Global Management (Graduate Certificate)

Program Description

Degree Awarded: Certificate Global Management (Certificate)

The graduate certificate program in global management is designed to provide an in-depth study of global political economy, leadership, strategy, negotiations and cross-cultural communications in order provide skills to succeed in today's increasingly global business environment.

At a Glance

- **College/School**: Thunderbird School of Global Management
- **Location**: Downtown Phoenix campus

Degree Requirements

15 credit hours

**Required Core (3 credit hours)**
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)

**Restricted Electives (12 credit hours)**
TGM 506 Communicating and Negotiating Across Cultures (3)
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)

**Additional Curriculum Information**

For restricted electives, students select four courses from the list above. Other courses may be approved by the academic unit.
Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. GMAT or GRE test scores
4. one letter of recommendation
5. proof of English proficiency

Additional Application Information

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

Contact Information

Thunderbird School of Global Management | AZCT 800
admissions.tbird@asu.edu | 602-496-7100