If you are seeking ways to revitalize your community and cities and have a passion for improving the lives of others, we can help prepare you by tapping into your inherent potential for culture innovation, place-making, and social and economic entrepreneurship.

**Description**

Students in this program explore best practices in a global context and develop asset-based proposals for specific locales including implementation plans.

The creative city certificate adds value to other majors as well as work and life experience for students aspiring to assume leadership roles in improving quality of life, specifically by enhancing quality of place.

Cities are centers of human creativity and cultural innovation; they both attract and breed these qualities of urban areas. Such creativity and innovation are apparent in the vitality of the arts as well as that of businesses (large and small), research (basic and applied) and the everyday life unique to any given locale. These are the ingredients that make places sustainable, economically, socially and environmentally, by endowing a sense of place along with a sense of community.

This certificate also serves professionals in the community working in the areas of community development, land-use law, parks and recreation, philanthropy, planning, public art, urban governance and others.

Flexible class times and locations make the program a viable option for those unable to attend classes during the day.

**At a Glance**

- **College/School**: [Watts College of Public Service & Community Solut](#)
Program Requirements

Certificate Map (Archives)
2021 - 2022 Certificate Map

The creative city certificate consists of 15 credit hours of coursework. All courses must be taken at ASU. A "C" (2.00 on a 4.00 scale) or better is required in all coursework.

Required Core Courses -- 6 credit hours

PAF 405: Citizen Engagement and Community Building (3)
PAF 406: Public Administration and Community Development (3)

Elective Courses -- 9 credit hours

CRD 301: Sustainable Communities (3)
CRD 302: Inclusive Community Development (SB & C) (3)
GRA 401: Creative Environment (3)
NLM 160: Voluntary Action and Community Leadership (SB) (3)
NLM 220: Introduction to Nonprofit Organizations (3)
NLM 300: Fund Raising and Resource Development (3)
NLM 402: Assessment and Evaluation of Community Services (3)
PAF 220: Introduction to Urban America (3)
PAF 420: Managing Across Boundaries (3)
PRM 120: Leisure and the Quality of Life (SB) (3)
PRM 210: Leisure Delivery Systems (3)
TDM 448: Heritage and Cultural Tourism (3)

Depending on a student’s undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this certificate.

Enrollment Requirements

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

Career Opportunities
Students receiving this certificate are prepared to pursue a career in a field related to public administration or public policy, particularly in the areas of participatory governance and public engagement. This may include opportunities as either a manager or policy analyst in local, state or federal agencies; nonprofit organizations, and private organizations whose work interfaces with the public sector.

Contact Information

School of Public Affairs and School of Community Resources and Development | UCENT 400
spa@asu.edu | 602-496-0450