Global Management (Global Business), MGM

The concentration in global business is offered under the #1 ranked Master of Global Management degree (Times Higher Education/The Wall Street Journal, 2018). This program will help you sharpen your global mindset and your leadership and management skills so you can take your career to the next level.

Program Description

Degree Awarded: MGM Global Management (Global Business)

Global business effectiveness requires knowledge and understanding of global dynamics, the ability to simplify and explain complex ideas, and a cosmopolitan view of the world. These three dimensions form the basis of global intellectual capital. In the MGM degree program, this is built inside and outside of the classroom through traditional international business class content delivery reinforced with field-based projects that apply international business content to illustrate social proof of global intellectual capital mastery. The global business concentration prepares students who aspire to become global managers or leaders in their chosen fields.

At a Glance

- College/School: Thunderbird School of Global Management
- Location: Downtown Phoenix campus

Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)
Required Core (3 credit hours)
TGM 506 Communicating and Negotiating Across Cultures (3)

Concentration (12 credit hours)
HSM 550 Health Care Marketing (3)
SCM 502 Operations and Supply Chain Management (3)
SCM 520 Strategic Procurement (3)
SCM 541 Logistics in the Supply Chain (3)
SCM 542 Logistics in the Emerging Markets and in Economic Development (3)
TGM 507 Global Organizational Consulting (3)
TGM 518 International Finance and Trade (3)
TGM 519 Global Financial Engineering (3)
TGM 523 Global Investments (3)
TGM 524 Valuation of the Private Firm (3)
TGM 525 Global Financing and Forecasting for the Private Firm (3)
TGM 527 Global Private Equity (3)
TGM 528 Business Intelligence (3)
TGM 529 Multinational Corporate Finance (FORAD) (3)
TGM 538 Corporate Partners (3)
TGM 546 Regional Industrial Analysis (3)
TGM 547 Leading Change and Transformation in a Global Environment (3)
TGM 553 Global Customer Decision Making (3)
TGM 554 Global Marketing Research (3)
TGM 556 Global Strategic Services Marketing (3)
TGM 558 Global Data Analysis for Strategic Marketing (3)
TGM 559 Global Brand Management (3)
TGM 585 Corporate Social Responsibility in a Global Context (3)

Electives (12 credit hours)

Other Requirement (21 credit hours)
foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Integrative Experience (1)
Additional Curriculum Information
For the concentration coursework, students choose four courses from the approved list for a total of 12 credit hours.

Students specialize their electives in various areas in global business such as global finance, global marketing or global leadership. Electives are as approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the Master of Global Management degree program. Students whose native language is not English and who meet admission requirements for the program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview administered by a 3rd party vendor OR successfully completing 6 credit hours of 400 level or higher foreign language coursework as part of the program electives.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency
Additional Application Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

Contact Information
Thunderbird School of Global Management | AZCTR 800
admissions.tbird@asu.edu | 602-496-7100