Global Management (Public Policy), MGM

Building on the #1 ranked Master of Global Management degree (Times Higher Education/The Wall Street Journal, 2018), this program concentration in public policy prepares students for professional careers as policy analysts and leaders in public service who are involved in the formulation, approval, implementation and evaluation of public policy.

Program Description

Degree Awarded: MGM Global Management (Public Policy)

The MGM program in global management with a concentration in public policy allows students to take public policy courses through the Watts College of Public Service and Community Solutions while earning a management degree with a global focus. Students learn to apply analytical techniques and conceptual frameworks to understand policy issues as well as to identify potential solutions for real-world issues.

Graduates will be prepared for cross-sector roles within public and nonprofit institutions, or graduates may use this concentration to find employment in private sector areas that have significant overlap with public agencies. In short, students will be prepared in both global management and public policy in order to meet the demands of an increasingly cross-sector economy.

At a Glance

- **College/School:** [Thunderbird School of Global Management](#)
- **Location:** [Downtown Phoenix campus](#)

Degree Requirements

49 credit hours, a foreign language exam, including the required capstone course (TGM 597)
Required Core (3 credit hours)
TGM 506 Communicating and Negotiating Across Cultures (3)

Concentration (12 credit hours)
PAF 505 Public Policy Analysis (3)
PAF 540 Advanced Policy Analysis (3)
PAF 541 Program Evaluation (3)
PAF 574 Diversity, Ethics and Leading Public Change (3)

Electives (12 credit hours)

Other Requirement (21 credit hours)
foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Integrative Experience (1)

Additional Curriculum Information
Electives are approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the Master of Global Management degree program. Students whose native language is not English and who meet the admission requirements for the program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview administered by a 3rd party vendor OR successfully completing 6 credit hours of 400 level or higher foreign language coursework as part of the program electives.

Admission Requirements
Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency

Additional Application Information

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

Contact Information

Thunderbird School of Global Management | AZCTR 800
admissions.tbird@asu.edu | 602-496-7100