Urban and Metropolitan Studies, BA

PPURBBA

Do you daydream about improving your community? As the population in urban areas grows, so will the demand for leaders who are skilled to solve the challenges such growth generates. Through hands-on coursework and convenient internships, this program can help you begin a career that allows you to influence change.

Program Description

Located in the heart of downtown Phoenix, the BA program in urban and metropolitan studies is for students who have a yearning to study and understand urban theory in order to effectively address the challenges of rapid growth along with other contemporary urban issues.

Students discover what makes the city tick --- and the city is their classroom. They examine challenges and solutions by researching history, society, culture, economy and politics in order to understand urban theory, and they use that knowledge to get involved in their communities. This gives them an outlet through which they can experience practical ways of solving complex problems faced by metropolitan regions. The students are invested in their neighborhoods. Many of them live and work downtown and they learn how to improve urban health and well-being, often training themselves to be the future leaders of urban environments. Others focus on making a wide variety of other contributions to society, studying the role of arts and culture, business and property development, revitalization and community-building in the life of the region.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solu
- **Location:** Downtown Phoenix campus WUE
Required Courses (Major Map)

2020 - 2021 Major Map
Major Map (Archives)

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

Global Opportunities

Global Experience
As populations grow and lead to urban sprawl around the world, countries around the world grapple with how to best serve society. Study abroad programs expose students to challenges large urban and metropolitan cities face in Europe, Latin America, Africa and Asia. Students experience cultural immersion and research ways to improve and solve complex issues faced by urban and metropolitan cities on a global scale. 
https://mystudyabroad.asu.edu/

Career Opportunities

The urban and metropolitan studies program prepares students for work in a wide range of fields. The transdisciplinary approach of the program allows graduates to successfully enter fields as diverse as urban management, revitalization, community development, urban sustainability and urban planning.

There are many careers and advanced degrees that may be pursued with a bachelor's degree in urban and metropolitan studies. Some of these careers require additional graduate-level studies and professional experience. Students in the program are advised to explore their options with academic and career advisors to prepare an appropriate program of study and plan to participate in an internship that complements their long-term professional goals.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
</tr>
<tr>
<td>Commercial Real Estate Associate</td>
<td>10.3%</td>
<td>$58,670</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
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<tr>
<td>Logistics Manager</td>
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<td>Postmaster</td>
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<tr>
<td>Real Estate Assessor</td>
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<tr>
<td>Regulatory Affairs Manager</td>
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<tr>
<td>Social Services Director</td>
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<tr>
<td>Sociologist</td>
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<tr>
<td>Urban Planner</td>
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</table>
Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

Bright Outlook  Green Occupation

Contact Information

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