Global Management (Global Entrepreneurship), MGM

Building on the No. 1 ranked Master of Global Management degree (Times Higher Education/ Wall Street Journal business schools report of 2018), the concentration in global entrepreneurship provides students with the knowledge and expertise to respond to the increase in the need for new, innovative global ventures.

Program Description

Degree Awarded: MGM Global Management (Global Entrepreneurship)

Global entrepreneurs are professionals who use their global understanding and connections to identify transnational and cross-cultural opportunities and turn them into new value-creating initiatives. The MGM program with a concentration in global entrepreneurship sharpens students' entrepreneurial skills by helping develop business plans for global enterprises, and promoting innovation and economic growth globally to allow students to grow into global entrepreneurs.

At a Glance

- College/School: Thunderbird School of Global Management
- Location: Downtown Phoenix campus

Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

Required Core (3 credit hours)

TGM 506 Communicating and Negotiating Across Cultures (3)
Concentration (9 credit hours)
TGM 524 Valuation of the Private Firm (3)
TGM 525 Global Financing and Forecasting for the Private Firm (3)
TGM 527 Global Private Equity (3)

Electives (12 credit hours)

Other Requirement (24 credit hours)

foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)
TGM 598 Special Topics: The Global Business Plan (3)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Integrative Experience (1)

Additional Curriculum Information
Electives are approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree program. Students whose native language is not English who meet the admission requirements for the Master of Global Management program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview administered by a 3rd party vendor OR successfully complete 6 credit hours of 400 level or higher foreign language coursework as part of the program electives.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.
Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency

**Additional Application Information**

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

**Contact Information**

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