Global Affairs and Management, MA

TBGAMMA

Turn your passion for global affairs and your compassion for global citizens into a one-of-a-kind international career. Discover how you can apply nuanced global management strategies within the context of complex international relations situations to help stabilize communities and economies the world over.

Program Description

Degree Awarded: MA Global Affairs and Management

The MA in global affairs and management is a transdisciplinary degree program that covers all aspects of global affairs and management, including global relations, political economy and cross-cultural communications, while supplementing this valuable international affairs curriculum with core courses in accounting, finance, management and marketing. The program prepares students with the tools and insight to address complex issues in diplomacy, business and society, and to bring an increased focus on social responsibility to their corporate employers.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus

Accelerated Degrees

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Global Management, BGM
- International Trade, BS
Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Degree Requirements

45 credit hours including the required capstone course (TGM 577)

Required Core (27 credit hours)
TGM 501 Global Accounting (3)
TGM 502 Financial Management for Global Value Creation (3)
TGM 503 Global Marketing (3)
TGM 504 Managing Organizations from a Global Perspective (3)
TGM 505 States and Markets in a Global Economy (3)
TGM 506 Communicating and Negotiating Across Cultures (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 575 Global Affairs Theory (3)
TGM 576 Global Affairs Methods (3)

Electives (12 credit hours)

Other Requirement (3 credit hours)
TGM 508 Regional Business Environment I: Emerging Markets (3) or
TGM 509 Regional Business Environment II: Developed Economies (3)

Culminating Experience (3 credit hours)
TGM 577 International Organizations (3)

Additional Curriculum Information
Students take either TGM 508 or TGM 509 as an other requirement.

For electives coursework, students should see the academic unit for the approved course list. Other coursework may be used with the approval of the academic unit.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree, in any field, from a regionally accredited institution.
Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. GMAT or GRE test scores
4. one letter of recommendation
5. proof of English proficiency

Additional Admission Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

Contact Information
Thunderbird School of Global Management | AZCT 800
admissions.tbird@asu.edu | 602-496-7100