Global Management (Sustainable Tourism), MGM

As the tourism industry continues to adopt ecotourism and sustainability practices, a new set of skills are needed. Thunderbird, therefore, created the concentration in sustainable tourism within the Master of Global Management degree program to address the unique character of sustainability and sustainable practices in tourism development and management.

Program Description

Degree Awarded: MGM Global Management (Sustainable Tourism)

The MGM program with a concentration in sustainable tourism allows students to take courses in sustainable tourism from the Watts College of Public Service and Community Solutions. This concentration prepares students to work in the tourism industry globally. Students interested in sustainable tourism management explore management and development practices for sustainable tourism businesses and destinations.

Students integrate economic, social and environmental aspects of sustainability as it relates to tourism; conduct sustainability audits for destinations and businesses; evaluate community impacts of tourism; determine sustainable destinations; and perform business planning and management. This concentration is perfect for students interested in working in sustainable tourism, hospitality, travel and related fields.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus
Degree Requirements

49 credit hours including the required capstone course (TGM 597)

Required Core (3 credit hours)
TGM 506 Communicating and Negotiating Across Cultures (3)

Concentration (12 credit hours)
CRD 569 Advanced Tourism and Recreation Studies (3)
TDM 520 Sustainable Thinking in Tourism I (3)
TDM 521 Sustainable Thinking in Tourism II (3)
TDM 540 Sustainable Food Management in Tourism (3)
TDM 570 Sustainable Tourism (3)

Electives (12 credit hours)

Other Requirements (21 credit hours)
foreign language
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

Culminating Experience (1 credit hour)
TGM 597 Thunderbird Integrative Experience (1)

Additional Curriculum Information
For the concentration coursework, students choose four courses from the approved list for a total of 12 credit hours.

Electives are approved by the academic unit.

Except for TGM 596 and the foreign language requirement, other requirement courses may be substituted with approval of the academic unit.

Proficiency in a second language is required for graduation from the MGM degree program. Students whose native language is not English who meet the admission requirements for the Master of Global Management program satisfy the language requirement.
Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview administered by a third party vendor OR successfully complete six credit hours of 400 level or higher of foreign language coursework as part of the program electives.

**Admission Requirements**

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree in any subject or related field from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

Applicants are required to submit:

1. graduate admission application and application fee
2. official transcripts
3. professional resume
4. two letters of recommendation
5. GRE or GMAT score
6. proof of English proficiency

**Additional Application Information**

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

**Contact Information**

Thunderbird School of Global Management | AZCTR 800
admissions.tbird@asu.edu | 602-496-7100