Offered under Thunderbird's No. 1-ranked Master of Global Management degree (Times Higher Education/The Wall Street Journal), this concentration produces leaders with mastery of global business management principles and practices as well as a deep understanding of the economic, political and social factors driving change and how decisions affect global markets.

Program Description

Degree Awarded: MGM Global Management (Global Business)

Thunderbird's specialized MGM in global business degree concentration delivers cross-cultural, hands-on training in the nuances of international management, preparing students with the perfect balance of practical and people skills to inspire, influence and drive global success. The concentration in global business allows students to specialize in the various pathways in global business such as global finance, global marketing, supply chain or management consulting. By developing skills such as cross-cultural competency, social and emotional intelligence as well as creative and adaptive thinking, this concentration helps sharpen the global mindset, leadership and management skills and prepares students for a career at the next level as a global manager or leader in their chosen field.

Global business effectiveness requires knowledge and understanding of global dynamics, the ability to simplify and explain complex ideas, and a cosmopolitan view of the world. These three dimensions form the basis of global intellectual capital. In the Master of Global Management degree program, this capital is built inside and outside the classroom through traditional international business curriculum reinforced with field-based projects that apply international business content to illustrate social proof of global intellectual capital mastery. The concentration in global business prepares students who aspire to become global managers or leaders in their chosen fields.

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.
At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Business (Business Administration), BA
- Business (Communication), BA
- Business (Global Logistics Management), BA
- Business (Global Politics), BA
- Business (Health Care), BA
- Business (Information Security), BA
- Business (Law), BA
- Business (Public Service and Public Policy), BA
- Business (Sports Business), BA
- Business (Sustainability), BA
- Business (Technology), BA
- Business (Tourism), BA
- Finance, BS
- Management, BS
- Supply Chain Management, BS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

**Required Core (3 credit hours)**

TGM 506 Communicating and Negotiating Across Cultures (3)
Concentration (12 credit hours)

HSM 550 Health Care Marketing (3)
SCM 502 Operations and Supply Chain Management (3)
SCM 520 Strategic Procurement (3)
SCM 541 Logistics in the Supply Chain (3)
SCM 542 Logistics in the Emerging Markets and in Economic Development (3)
TGM 507 Global Organizational Consulting (3)
TGM 518 International Finance and Trade (3)
TGM 519 Global Financial Engineering (3)
TGM 523 Global Investments (3)
TGM 524 Valuation of the Private Firm (3)
TGM 525 Global Financing and Forecasting for the Private Firm (3)
TGM 527 Global Private Equity (3)
TGM 528 Business Intelligence (3)
TGM 529 Multinational Corporate Finance (FORAD) (3)
TGM 538 Corporate Partners (3)
TGM 546 Regional Industrial Analysis (3)
TGM 547 Leading Change and Transformation in a Global Environment (3)
TGM 553 Global Customer Decision Making (3)
TGM 554 Global Marketing Research (3)
TGM 556 Global Strategic Services Marketing (3)
TGM 558 Global Data Analysis for Strategic Marketing (3)
TGM 559 Global Brand Management (3)
TGM 585 Corporate Social Responsibility in a Global Context (3)

Electives (12 credit hours)

Other Requirement (21 credit hours)

foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)

TGM 597 Thunderbird Integrative Experience (1)

Additional Curriculum Information

For the concentration coursework, students choose four courses from the approved list for a total of 12 credit hours.
Students specialize their electives in various areas in global business such as global finance, global marketing or global leadership. Electives are as approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the Master of Global Management degree program. Students whose native language is not English and who meet admission requirements for the program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an oral proficiency interview administered by a third-party vendor OR successfully completing six credit hours of 40- level or higher foreign language coursework as part of the program electives.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.
Global Opportunities

Global Experience

Students in Thunderbird's Master of Global Management program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level. Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, giving students the ability to solve real-world challenges by collaborating with the school’s corporate partners around the world. Some options include:

Global Field Seminars
This two- or three-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills so they can become major assets to any organization they join after graduating.

Thunderbird Global Challenge Laboratories
This is a client-facing, project-based course built on a six- to seven-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations, and plans for sustained growth that are both practical and effective. For more information, students should visit https://thunderbird.asu.edu/challenge-labs.

Contact Information

Thunderbird School of Global Management | AZCT 800
admissions.tbird@asu.edu | 602-496-7100