Global Management (Global Development and Innovation), MGM

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Building on the No. 1 ranked Master of Global Management degree (Times Higher Education/Wall Street Journal business schools report of 2018), the concentration in global development and innovation allows students to integrate economic, social, cultural and political variables in their approach to solving societal and community level development issues such as access to basic needs and the enhancement of livelihoods.

Program Description

Degree Awarded: MGM Global Management (Global Development and Innovation)

The MGM program with a concentration in global development and Innovation prepares students for professional work in the realm of international development, whether for corporations, non-profit organizations or government. This program prepares students to address and solve socioeconomic development issues, whether for corporations in social responsibility departments, for non-profits or inter-governmental agencies that deliver development aid and manage projects, or for governmental agencies.

The concentration is relevant to development practitioners seeking to complement their skills and experience and to those interested in pursuing careers in international development agencies within and beyond government, as well as in nongovernmental organizations and community organizations. Graduates will be equipped with the analytical and practical skills needed to engage critically in issues around innovation and development, and to work across the intersections of innovation, development policy and global management.

At a Glance
Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

Required Core (3 credit hours)
TGM 506 Communicating and Negotiating Across Cultures (3)

Concentration (12 credit hours)
GTD 501 Global Technology and Development (3)
GTD 503 Technology and the International Political System (3)
GTD 504 Technology and Development in Zones of Conflict (3)
GTD 505 Research Design in Technology and Development (3)
GTD 506 Quantitative Analysis in Technology and Development (3)
GTD 507 Technology and Development in the Middle East (3)
GTD 508 Technology and Development in Latin America (3)
GTD 509 Technology and Development in North Africa (3)
GTD 510 Technology and Development in Sub-Saharan Africa (3)
GTD 511 Development Policy and Practices (3)

Electives (12 credit hours)

Other Requirements (21 credit hours)

foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Integrative Experience (1)

Additional Curriculum Information

For the concentration coursework, students choose four courses from the approved list for a total of 12 credit hours.

Electives are approved by the academic unit.
Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree program. Students whose native language is not English who meet the admission requirements for the Master of Global Management program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview administered by a third party vendor OR successfully complete six credit hours of 400 level or higher of foreign language coursework as part of the program electives.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

Contact Information