International Trade, BS

In the growing field of international trade, skilled managers are highly sought after by global corporations. Prepare yourself for these positions with courses such as supply chain management for global operations, international trade and regional economic agreements, and big data in the global economy, offered through this unique program.

Program Description

The BS program in international trade provides rigorous training in skills related to a career in international trade. Students learn the functional disciplines of international business while gaining an in-depth understanding of the political, cultural and economic aspects of doing business in the international market.

Supported by Thunderbird's emphasis on a global perspective, students acquire tools to manage supply chains, systematically assess risk, export and import goods and services, and use economic agreements to develop effective strategies for conducting international trade.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** West campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 117 - College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)
Concurrent Program Options

This degree is also offered as concurrent degree program with:

Business (Global Logistics Management), BA

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Global Management, MGM
Technology (Management of Technology), MSTech

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Additional Requirements:

Concurrent degree admission requirements:
Students interested in the international trade and business (global logistics management) program must meet general university admission requirements.

Transfer students wishing to pursue the concurrent degree combination must have a 3.00 cumulative transfer GPA and a 3.00 cumulative ASU GPA (if applicable) in addition to meeting the general admission requirements in order to be admitted to this program. If the student does not meet the admission requirements for the concurrent program, they will be placed in the BS in international trade.

Change of Major Requirements
Current ASU students who would like to change their major to international trade must have at least a 2.00 cumulative GPA.

Students should refer to https://changingmajors.asu.edu/request for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries ranging from one week to one year, study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/

Career Opportunities

There are numerous careers related to international trade, some of which include international country account manager, manager, international sales manager, international business development manager, regional manager, export and import broker, international consultant, international logistics specialist and global supply chain manager.
Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Investment Fund Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Market Research Analyst</td>
<td>23.2%</td>
<td>$63,230</td>
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<tr>
<td>Marketing Manager</td>
<td>10.1%</td>
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<tr>
<td>Purchasing Manager</td>
<td>5.5%</td>
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</tr>
<tr>
<td>Regulatory Affairs Manager</td>
<td>8.0%</td>
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</tr>
<tr>
<td>Sales Manager</td>
<td>7.5%</td>
<td>$121,060</td>
</tr>
<tr>
<td>Supply Chain Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook ✔ Green Occupation

Contact Information

**Thunderbird School of Global Management** | FAB N280
**UGAdvising@thunderbird.asu.edu** | 602-543-3000