Global Management (Global Legal Studies), MGM

Building on the No. 1-ranked MGM degree (Times Higher Education/Wall Street Journal), the concentration in global legal studies delivers experiential learning and skill-building in global management, paired with legal expertise that is in demand among multinational corporations, international nonprofit organizations, governments and nongovernmental organizations around the world.

Program Description

Degree Awarded: MGM Global Management (Global Legal Studies)

Jobs in the legal professions are expected to grow 9% between 2020 and 2026 (Bureau of Labor Statistics 1). However, many legal firms are consolidating and outsourcing legal processing and support (Kane, 2018). As the demand for lawyers decreases, a converse increase in support services is expected (BLS 1). Similarly, nonlegal management careers increasingly require knowledge of the law. From human resources to procurement, professionals with strong foundational knowledge of global legal issues are in demand.

To meet this market need, Thunderbird has designed the global legal studies concentration within the MGM degree program.

The concentration is designed for students with a desire to work in areas requiring knowledge of global legal issues but who may not want to be lawyers. Other students may use this concentration as an introduction to legal studies before pursuing law school. In this Master of Global Management program, students gain transdisciplinary global management and legal expertise that open doors in multiple sectors within organizations operating around the world. This concentration is offered in collaboration with the Sandra Day O'Connor College of Law: https://law.asu.edu/.

The first step in understanding and applying laws is developing an understanding of basic legal principles and then using those principles to identify and analyze relevant legal issues. The foundational courses of the Master of Global Management with a concentration in global legal studies lead to mastery of the relevant legal principles while developing legal analysis skills, mainly through case briefings, such as identifying a particular case's legal issue, articulating the legal rule, discussing the court's analysis and concluding. These legal analysis skills are tested on final exams in the foundational courses through hypothetical fact scenarios.
Students gain and master the ability to understand legal principles --- the basis of legal analysis --- and to apply them in their field of interest.

The Master of Global Management program with a concentration in global legal studies is perfect for students who desire to work in public, private or nonprofit sector roles within an organization that operates around the world or has an international scope.

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus

Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

**Required Core (3 credit hours)**
TGM 506 Communicating and Negotiating Across Cultures (3)

**Concentration (9 credit hours)**
LAW 581 U.S. Law and Legal Analysis (3)
LAW 615 Public International Law (3)
LAW 654 Business Organizations (3)

**Electives (15 credit hours)**

**Other Requirements (21 credit hours)**
foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)
Culminating Experience (1 credit hour)
TGM 597 Thunderbird Integrative Experience (1)

Additional Curriculum Information
Electives are approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree program. Students whose native language is not English who meet the admission requirements for the Master of Global Management program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an oral proficiency interview administered by a third-party vendor OR successfully completing six credit hours of 400-level or higher foreign language coursework as part of the program electives.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor’s or master’s degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor’s degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency
Additional Application Information
An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

Global Opportunities

Global Experience

Students in Thunderbird's MGM program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level. Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, giving students the ability to solve real-world challenges by collaborating with the school's corporate partners around the world. Some options include:

Global Field Seminars
This two- or three-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills so they can become major assets to any organization they join after graduating.

Thunderbird Global Challenge Laboratories
This is a client-facing, project-based course built on a six- to seven-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations, and plans for sustained growth that are both practical and effective. For more information, students should visit https://thunderbird.asu.edu/challenge-labs.

Contact Information

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