Tourism Development and Management (Sustainable Tourism), BS

PPTDMSBS

Program Description

The BS program in tourism development and management provides students with the theoretical understanding necessary to maneuver the complexities of one of the world's largest industries. A concentration in sustainable tourism allows students to hone their understanding of the key concepts of sustainability and of how these concepts can be applied to tourism destinations and development.

Students learn the dominant theories and language that make up sustainability science and the skills necessary to measure, create and implement sustainability policies in tourism destinations, from the planning to management stages of development.

Students take courses offered by the School of Sustainability in addition to courses in the School of Community Resources and Development, guaranteeing a strong foundation in the basic theories of the growing field of sustainability while applying these newfound skills to tourism development and management.

This major is eligible for the Western Undergraduate Exchange (WUE) program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees. See more information and eligibility requirements on the Western Undergraduate Exchange (WUE) program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solut
- **Location:** Downtown Phoenix campus [WUE]
- **Additional Program Fee:** No
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General
Required Courses (Major Map)

2018 - 2019 Major Map
Major Map (Archives)

Accelerated Degrees

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Community Resources and Development (Sustainable Communities), MS
Community Resources and Development (Tourism), MS
Community Resources and Development, MS
Sustainable Tourism, MAS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change the major to this program.

Transfer Options

ASU is committed to helping you thrive by offering tools that allow you to personalize your transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for
students. These pathway programs include exclusive benefits, tools, and resources and help students save
time and money in their college journey. Learn more about these programs by visiting the Admissions site.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is
possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century
career. Students earn ASU credit for completed courses, while staying on track for graduation, and may
apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/.

Career Opportunities

The area of sustainable tourism is becoming increasingly important. Many tourism businesses are hiring
sustainability coordinators. These businesses include hotels, airlines, convention and visitor bureaus, and
large attractions. Tour companies, such as those that implement ecotourism and volunteer tourism
experiences, are especially interested in employees with a strong sustainable tourism background. Numerous
sustainable tourism nonprofit organizations have emerged in recent years, and many government-related
tourism organizations also hire those with a strong sustainability focus. Consulting opportunities are available
to assist tourism businesses in developing sustainable practices as well.

Career examples include but are not limited to those shown in the following list. Advanced degrees or
certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Event Planner</td>
<td>10.9%</td>
<td>$48,290</td>
</tr>
<tr>
<td>Green Marketer</td>
<td>5.5%</td>
<td>$106,130</td>
</tr>
<tr>
<td>Restaurant Manager</td>
<td>9.0%</td>
<td>$52,030</td>
</tr>
<tr>
<td>Tour Guide</td>
<td>4.9%</td>
<td>not available</td>
</tr>
<tr>
<td>Travel Agent</td>
<td></td>
<td>$36,990</td>
</tr>
</tbody>
</table>
Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

Contact Information

School of Community Resources and Development | UCENT 550
scrd@asu.edu | 602-496-0550