If you find yourself daydreaming about revitalizing your community and cities and improving the lives of others, we can prepare you by tapping your inherent potential for culture innovation, place-making, and social and economic entrepreneurship in this certificate program.

**Description**

Exploring best practices in a global context, students develop asset-based proposals for specific locales including implementation plans. The creative city certificate adds value to other majors as well as work and life experience for students aspiring to assume leadership roles in improving quality of life, specifically by enhancing quality of place.

Cities are centers of human creativity and cultural innovation; they both attract and breed these qualities of urban areas. Such creativity and innovation are apparent in the vitality of the arts as well as that of businesses (large and small), research (basic and applied) and the everyday life unique to any given locale. These are the ingredients that make our places sustainable, economically, socially and environmentally, by endowing a sense of place along with a sense of community.

This certificate also serves professionals in the community working in the areas of:

- community development
- land-use law
- parks and recreation
- philanthropy
- planning
- public art
Flexible class times and locations make the program a viable option for those unable to attend classes during the day.

At a Glance

- **College/School:** Watts College of Public Service & Community Solutions
- **Location:** Downtown Phoenix campus

Program Requirements

Certificate Map (Archives)

2019 - 2020 Certificate Map

The five-course sequence comprising the certificate will enable students to build upon their own strengths in order to help cities and communities creatively build upon their capacities. The creative city certificate consists of a maximum of 15 credit hours of coursework. All courses must be taken at ASU.

**Required Core Courses -- 6 credit hours**

- URB 405: Citizen Engagement and Community Building (3)
- URB 406: Public Administration & Community Development (3)

**Elective Courses -- 9 credit hours**

- CRD 301: Sustainable Communities (3)
- CRD 302: Inclusive Community Development (SB & C) (3)
- GRA 401: Creative Environment (3)
- NLM 160: Voluntary Action and Community Leadership (SB) (3)
- NLM 220: Introduction to Nonprofit Organizations (3)
- NLM 300: Fund Raising and Resource Development (3)
- NLM 402: Assessment and Evaluation of Community Services (3)
- PAF 420: Public Leadership (3)
- PRM 120: Leisure and the Quality of Life (SB) (3)
- PRM 210: Leisure Delivery Systems (3)
A "C" (2.00 on a 4.00 scale) or better is required in all upper-division coursework.

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this certificate.

**Enrollment Requirements**

A student pursuing an undergraduate certificate must be enrolled as a degree-seeking student at ASU. Undergraduate certificates are not awarded prior to the award of an undergraduate degree. A student already holding an undergraduate degree may pursue an undergraduate certificate as a nondegree-seeking graduate student.

**Contact Information**

School of Public Affairs and School of Community Resources and Development | UCENT 400
spa@asu.edu | 602-496-0450