In today’s global economy, public-private partnerships are becoming more common. Students need skills that combine public administration with global management. The Thunderbird School of Global Management has created this concentration in public administration to fill that niche.

Program Description

Degree Awarded: MGM Global Management (Public Administration)

The MGM program with a concentration in public administration allows students to take courses in public administration through the Watts College of Public Service and Community Solutions. This program prepares students for work at all levels in governmental and nonprofit organizations around the world by developing student skills in public administration, management and policy.

Graduates will be able to demonstrate a solid foundational understanding of administration, leadership and policy analysis in service to the public good. This concentration is perfect for students who would like to work in roles within public institutions, but who do not want to limit their options to only public service.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus

Degree Requirements
49 credit hours, a foreign language exam, including the required capstone course (TGM 597)

**Required Core (3 credit hours)**
TGM 506 Communicating and Negotiating Across Cultures (3)

**Concentration (12 credit hours)**
PAF 503 Public Affairs (3)
PAF 505 Public Policy Analysis (3)
PAF 506 Public Budgeting and Finance (3)
PAF 508 Organization Behavior (3)

**Electives (12 credit hours)**

**Other Requirement (21 credit hours)**
foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

**Culminating Experience (1 credit hour)**
TGM 597 Thunderbird Integrative Experience (1)

**Additional Curriculum Information**
Electives are approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree program. Students whose native language is not English who meet the admission requirements for the Master of Global Management program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview administered by a 3rd party vendor OR successfully complete six credit hours of 400 level or higher foreign language coursework as part of the program electives.
Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

Contact Information

Thunderbird School of Global Management  |  AZCTR 800
admissions.tbird@asu.edu  |  602-496-7100