Applied Leadership and Management, MALM

Join students from around the world in the Master of Applied Leadership and Management program and become part of the prestigious Thunderbird alumni network.

Program Description

Degree Awarded: MALM Applied Leadership and Management

More than ever, the world needs leaders. Thunderbird's MALM is a unique degree program taught by Thunderbird's world-class professors. The Master of Applied Leadership and Management program is designed to sharpen students' skills and to explore leadership and management from a global perspective in order to deliver the highest quality graduate education in an affordable format..

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus or online

Degree Requirements

30 credit hours including the required capstone course (TAM 597)

**Required Core (3 credit hours)**
TAM 582 Communicating and Negotiating in a Dynamic World (3)

**Electives (24 credit hours)**

**Culminating Experience (3 credit hour)**
TAM 542 Global Leadership and Personal Development (3)
Admission Requirements

An applicant must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree, in any field, from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. proof of English proficiency

Additional Application Information

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency. The English proficiency requirements are the same as the Graduate College requirements.

Candidates for this program will come from markets such as Nigeria, Kenya, South Africa, India, Egypt, Indonesia, Columbia, Peru and Brazil.

Two years of work experience is preferred but not required.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Global Opportunities

PLuS Alliance

Global Experience
Students in the Master of Applied Leadership and Management program have the unique opportunity to apply their learning in an international setting. Some options include:

Global Field Seminar --- During this intensive one-week course, students will enjoy a hands-on learning experience in a focused region of the world, comprised of company site visits, high-level meetings and presentations with business, government and cultural leaders as well as Thunderbird alumni. Through these interactions, students learn the challenges and opportunities that makes doing business in the region unique.

Thunderbird Emerging Markets Laboratory --- This is a client-facing, project-based course that involves a one-week immersion in an emerging market around the world. Projects are tailored to the business needs of the client and provide sophisticated data and market analysis; strategy recommendations; and practical, effective plans for sustained growth. For more information, students should visit https://thunderbird.asu.edu/consulting-labs.

Global Degree

Career Opportunities

Contact Information

Thunderbird School of Global Management | 602/496-7100
admissions@thunderbird.edu
Admission Deadlines