In the growing field of international trade, skilled managers are highly sought after by global corporations. Our unique program prepares students for these positions with courses such as supply chain management for global operations, international trade and regional economic agreements, and big data in the global economy.

**Program Description**

The BS program in international trade provides rigorous training in skills related to a career in international trade. Students learn the functional disciplines of international business while gaining an in-depth understanding of the political, cultural and economic aspects of doing business in the international market. Supported by Thunderbird's emphasis on a global perspective, students acquire tools to manage supply chains, systematically assess risk, export and import goods and services, and use economic agreements to develop effective strategies for conducting international trade.

**At a Glance**

- **College/School:** Thunderbird School of Global Management
- **Location:** West campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 117 - College Algebra
- **Math Intensity:** Moderate

**Required Courses (Major Map)**

2018 - 2019 Major Map
Concurrent Option
Major Map (Archives)
Concurrent Degrees

This degree is also offered as concurrent degree program with:

Business (Global Logistics Management), BA

Accelerated Degrees

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Global Affairs and Management, MA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.

Additional Requirements:

Concurrent degree admission requirements:
Students interested in the international trade and business (global logistics management) program must meet general university admission requirements.

Transfer students wishing to pursue the concurrent degree combination must have a 3.00 cumulative transfer GPA and a 3.00 cumulative ASU GPA (if applicable) in addition to meeting the general admission requirements in order to be admitted to this program. If the student does not meet the admission requirements for the concurrent program, they will be placed in the BS in international trade.

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to https://students.asu.edu/changingmajors for information about how to change the major to this program.
Transfer Agreements

ASU has partnered with colleges and universities in Arizona, California, Illinois and Washington to provide transfer curriculum pathways. Students should select their current institution to see if there is a partnership agreement between the institution and ASU for this degree program. Students who do not see their state or institution listed should check back as ASU is always working on creating new partnerships.

Transfer from a Maricopa Community College in Arizona

Select a college

- Chandler-Gilbert Community College
- Estrella Mountain Community College
- GateWay Community College
- Glendale Community College
- Mesa Community College
- Paradise Valley Community College
- Phoenix College
- Rio Salado College
- Scottsdale Community College
- South Mountain Community College

Transfer from an Arizona Community College

Select a college

- Arizona Western College
- Central Arizona College
- Cochise College
- Coconino Community College
- Dine College
- Eastern Arizona College
- Gila Community College
- Mohave Community College
- Northland Pioneer College
- Pima Community College
- Tohono O'odham Community College
- Yavapai College

Transfer from another state

Select a state

- California
- Illinois
- Washington
- Another state

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century
Career Opportunities

There are numerous careers related to international trade, some of which include international country
account managers, managers, international sales managers, international business development managers,
regional managers, export and import brokers, international consultants, international logistics specialists and
global supply chain managers.

Career examples include but are not limited to those shown in the following list. Advanced degrees or
certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Professor</td>
<td>18.1%</td>
<td>$80,300</td>
</tr>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Cost Estimator</td>
<td>10.5%</td>
<td>$63,110</td>
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<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
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<tr>
<td>Green Marketer</td>
<td>5.5%</td>
<td>$106,130</td>
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<tr>
<td>Investment Fund Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Manufacturing Plant Manager</td>
<td></td>
<td>$100,580</td>
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<tr>
<td>Market Research Analyst</td>
<td>23.2%</td>
<td>$63,230</td>
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<tr>
<td>Marketing Manager</td>
<td>10.1%</td>
<td>$132,230</td>
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<tr>
<td>Office Manager</td>
<td>10.1%</td>
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<tr>
<td>Purchasing Manager</td>
<td>5.5%</td>
<td>$115,760</td>
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<tr>
<td>Regulatory Affairs Manager</td>
<td>8.0%</td>
<td>$105,610</td>
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<tr>
<td>Sales Manager</td>
<td>7.5%</td>
<td>$121,060</td>
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<tr>
<td>Security Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>18.0%</td>
<td>$64,100</td>
</tr>
<tr>
<td>Store Security Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Supply Chain Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Occupation</td>
<td>Change</td>
<td>Salary</td>
</tr>
<tr>
<td>-----------------------------</td>
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<tr>
<td>Talent Agent</td>
<td>4.7%</td>
<td>$64,940</td>
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<tr>
<td>Transportation Dispatcher</td>
<td>6.7%</td>
<td>$92,460</td>
</tr>
<tr>
<td>Warehouse Manager</td>
<td>6.7%</td>
<td>$92,460</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook 🌿 Green Occupation

**Contact Information**

Thunderbird School of Global Management | FAB N100
UGAdvising@thunderbird.asu.edu | 602-543-3000