Sustainable Tourism, **Minor**

PPTDMSMIN

This program offers innovative insights on how to find practical solutions for a more ethical and eco-friendly approach to travel. Sustainable tourism encourages coordination between various public and private stakeholders to develop green and authentic experiences for visitors.

**Description**

As sustainability expands in popularity as a discipline, students are looking to find ways to better understand how they can apply the principles of sustainability to specific areas of interest. A minor in sustainable tourism allows students from any major to learn the basic concepts and theories of tourism development and management. This program helps students identify ways in which tourism can contribute to sustainable development, locally and globally.

The minor allows students enrolled in other undergraduate programs at ASU to broaden their educational experiences. Students from such various disciplines as sustainability, business and many others find this program a beneficial supplement to their existing program. Students may also choose to complete a study abroad program.

**At a Glance**

- **College/School:** [Watts College of Public Service & Community Solutions](#)
- **Location:** [Downtown Phoenix campus](#)

**Program Requirements**

[Minor Map (Archives)](#)
[2021 - 2022 Minor Map](#)
The minor requires a total of 15 credit hours: 12 credit hours of required courses and one three-credit hour course from the list of electives.

**Required Core Courses -- 12 credit hours**

- TDM 205: Introduction to Travel and Tourism (G) (3)
- TDM 372: Tourism Planning (L) (3)
- TDM 458: International Tourism (G) (3)
- TDM 480: Sustainable Tourism (3)

**Elective Course (choose one) -- 3 credit hours**

- TDM 448: Heritage and Cultural Tourism (3)
- TDM 475: Entrepreneurial Recreation and Tourism (3)
- TDM 481: Sustainable Food Management in Tourism (3)
  - Notes: Offered spring semester only
- TDM 482: Sustainable Revenue Management (3)
  - Notes: Offered spring semester only
- TDM 494: Special Topics (3)

**Standards**

1. 15 hours of graded classroom coursework (no internship, no independent study)
2. minimum "C" (2.00 on a 4.00 scale) grade required for all courses in the minor
3. should be a junior or higher to take 400-level courses
4. no double counting of courses for a major and the minor

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.

**Enrollment Requirements**

**GPA Requirement**: 2.00

**Incompatible Majors**: BS in tourism development and management; BS in tourism development and management (sustainable tourism); BS in tourism development and management (resort and hotel leadership); BA in business (tourism); BS in tourism development and management (meeting and events)

**Other Enrollment Requirements**: None

Current ASU undergraduate students may pursue a minor and have it recognized on their ASU transcript at graduation. Students interested in pursuing a minor should consult their academic advisor to declare the minor and to ensure that an appropriate set of courses is taken. Minor requirements appear on the degree audit once the minor is added. Certain major and minor combinations may be deemed inappropriate by the college or department of either the major program or the minor. Courses taken for the minor may not count toward both the major and the minor.
Career Opportunities

Graduates with a minor in sustainable tourism can find opportunities in diverse settings in a wide range of industries, including hotel management, environmental focused and travel agencies.

Contact Information

School of Community Resources and Development | UCENT 550
scrdadvising@asu.edu | 602-496-0550