Program Description

Degree Awarded: MALM Applied Leadership and Management

The MALM program develops the next generation of local leaders within their respective countries. Through a course design focused on business leadership, management and entrepreneurship, the program serves those who want to build intrapreneurial skills or run their own businesses. By bringing the hallmarks of a Thunderbird education to underserved populations, the Master of Applied Leadership and Management program will positively impact the economic development and social welfare in challenging regions of the world.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** online

Degree Requirements

30 credit hours including the required capstone course (TAM 597)

**Required Core (29 credit hours)**

- TAM 511 Accounting for Business Leaders (3)
- TAM 521 Financial Analysis and Management (3)
- TAM 530 Data Analysis and Decision Making (3)
- TAM 531 Project and Operations Leadership (3)
- TAM 534 Entrepreneurship and Business Plan Development (3)
- TAM 541 Strategy in a Competitive World (3)
- TAM 542 Leadership and Personal Development (3)
- TGM 505 States and Markets in a Global Economy (2)
TGM 540 Managing People from a Global Perspective (2)
TGM 551 Global Marketing Strategy (2)
TGM 579 Communicating in a Global Context (2)

**Culminating Experience (1 credit hour)**
TAM 597 Integrative Project (1)

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**Admission Requirements**

An applicant must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree, in any field, from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. proof of English proficiency

**Additional Application Information**

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency. The English proficiency requirements are the same as the Graduate College requirements.

Candidates for this program will come from markets such as Nigeria, Kenya, South Africa, India, Egypt, Indonesia, Columbia, Peru and Brazil.

Two years of work experience is preferred, but not required.

**Attend Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.
Contact Information

Thunderbird School of Global Management

Admission Deadlines