International Trade, BS

In the growing field of international trade, skilled managers are highly sought-after by global corporations. Prepare yourself for these positions with courses such as supply chain management for global operations, international trade, regional economic agreements, and big data in the global economy offered through this unique degree program.

Program Description

The BS program in international trade provides rigorous training for a career in global commerce. Students learn the functional disciplines of international business while gaining an in-depth understanding of the political, cultural and economic aspects of doing business on a global scale and in international markets.

Supported by Thunderbird's emphasis on a global mindset, students gain tools for managing supply chains, systematically assessing risk, exporting and importing goods and services, and using economic agreements to develop effective strategies for conducting international trade.

This program is unique as it allows students to learn new skills needed for a career in international trade through rigorous, hands-on training and to apply these skills during a local, national or international internship. The program provides global career opportunities, courses taught by outstanding Thunderbird graduate-school faculty, and an in-depth understanding of the political, cultural and economic aspects of regional business.

Graduates of this program possess the intercultural skills and global mindset needed to do business or take on a leadership role in any part of the world and learn to develop effective strategies for international trade and exporting goods and services.

Thunderbird students become a part of a renowned global network of Thunderbird alumni working in all parts of the world, in all industries and sectors.

At a Glance
• **College/School:** Thunderbird School of Global Management  
• **Location:** West campus or online  

• **Additional Program Fee:** Yes  
• **Second Language Requirement:** No  
• **First Required Math Course:** MAT 210 - Brief Calculus  
• **Math Intensity:** Moderate

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**Required Courses (Major Map)**

**2020 - 2021 Major Map (On-campus)**  
**2020 - 2021 Major Map (Online)**

**Concurrent Option**  
**Major Map (Archives)**

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**Concurrent Program Options**

Students can choose to create their own concurrent degree combination to match their interests by working with their academic advisor during or after their first semester of study. Some concurrent combinations are not possible due to high levels of overlap in curriculum; students should speak with their academic advisor for more details.

This degree is also offered as a concurrent program with an integrated major map with the following:

Business (Global Logistics Management), BA

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**Accelerated Program Options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Global Management (Creative Industries and Design Thinking), MGM  
Global Management (Digital Audience Strategy), MGM  
Global Management (Global Affairs), MGM  
Global Management (Global Business), MGM  
Global Management (Global Development and Innovation), MGM  
Global Management (Global Digital Transformation), MGM  
Global Management (Global Entrepreneurship), MGM  
Global Management (Global Health Care Delivery), MGM  
Global Management (Global Legal Studies), MGM
Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

**Admission Requirements**

**General University Admission Requirements:**
All students are required to meet general university admission requirements.

**Additional Requirements:**

**Concurrent degree admission requirements:**
Students interested in the international trade and business (global logistics management) program must meet general university admission requirements.

Transfer students wishing to pursue the concurrent degree combination must have a 3.00 cumulative transfer GPA and a 3.00 cumulative ASU GPA (if applicable) in addition to meeting the general admission requirements in order to be admitted to this program. If the student does not meet the admission requirements for the concurrent program, they will be placed in the BS in international trade.

**Change of Major Requirements**

Current ASU students who would like to change their major to international trade must have a minimum cumulative GPA of 2.00.

Students should refer to [https://changemajor.appas.asu.edu](https://changemajor.appas.asu.edu) for information about how to change a major to this program.

**Attend Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](#).
Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use MyPath2ASU™ to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: https://admission.asu.edu/transfer/pathway-programs.

Global Opportunities

Global Experience
As globalization continues to impact the way people live and work, international experiences have become vital to success in every field of business, especially international trade. Through international study and internships, students gain valuable skills employers are looking for, including communication and interpersonal skills, flexibility, motivation and a real-life perspective on how international trade functions worldwide. https://mystudyabroad.asu.edu/

Career Opportunities

In the increasingly globalized economy, the dramatic expansion of international trade has created tremendous opportunities for global business. Thunderbird's BS in international trade prepares students for a career in this growing field, one in which skilled managers are in demand around the world. Thunderbird's rigorous curriculum and renowned faculty prepare students for a leadership position in a wide range of career fields.

Students in this program master a repertoire of globally transferable skills that open doors to an abundance of opportunities around the world such as:

- commodities broker
- country manager
- import and export agent
- international business development manager
- international market analyst
- international marketing manager
- international product or brand manager
- regional manager
Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
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<tr>
<td>Investment Fund Manager</td>
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<tr>
<td>Market Research Analyst</td>
<td>23.2%</td>
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<tr>
<td>Marketing Manager</td>
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<td>Purchasing Manager</td>
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</tr>
<tr>
<td>Regulatory Affairs Manager</td>
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<tr>
<td>Sales Manager</td>
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</tr>
<tr>
<td>Supply Chain Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

Contact Information

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