | UCENT 550  
scrd@asu.edu | 602-496-0550