Global Management (Integrated Health Care), MGM

Building on the No. 1 ranked Master of Global Management (Times Higher Education/Wall Street Journal business schools report of 2018), the concentration in integrated health care allows students to develop, implement, evaluate and sustain integrated care programs in diverse health care settings globally to respond to integrated health care's increasing popularity.

Program Description

Degree Awarded: MGM Global Management (Integrated Health Care)

Globally, due to the aging population, many jobs of the future will involve health care services. The triple aim of improving patient experience of care, population health management, and cost-savings has made integrated health care very popular. In the MGM program with a concentration in integrated health care, students prepare to be able to apply health care and integrated care foundational concepts and analytics to identify key aspects of health care systems, culture and population, and workforce issues necessary to implement, evaluate and sustain integrated care delivery globally. Graduates will achieve a demonstrated ability in cultural leadership, inter-professional teamwork, change management and health care technologies so they can develop innovative, integrated health clinical, operational and financial strategies and techniques.

At a Glance

- College/School: Thunderbird School of Global Management
- Location: Downtown Phoenix campus

Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)
Required Core (3 credit hours)
TGM 506 Communicating and Negotiating Across Cultures (3)

Concentration (12 credit hours)
IBC 520 Integrated Health: The Patient-Centered Medical Home (PCMH) (3)
IBC 540 Integrated Health Care Process Improvement (3)
IBC 550 Integrated Health Care Operations (3)
IBC 585 Team-Based Consultation and Leadership (3)

Electives (12 credit hours)

Other Requirements (21 credit hours)
foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Integrative Experience (1)

Additional Curriculum Information
Electives are as approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree. Students whose native language is not English who meet the admission requirements for the MGM program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview (OPI) administered by a 3rd party vendor OR successfully complete six credit hours of 400 level or higher of foreign language coursework as part of the program electives.

Admission Requirements
Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency

Additional Application Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

Contact Information
Thunderbird School of Global Management | AZCTR 800
admissions.tbird@asu.edu | 602-496-7100

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