Tourism Development and Management (Sustainable Tourism), BS

PPTDMSBS

Program Description

The tourism development and management program provides students with the theoretical understanding necessary to maneuver the complexities of one of the world's largest industries. A concentration in sustainable tourism allows majors to hone their understanding of the key concepts of sustainability and of how these concepts can be applied to tourism destinations and development.

Students will learn the dominant theories and language that make up sustainability science and the skills necessary to measure, create and implement sustainability policies in tourism destinations, from the planning to management stages of development.

Students will take courses offered by the School of Sustainability in addition to courses in the School of Community Resources and Development, guaranteeing a strong foundation in the basic theories of the growing field of sustainability while applying these newfound skills to tourism development and management.

This major is eligible for the Western Undergraduate Exchange (WUE) program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees. See more information and eligibility requirements on the Western Undergraduate Exchange (WUE) program.

At a Glance

- College/School: College of Public Service and Community Solutions
- Location: Downtown Phoenix campus
- Additional Program Fee: No
- Second Language Requirement: No
- First Required Math Course: MAT 142 - College Mathematics
- Math Intensity: General
Required Courses (Major Map)

2017 - 2018 Major Map
Major Map (Archives)

Accelerated Degrees

This degree is also offered in an accelerated format with:
- Community Resources and Development (Sustainable Communities), MS
- Community Resources and Development (Tourism), MS
- Community Resources and Development, MS
- Sustainable Tourism, MAS

Acceptance to the graduate program requires a separate application. During their junior and senior years, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change the major to this program.

Career Opportunities

The area of sustainable tourism is becoming increasingly important. Many tourism businesses are hiring sustainability coordinators. These businesses include hotels, airlines, convention and visitor bureaus, and large attractions. Tour companies, such as those that implement ecotourism and volunteer tourism experiences, are especially interested in employees with a strong sustainable tourism background. Numerous
sustainable tourism nonprofit organizations have emerged in recent years, and many government-related tourism organizations also hire those with a strong sustainability focus. Consulting opportunities are available to assist tourism businesses in developing sustainable practices as well.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compliance Manager</td>
<td>3.9%</td>
<td>$105,060</td>
</tr>
<tr>
<td>Event Planner</td>
<td>9.9%</td>
<td>$46,490</td>
</tr>
<tr>
<td>Green Marketer</td>
<td>4.7%</td>
<td>$96,720</td>
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<tr>
<td>Restaurant Manager</td>
<td>5.1%</td>
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<td>Tour Guide</td>
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<tr>
<td>Travel Agent</td>
<td></td>
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</tbody>
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* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

Contact Information

School of Community Resources and Development | UCENT 550
scrd@asu.edu | 602-496-0550