International Trade, BS

TBINTRABS

In the growing field of international trade, skilled managers are highly sought after by global corporations. Prepare yourself for leadership roles with courses offered through this unique degree program, such as supply chain management for global operations, international trade and regional economic agreements, and big data in the global economy.

Program Description

Thunderbird's STEM-designated BS program in international trade provides rigorous training for a career in global commerce.*

The Bachelor of Science in international trade provides talented, driven students the exposure to the global business environment that will distinguish them in the workforce. Students learn the functional disciplines of international business while gaining an in-depth understanding of the political, cultural and economic aspects of doing business on a global scale and in international markets in which government regulations vary widely from country to country.

Supported by Thunderbird's training that builds a global mindset, students gain tools for managing supply chains, systematically assessing risk, exporting and importing goods and services, and using economic agreements to develop effective strategies for conducting international trade.

The Thunderbird Difference

This program is unique in allowing students to learn new skills needed for a career in international trade through comprehensive, hands-on training and to apply these skills during a local, national or international internship. Along with real-world learning experiences that open up global career opportunities, students attend courses taught by outstanding Thunderbird graduate school faculty and enjoy unique opportunities to learn from fellow students from around the world.

Graduates of this program possess the intercultural skills and global mindset needed to do business or take on a leadership role in any part of the world. Employers hire Bachelor of Science in international trade graduates for their proven ability to develop effective strategies for international trade and exporting goods and services.
Thunderbird graduates join a renowned global network of Thunderbird alumni working in all parts of the world, in all industries and sectors. T-birds make a difference everywhere they go, and their careers can take them anywhere.

Thunderbird's Bachelor of Science in International Trade is also offered in a flexible online format. See https://asuonline.asu.edu/online-degree-programs/undergraduate/international-trade-bs/ for more information.

*As a bonus for international students, this program meets special F-1 international student status requirements. This means that international students who graduate with the Bachelor of Science in international trade degree qualify for a 24-month extension to their Optional Practical Training in the United States beyond the 12 months already provided to international students in non-STEM degrees.

**At a Glance**

- **College/School:** Thunderbird School of Global Management
- **Location:** West campus or online, ASU Local@Los Angeles
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No
- **First Required Math Course:** MAT 210 - Brief Calculus
- **Math Intensity:** Moderate

**Required Courses (Major Map)**

2021 - 2022 Major Map (On-campus)
2021 - 2022 Major Map (Online)
Concurrent Option
Major Map (Archives)

**Concurrent Program Options**

Students can choose to create their own concurrent degree combination to match their interests by working with their academic advisor during or after their first semester of study. Some concurrent combinations are not possible due to high levels of overlap in curriculum; students should speak with their academic advisor for more details.

This degree is also offered as a concurrent program with an integrated major map with the following:

- Business (Global Logistics Management), BA
  
  Compare Programs | Major Maps
Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Applied Leadership and Management, MALM
- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Integrated Health Care), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM
- Technology (Management of Technology), MSTech

Acceptance to the graduate program requires a separate application. During their junior year, eligible students are advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:
All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Additional Requirements:

Concurrent degree admission requirements:
Students interested in the international trade and business (global logistics management) program must meet general university admission requirements.
Transfer students wishing to pursue the concurrent degree combination must have a cumulative transfer GPA of 3.00 and a cumulative ASU GPA of 3.00 (if applicable) in addition to meeting the general admission requirements in order to be admitted to this program. If the student does not meet the admission requirements for the concurrent program, they will be placed in the BS in international trade.

**Change of Major Requirements**

Current ASU students who would like to change their major to international trade must have a minimum cumulative GPA of 2.00.

Students should refer to [https://changemajor.apps.asu.edu](https://changemajor.apps.asu.edu) for information about how to change a major to this program.

**Attend Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](https://changemajor.apps.asu.edu).

**Transfer Options**

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use [MyPath2ASU™](https://changemajor.apps.asu.edu) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/pathway-programs](https://admission.asu.edu/transfer/pathway-programs).

**Global Opportunities**

**Global Experience**

As globalization continues to impact the way people live and work, international experiences have become vital to success in every field of business, especially international trade. Through international study and internships, students gain valuable skills employers are looking for, including communication and interpersonal skills, flexibility, motivation and a global perspective on how international trade functions worldwide. [https://goglobal.asu.edu](https://goglobal.asu.edu)

**Career Opportunities**
In the increasingly globalized economy, the dramatic expansion of international trade has created tremendous opportunities for global business. Thunderbird's Bachelor of Science in international trade prepares students for a career in this growing field in which skilled managers are in demand all over the world. Trained negotiators with a strong grasp of economics and politics on an international level are more valuable than ever to employers operating across borders. Thunderbird's rigorous curriculum and renowned faculty prepare students for a leadership position in a wide range of career fields.

Students in this program master a repertoire of globally transferable skills that open doors to an abundance of opportunities such as:

- commodities broker
- country manager
- import and export agent
- international business development manager
- international market analyst
- international marketing manager
- international product or brand manager
- regional manager

Career examples include but are not limited to those shown. Advanced degrees or certification may be required for academic or clinical positions.

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<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
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<tbody>
<tr>
<td>CEO</td>
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<td>$185,950</td>
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<tr>
<td><strong>Compliance Manager</strong></td>
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<tr>
<td>General Manager (GM) **</td>
<td>5.8%</td>
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<td>Investment Fund Manager</td>
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<td>Market Research Analyst</td>
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<td>Sales Manager</td>
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<td>Supply Chain Manager</td>
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</tr>
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</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook  🌿 Green Occupation