Global Management, BGM

Prepare for success in a global marketplace through specialized courses like global marketing; states and markets in a global economy; and multinational organizational leadership. Equipped with a strong global business background, you will be ready for a career in global marketing, consulting, foreign service, human resources, entrepreneurship and many other areas.

Program Description

The BGM degree program draws on Thunderbird School of Global Management's expertise in global management practices and intercultural communication training to provide students with a highly specialized global business education.

The Bachelor of Global Management program prepares students to take on leadership roles in multinational corporations, government agencies or nongovernmental organizations. Thunderbird's elite faculty and strong relationships with global organizations allow students to develop and hone the skills needed to thrive as leaders in today's globally connected economy. Students gain experience and develop skills that international employers, governments and nongovernmental entities value highly in employees.

The program offers two tracks: the international business, language and culture track in which two years of foreign language is required; and the international business and culture track in which there is no foreign language requirement but there is more emphasis on management-related courses. Students who select the foreign language track may complete coursework in Mandarin or Spanish. Speakers of English as a second language may choose the international business and culture track or choose a third language within the international business, language and culture track. The international business, language and culture track is offered to on-campus students only. Online students may pursue only the international business and culture track.

Students have the opportunity to put the skills they have learned into practice in real-world settings through a required internship. Although students are strongly encouraged to pursue international internships, students may also satisfy this requirement by doing a local internship with an international orientation. Students also complete a senior capstone project which draws upon the unique skills they have developed throughout the program. The internship and the capstone project allow students to demonstrate their skills and work experience for potential employers as part of their professional development plan.
This program is unique as it allows students to explore the politics and economics of different countries around the world and apply learned skills during a local, national or international internship. This program provides global career opportunities around the world, global courses taught by outstanding Thunderbird graduate school faculty, and preparation for students to thrive in today's globally connected economy. Students engage in global programming with multinational companies and global organizations, and showcase specialized cross-cultural leadership skills through a senior capstone project.

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** West campus or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 210 - Brief Calculus
- **Math Intensity:** Moderate

Required Courses (Major Map)

2020 - 2021 Major Map (On-campus)
Major Map (Archives)

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an **accelerated bachelor's and master's degree** with:

- Global Management, MGM
- Technology (Management of Technology), MSTech

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.
Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements. [Freshman] [Transfer] [International] [Readmission]

Change of Major Requirements

Current ASU students who would like to change their major to global management must have a minimum cumulative GPA of 2.00.

Students should refer to [https://changingmajors.asu.edu/request] for information about how to change a major to this program.

Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the [Transfer Map search] to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/pathway-programs].

Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/)

## Career Opportunities

As the global economy continues to expand and interconnect, demand for globally minded specialists is rapidly increasing. Graduates of the Bachelor of Global Management program have a variety of globally transferable skills that open doors to an abundance of career opportunities around the world in the following fields:

- accounting
- finance
- government
- human resources
- international business
- marketing
- nonprofits
- trade

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Manufacturing Plant Manager</td>
<td></td>
<td>$100,580</td>
</tr>
<tr>
<td>Marketing Manager</td>
<td>10.1%</td>
<td>$132,230</td>
</tr>
<tr>
<td>Regulatory Affairs Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Sales Manager</td>
<td>7.5%</td>
<td>$121,060</td>
</tr>
<tr>
<td>Security Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Social Services Director</td>
<td>18.0%</td>
<td>$64,100</td>
</tr>
</tbody>
</table>
Supply Chain Manager  
8.0%  
$105,610

Warehouse Manager  
6.7%  
$92,460

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook  🌿 Green Occupation

Contact Information

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