Tourism Development and Management (Sustainable Tourism), BS

Become a sustainable tourism professional. The comprehensive coursework, career exposure opportunities, study abroad options and culminating internship experiences of this program prepare you for management and leadership opportunities. By integrating tourism and sustainability science, you can contribute toward transformative solutions and improve tourism for communities, economies and the environment.

Program Description

The BS program in tourism development and management provides students with the theoretical understanding necessary to maneuver the complexities of one of the world's largest industries. A concentration in sustainable tourism allows students to hone their understanding of the key concepts of resilience and sustainability and of how these concepts can be applied to tourism destinations and development.

Students learn the dominant theories and language that make up sustainability science and the skills necessary to measure, create and implement sustainability policies in tourism destinations, from the planning to management stages of development.

Students take courses offered by the School of Sustainability in addition to courses in the School of Community Resources and Development, guaranteeing a strong foundation in the basic theories of the growing field of sustainability while applying these newfound skills to tourism development and management.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE.
At a Glance

- **College/School:** Watts College of Public Service & Community Solutions
- **Location:** Downtown Phoenix campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 142 - College Mathematics
- **Math Intensity:** General

Required Courses (Major Map)

- 2021 - 2022 Major Map
- Major Map (Archives)

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Community Resources and Development (Sustainable Communities), MS
- Community Resources and Development (Tourism), MS
- Community Resources and Development, MS
- Sustainable Tourism, MAS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.
Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
Future tourism professionals need to develop an understanding of how and why people travel to destinations around the world and how to share the local environment with visitors. Through study abroad, students gain valuable experience in the global travel context by learning sustainable tourism policies in destinations all around the world, including in Europe, Latin America, Asia and Africa. https://goglobal.asu.edu/

Career Opportunities

Sustainable tourism is becoming increasingly important, and many tourism businesses are hiring sustainability coordinators. These businesses include hotels, airlines, museums, convention and visitor bureaus, and large attractions. Travel agents and tour companies, such as those that implement ecotourism and volunteer tourism experiences, are especially interested in employees with a strong sustainable tourism background. Numerous sustainable tourism nonprofit organizations have emerged in recent years, and many government-related tourism organizations also hire those with a strong sustainability focus. Consulting opportunities are available to assist tourism businesses in developing sustainable practices as well.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compliance Manager</td>
<td>not available</td>
<td>not available</td>
</tr>
<tr>
<td>Event Planner</td>
<td>7.8%</td>
<td>$51,560</td>
</tr>
<tr>
<td>Front Desk Manager</td>
<td></td>
<td>$56,670</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>5.8%</td>
<td>$103,650</td>
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<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Average Salary</td>
</tr>
<tr>
<td>-----------------------------</td>
<td>-------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Marketing Associate</td>
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<tr>
<td>Restaurant Manager</td>
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<td>TV Program Director</td>
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<td>Tour Guide</td>
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<tr>
<td>Travel Agent</td>
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</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

Contact Information

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