Global Management, BGM

This program prepares you for a global marketplace through specialized courses like global marketing, states and markets in a global economy, and multinational organizational leadership. Equipped with a strong, global business background, you are ready for a career in marketing, consulting, foreign service, human resources, entrepreneurship and many others.

Program Description

The BGM degree program draws on Thunderbird School of Global Management's expertise in global management practices and intercultural communication training to provide students with a highly specialized, global business education.

The Bachelor of Global Management program prepares students to take on leadership roles in multinational corporations as well as nongovernmental organizations. Thunderbird's outstanding global management faculty members and strong relationships with global organizations allows students to develop the skills needed to operate effectively in today's globally connected world. Students develop skills that international employers, governments and nongovernmental entities value highly.

The program offers two tracks: the international business, language and culture track in which two years of foreign language is required; and the international business and culture track in which there is no foreign language requirement but there is more emphasis on management-related courses. Students who select the foreign language track may complete coursework in Mandarin or Spanish. Speakers of English as a second language may choose the international business and culture track or choose a third language within the international business, language and culture track. The international business, language and culture track is offered to on-campus students only. Online students may pursue only the international business and culture track.
Students have the opportunity to put the skills they have learned into practice in real-world settings through a required internship. Although students are strongly encouraged to pursue international internships, students may also satisfy this requirement by doing a local internship with an international orientation. Students also complete a senior capstone project of their choice, which draws upon the unique skills they have developed throughout the program. The internship and the capstone project allow students to demonstrate their skills and work experience for potential employers as part of their professional development plan.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** West campus or online
- **Additional Program Fee:** Yes
- **Second Language Requirement:** Yes
- **First Required Math Course:** MAT 117 - College Algebra
- **Math Intensity:** Moderate

Required Courses (Major Map)

- 2019 - 2020 Major Map (On-campus)
- 2019 - 2020 Major Map (Online)
- Major Map (Archives)

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Global Management, MGM

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements
General University Admission Requirements:

All students are required to meet general university admission requirements.

Change of Major Requirements

Current ASU students who would like to change their major to global management must have at least a 2.00 cumulative GPA.

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Attend Online

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the Transfer Map search to outline a list of recommended courses to take prior to transfer.

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Global Opportunities

Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/
Career Opportunities

Graduates of the Bachelor of Global Management degree program have a variety of transferable skills combined with the ability to adapt to ever-changing business environments, a tolerance for ambiguity, and a demonstrated passion for learning about other cultures. Graduates are equipped to play key roles in multinational corporations and in government as well as nongovernmental organizations. There is demand for global skills in careers such as international business, trade, finance, accounting, human resources, marketing, corporate communications and international relations.

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compliance Manager 🍃</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>General Manager (GM) 🍃</td>
<td>9.1%</td>
<td>$100,410</td>
</tr>
<tr>
<td>Manufacturing Plant Manager 🍃</td>
<td></td>
<td>$100,580</td>
</tr>
<tr>
<td>Marketing Manager 🍃</td>
<td>10.1%</td>
<td>$132,230</td>
</tr>
<tr>
<td>Regulatory Affairs Manager 🍃</td>
<td>8.0%</td>
<td>$105,610</td>
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<tr>
<td>Sales Manager</td>
<td>7.5%</td>
<td>$121,060</td>
</tr>
<tr>
<td>Security Manager</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Social Services Director 🌿</td>
<td>18.0%</td>
<td>$64,100</td>
</tr>
<tr>
<td>Supply Chain Manager 🍃</td>
<td>8.0%</td>
<td>$105,610</td>
</tr>
<tr>
<td>Warehouse Manager 🍃</td>
<td>6.7%</td>
<td>$92,460</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook 🍃 Green Occupation

Contact Information

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