Global Management (Global Affairs), MGM

Building on the #1 ranked Master of Global Management degree (Times Higher Education/Wall Street Journal, 2019), the global affairs concentration program provides students specialized cross-training in international affairs and the fundamentals of global management; it is designed for future leaders in non-profit, governmental or international business roles.

Program Description

Degree Awarded: MGM Global Management (Global Affairs)

Understanding the intersection between business and politics is more important than ever for managers in both the private and public sectors. The MGM program with a concentration in global affairs provides students the knowledge base and hard skills needed to succeed in the growing job markets at the nexus of global business and politics. This program prepares students to take on management positions in government agencies such as the Department of Commerce, the State Department and the Treasury Department; international organizations such as the World Bank and World Trade Organization; and major companies that require analysts to monitor policy trends, managers to oversee global supply chains, and representatives to present business interests to governments (both domestic and foreign).

At a Glance

- College/School: Thunderbird School of Global Management
- Location: Downtown Phoenix campus

Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)
**Required Core (3 credit hours)**
TGM 506 Communicating and Negotiating Across Cultures (3)

**Concentration (12 credit hours)**
TGM 508 Regional Business Environment I (3)
TGM 509 Regional Business Environment II (3)
TGM 510 Strategies in Global Development (3)
TGM 573 Country Risk Management (3)
TGM 575 Global Affairs Theory (3)
TGM 576 Global Affairs Methods (3)
TGM 577 International Organizations (3)

**Electives (12 credit hours)**

**Other Requirement (21 credit hours)**
foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

**Culminating Experience (1 credit hour)**
TGM 597 Thunderbird Integrative Experience (1)

**Additional Curriculum Information**
For the concentration coursework, students choose four courses from the approved list for a total of 12 credit hours.

Electives are approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the Master of Global Management degree program. Students whose native language is not English who meet the admission requirements for the master's degree program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview administered by a 3rd party vendor OR successfully complete six credit hours of 400 level or higher foreign language coursework as part of the program electives.
Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor’s or master’s degree, in any subject or related field, from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency

Additional Application Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

Contact Information

Thunderbird School of Global Management | AZCTR 800
admissions.tbird@asu.edu | 602-496-7100