Global Management (Nonprofit Leadership and Management), MGM

A new generation of workers is demanding jobs that both pay well and are purpose-driven (Field, 2017). Nonprofit organizations are poised to meet the desire of individuals to work for organizations that are financially successful and use that prosperity to enhance the communities they serve. To meet that need, Thunderbird has created this concentration.

Program Description

Degree Awarded: MGM Global Management (Nonprofit Leadership and Management)

This unique concentration in nonprofit leadership and management within the MGM program allows students to take courses in nonprofit leadership and management through the Watts College of Public Service and Community Solutions. This program provides students with an understanding of the nonprofit sector's role in the global economy and with knowledge applicable to those who wish to lead and manage these organizations.

Graduates will be able to evaluate and articulate the historical and philosophical context of nonprofit organizations in society, the theory and practice of philanthropy, and financial management practices. This concentration is perfect for students who would like to work in roles within nonprofit institutions but want to bring business and global management lenses to their work.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus
Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

Required Core (3 credit hours)
TGM 506 Communicating and Negotiating Across Cultures (3)

Concentration (12 credit hours)
NLM 510 The Nonprofit Sector (3)
NLM 520 Financial and Resource Management (3)
NLM 540 Strategic Human Resources Management (3)
NLM 570 International Non-Governmental Organizations (3)

Electives (12 credit hours)

Other Requirement (21 credit hours)
Foreign Language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Integrative Experience (1)

Additional Curriculum Information
Electives are as approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree program. Students whose native language is not English who meet the admission requirements for the Master of Global Management program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview administered by a 3rd party vendor OR successfully complete six credit hours of 400 level or higher foreign language coursework as part of the program electives.
Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency

Additional Application Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

Contact Information

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