International Trade, BS

In the growing field of international trade, skilled managers are highly sought-after by global corporations. Prepare yourself for these positions with courses such as supply chain management for global operations, international trade, regional economic agreements, and big data in the global economy offered through this unique degree program.

Program Description

The BS program in international trade provides rigorous training for a career in global commerce. Students learn the functional disciplines of international business while gaining an in-depth understanding of the political, cultural and economic aspects of doing business on a global scale and in international markets.

Supported by Thunderbird’s emphasis on a global mindset, students gain tools for managing supply chains, systematically assessing risk, exporting and importing goods and services, and using economic agreements to develop effective strategies for conducting international trade.

This program is unique as it allows students to learn new skills needed for a career in international trade through rigorous, hands-on training and to apply these skills during a local, national or international internship. The program provides global career opportunities, courses taught by outstanding Thunderbird graduate-school faculty, and an in-depth understanding of the political, cultural and economic aspects of regional business.

Graduates of this program possess the intercultural skills and global mindset needed to do business or take on a leadership role in any part of the world and learn to develop effective strategies for international trade and exporting goods and services.

Thunderbird students become a part of a renowned global network of Thunderbird alumni working in all parts of the world, in all industries and sectors.

At a Glance
Required Courses (Major Map)

2020 - 2021 Major Map
Concurrent Option
Major Map (Archives)

Concurrent Program Options

This degree is also offered as concurrent degree program with:
Business (Global Logistics Management), BA

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:
Global Management, MGM
Technology (Management of Technology), MSTech

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Additional Requirements:
**Concurrent degree admission requirements:**
Students interested in the international trade and business (global logistics management) program must meet general university admission requirements.

Transfer students wishing to pursue the concurrent degree combination must have a 3.00 cumulative transfer GPA and a 3.00 cumulative ASU GPA (if applicable) in addition to meeting the general admission requirements in order to be admitted to this program. If the student does not meet the admission requirements for the concurrent program, they will be placed in the BS in international trade.

**Change of Major Requirements**

Current ASU students who would like to change their major to international trade must have a minimum cumulative GPA of 2.00.

Students should refer to [https://changingmajors.asu.edu/request](https://changingmajors.asu.edu/request) for information about how to change a major to this program.

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the [Transfer Map search](https://admission.asu.edu/transfer/pathway-programs) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/pathway-programs](https://admission.asu.edu/transfer/pathway-programs).

**Global Opportunities**

**Global Experience**

With over 250 programs in more than 65 countries ranging from one week to one year, study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/)
Career Opportunities

In the increasingly globalized economy, the dramatic expansion of international trade has created tremendous opportunities for global business. Thunderbird's BS in international trade prepares students for a career in this growing field, one in which skilled managers are in demand around the world. Thunderbird's rigorous curriculum and renowned faculty prepare students for a leadership position in a wide range of career fields.

Students in this program master a repertoire of globally transferable skills that open doors to an abundance of opportunities around the world such as:

- commodities broker
- country manager
- import and export agent
- international business development manager
- international market analyst
- international marketing manager
- international product or brand manager
- regional manager

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
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<tbody>
<tr>
<td>CEO</td>
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<td>General Manager (GM)</td>
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<tr>
<td>Supply Chain Manager</td>
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