Urban and Metropolitan Studies, BS

Do you daydream about improving your community? As the population in urban areas grows, so will the demand for leaders who are skilled to solve the challenges such growth generates. Through hands-on coursework and convenient internships, this degree can help you begin a career in which you can influence change.

Program Description

Located in the heart of downtown Phoenix, the BS program in urban and metropolitan studies is for students who have a yearning to study and understand urban theory in order to effectively address the challenges of rapid growth along with other contemporary urban issues.

Students in this program discover what makes the city tick --- and the city is their classroom. They examine challenges and solutions by researching history, society, culture, economy and politics in order to understand urban theory, and they use that knowledge to get involved in their communities. This gives them an outlet through which they can experience practical ways of solving complex problems faced by metropolitan regions. The students are invested in their neighborhoods. Many of them live and work downtown, and they learn how to improve urban health and well-being, often training themselves to be the future leaders of urban environments. Others focus on making a wide variety of other contributions to society, studying the role of arts and culture, business and property development, and revitalization and community-building in the life of the region.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees. Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Watts College of Public Service & Community Solution
- **Location:** Downtown Phoenix campus
Required Courses (Major Map)

2019 - 2020 Major Map
Major Map (Archives)

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities
Global Experience

With over 250 programs in more than 65 countries ranging from one week to one year, study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

Career Opportunities

The urban and metropolitan studies program prepares students for work in a wide range of fields. The transdisciplinary approach of the program allows graduates to successfully enter fields as diverse as urban management, revitalization, community development, urban sustainability and urban planning.

There are many careers and advanced degrees that may be pursued with a bachelor’s degree in urban and metropolitan studies. Some of these careers require additional graduate-level studies and professional experience. Students in the program are advised to explore their options with academic and career advisors to prepare an appropriate program of study and a plan to participate in an internship that complements their long-term professional goals.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
</tr>
<tr>
<td>Engineering Manager 🌟</td>
<td>5.5%</td>
<td>$137,720</td>
</tr>
<tr>
<td>General Manager (GM) 🌟🌟</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Logistics Manager 🌟</td>
<td>6.7%</td>
<td>$92,460</td>
</tr>
<tr>
<td>Politician</td>
<td>7.1%</td>
<td>$25,630</td>
</tr>
<tr>
<td>Postmaster</td>
<td></td>
<td>$74,840</td>
</tr>
<tr>
<td>Real Estate Assessor 🌟🌟</td>
<td>14.4%</td>
<td>$54,010</td>
</tr>
<tr>
<td>Regulatory Affairs Manager 🌟🌟</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Social Services Director 🌟🌟</td>
<td>18.0%</td>
<td>$64,100</td>
</tr>
<tr>
<td>Urban Planner 🌟🌟</td>
<td>12.8%</td>
<td>$71,490</td>
</tr>
</tbody>
</table>
* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

![Bright Outlook](image1) ![Green Occupation](image2)

**Contact Information**

School of Public Affairs | UCENT 400
spa@asu.edu | 602-496-0450