Global Affairs and Management, MA

TBGAMMA

Turn your passion for global affairs and your compassion for global citizens into a one-of-a-kind international career. Discover how you can apply nuanced global management strategies within the context of complex international relations situations to help stabilize communities and economies the world over.

Program Description

Degree Awarded: MA Global Affairs and Management
The MA in global affairs and management is a transdisciplinary degree program that covers all aspects of global affairs and management, including global relations, political economy and cross-cultural communications, while supplementing this valuable international affairs curriculum with core courses in accounting, finance, management and marketing.

The program prepares students with the tools and insight needed to address complex issues in diplomacy, business and society and to bring an increased focus on social responsibility to corporate employers.

The specialization in global creative industries is for creatives seeking the skills of management and managers seeking the craft of creativity. It is designed for individuals pursuing global leadership and management careers in film, television or new media; music; AR, VR or XR; gaming; design; dance; fashion; theatre; or the arts, as well as for careers in themed and location-based entertainment and sports.

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.

Los Angeles location: Currently, programs of study are offered in a hybrid learning model. Select courses are offered through in-person instruction in the Herald Examiner building. The majority of courses are offered virtually from Arizona through a combination of synchronous and asynchronous learning technologies. Students should consult their advisor and schedule of classes for additional information.
At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus, ASU@Los Angeles, ASU@Washington, D.C.

Degree Requirements

30 credit hours including the required capstone course (TGM 545)

**Required Core (3 credit hours)**
TGM 575 Global Affairs (3)

**Other Requirements (18 credit hours)**
TGM 501 Global Accounting (3)
TGM 502 Financial Management for Global Value Creation (3)
TGM 503 Global Marketing (3)
TGM 504 Managing Organizations from a Global Perspective (3)
TGM 505 States and Markets in a Global Economy (3)
TGM 508 Regional Business Environment I: Emerging Markets (3)

**Electives (6 credit hours)**

**Culminating Experience (3 credit hours)**
TGM 545 Global Leadership and Strategy (3)

**Additional Curriculum Information**
Other requirements courses may be substituted with approval of the academic unit.

For elective coursework, students should see the academic unit for the approved course list.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor’s or master’s degree, in any field, from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor’s degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master’s degree program.

All applicants must submit:
1. graduate admission application and application fee
2. official transcripts
3. GMAT or GRE may be required
4. one letter of recommendation
5. proof of English proficiency

Additional Admission Information
An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

Applicants are exempt from taking the GMAT or GRE if they have five or more years of professional work experience or a cumulative undergraduate GPA of 3.25 or above. Applicants who do not meet either requirement are reviewed by the application committee and may receive an exception on a case-by-case basis.

Contact Information
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