Global Management, BGM

Students are prepared for a global marketplace through specialized courses like global marketing, states and markets in a global economy, and multinational organizational leadership. Equipped with a strong, global business background, students are ready for a career in marketing, consulting, foreign service, human resources, entrepreneurship and many others!

Program Description

The BGM degree program draws on Thunderbird School of Global Management's expertise in global management practices and intercultural communication training to provide students with a highly specialized, global business education.

The Bachelor of Global Management program prepares students to take on leadership roles in multinational corporations as well as nongovernmental organizations. Thunderbird's outstanding global management faculty members and strong relationships with global organizations allows students to develop the skills needed to operate effectively in today's globally connected world. Students develop skills that international employers, governments and nongovernmental entities value highly.

The program offers two tracks: the international business, language and culture track, in which two years of foreign language is required; and the international business and culture track, in which there is no foreign language requirement but more emphasis on management-related courses. Students who select the foreign language track may complete coursework in Chinese or Spanish. Speakers of English as a second language can choose the international business and culture track, or choose a third language within the international business, language and culture track.

Students have the opportunity to put the skills they have learned into practice in real-world settings through a required internship. Although the program strongly encourages students to pursue international internships, students may also satisfy this requirement by doing a local internship with an international orientation. Students also complete a senior capstone project of their choice, which draws upon the unique skills they have developed throughout the program. The internship and the capstone project allow students to demonstrate their skills and work experience for potential employers as part of their professional development plan.
At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** West campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 117 - College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)

2018 - 2019 Major Map (On-campus)
Major Map (Archives)

Accelerated Degrees

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Global Affairs and Management, MA

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

**General University Admission Requirements:**

All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Change of Major Requirements

A current ASU student has no additional requirements for changing majors. Students should refer to [https://students.asu.edu/changingmajors](https://students.asu.edu/changingmajors) for information about how to change a major to this program.
Transfer Agreements

ASU has partnered with colleges and universities in Arizona, California, Illinois and Washington to provide transfer curriculum pathways. Students should select their current institution to see if there is a partnership agreement between the institution and ASU for this degree program. Students who do not see their state or institution listed should check back as ASU is always working on creating new partnerships.

Transfer from a Maricopa Community College in Arizona

- Chandler-Gilbert Community College
- Estrella Mountain Community College
- GateWay Community College
- Glendale Community College
- Mesa Community College
- Paradise Valley Community College
- Phoenix College
- Rio Salado College
- Scottsdale Community College
- South Mountain Community College

Transfer from an Arizona Community College

- Arizona Western College
- Central Arizona College
- Cochise College
- Coconino Community College
- Dine College
- Eastern Arizona College
- Gila Community College
- Mohave Community College
- Northland Pioneer College
- Pima Community College
- Tohono O'odham Community College
- Yavapai College

Transfer from another state

- California
- Illinois
- Washington
- Another state

Global Opportunities

Global Experience
With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/).

### Career Opportunities

Graduates of the Bachelor of Global Management degree program have a variety of transferable skills combined with the ability to adapt to ever-changing business environments, tolerance for ambiguity and a demonstrated passion for learning about other cultures. Students who complete this program are equipped to play key roles in multinational corporations and in government as well as nongovernmental organizations. There is demand for global skills in careers such as international business, trade, finance, accounting, human resources, marketing, corporate communications and international relations.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Professor</td>
<td>18.1%</td>
<td>$80,300</td>
</tr>
<tr>
<td>CEO</td>
<td></td>
<td>$183,270</td>
</tr>
<tr>
<td>Chief Sustainability Officer</td>
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<td>$183,270</td>
</tr>
<tr>
<td>Compliance Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Cultural Studies Professor</td>
<td>10.5%</td>
<td>$72,230</td>
</tr>
<tr>
<td>Economics Professor</td>
<td>10.6%</td>
<td>$98,350</td>
</tr>
<tr>
<td>General Manager (GM)</td>
<td>9.1%</td>
<td>$100,410</td>
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<tr>
<td>Manufacturing Plant Manager</td>
<td></td>
<td>$100,580</td>
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<tr>
<td>Market Research Analyst</td>
<td>23.2%</td>
<td>$63,230</td>
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<tr>
<td>Marketing Manager</td>
<td>10.1%</td>
<td>$132,230</td>
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<tr>
<td>Office Manager</td>
<td>10.1%</td>
<td>$94,020</td>
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<tr>
<td>Public Relations Manager (PR Manager)</td>
<td>10.4%</td>
<td>$111,280</td>
</tr>
<tr>
<td>Public Relations Specialist</td>
<td>8.8%</td>
<td>$59,300</td>
</tr>
<tr>
<td>Regulatory Affairs Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Occupation</td>
<td>Growth Rate</td>
<td>Salary</td>
</tr>
<tr>
<td>---------------------------</td>
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<td>-------------</td>
</tr>
<tr>
<td>Sales Manager</td>
<td>7.5%</td>
<td>$121,060</td>
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<tr>
<td>Security Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Social Services Director</td>
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<tr>
<td>Supply Chain Manager</td>
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<tr>
<td>Translator</td>
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<td>$47,190</td>
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<tr>
<td>Warehouse Manager</td>
<td>6.7%</td>
<td>$92,460</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

🌞 Bright Outlook ☀️ Green Occupation

**Contact Information**

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