Global Management (Nonprofit Leadership and Management), MGM

New generations demand careers that are purpose-driven (Field, 2017). Nonprofit organizations are poised to meet this desire of individuals for meaningful work that is rewarding and produces prosperity to enhance the communities they serve. Become a future-ready leader who can maximize the benefits of the fourth industrial revolution.

Program Description

Degree Awarded: MGM Global Management (Nonprofit Leadership and Management)

In 2014, nonprofit organizations contributed $977 billion to the U.S. economy (Gaddy, 2016). Similarly, nonprofit leadership and management jobs grew 6.4% from 2016 to 2017 (EMSI, 2018). Not surprisingly, today's graduates are demanding careers that both pay well and are purpose-driven (Field, 2017). Nonprofit organizations around the world are poised to meet the double-bottom line mentality of millennials. Thunderbird has created the nonprofit leadership and management concentration within the MGM degree program to prepare students for these roles.

Because the lines between the functions of nonprofit and for-profit organizations are increasingly blurry, Thunderbird's renowned faculty has designed a curriculum that is cross-sectoral and transdisciplinary in nature, tailored for students aspiring to leadership roles in global nonprofit institutions in which they can leverage their business and global management lenses in their work.

This unique concentration in nonprofit leadership and management within the Master of Global Management program provides students with an understanding of the nonprofit sector's role in the global economy and with knowledge applicable to those who wish to lead and manage these organizations. Offered in collaboration with ASU's Watts College of Public Service and Community Solutions [https://publicservice.asu.edu/](https://publicservice.asu.edu/), students take courses in nonprofit leadership and management through the Watts College. Students learn to evaluate and articulate the historical and philosophical context of nonprofit organizations in society, the theory and practice of philanthropy, and learn financial management practices.

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.
At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Business (Business Administration), BA
- Business (Communication), BA
- Business (Global Logistics Management), BA
- Business (Global Politics), BA
- Business (Health Care), BA
- Business (Information Security), BA
- Business (Law), BA
- Business (Public Service and Public Policy), BA
- Business (Sports Business), BA
- Business (Sustainability), BA
- Business (Technology), BA
- Business (Tourism), BA
- Finance, BS
- Management, BS
- Supply Chain Management, BS

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

**Required Core (3 credit hours)**

TGM 506 Communicating and Negotiating Across Cultures (3)
Concentration (12 credit hours)
NLM 510 The Nonprofit Sector (3)
NLM 520 Financial and Resource Management (3)
NLM 540 Strategic Human Resources Management (3)
NLM 570 International Non-Governmental Organizations (3)

Electives (12 credit hours)

Other Requirement (21 credit hours)
foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Integrative Experience (1)

Additional Curriculum Information
Electives are as approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree program. Students whose native language is not English who meet the admission requirements for the Master of Global Management program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an oral proficiency interview administered by a third-party vendor OR successfully completing six credit hours of 400-level or higher foreign language coursework as part of the program electives.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.
Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency

Additional Application Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

Global Opportunities

Global Experience

Students in Thunderbird's Master of Global Management program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes Thunderbird students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level. Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, giving students the ability to solve real-world challenges by collaborating with the school's corporate partners around the world. Some options include:

Global Field Seminars
This two- or three-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills so they can become major assets to any organization they join after graduating.

Thunderbird Global Challenge Laboratories
This is a client-facing, project-based course built on a six- to seven-week immersion assignment in a key emerging or advanced market. Projects take students to destinations all over the world. They are tailored to
the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations and plans for sustained growth that are both practical and effective. For more information, students should visit https://thunderbird.asu.edu/challenge-labs.

Contact Information

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