Global Management (Graduate Certificate) TBTGMRCT

This 15 credit hour on-campus program provides the leadership, strategy, negotiations and cross-cultural communication skills you need to successfully lead international teams, functions and organizations.

Program Description

Degree Awarded: Certificate Global Management (Certificate)
Thunderbird's graduate certificate program in global management provides an in-depth study of global political economy, leadership, strategy, negotiations and cross-cultural communications, giving students the skills they need to succeed in today's increasingly global business environment.

The school's innovative and practical curriculum, with a strong core of global business management skills, international political economy and cross-cultural training, is delivered through a transdisciplinary approach.

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders in every sector capable of tackling the world's greatest challenges. The alumni network comprises 45,000 graduates and 170 chapters around the globe.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus

Degree Requirements

15 credit hours
**Required Core (3 credit hours)**
TGM 545 Global Leadership and Strategy (3)

**Restricted Electives (12 credit hours)**
TGM 506 Communicating and Negotiating Across Cultures (3)
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 557 Global Marketing and Data Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)

**Additional Curriculum Information**
For restricted electives, students select four courses from the list above. Other courses may be approved by the academic unit.

---

**Admission Requirements**

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. GMAT or GRE test scores
4. one letter of recommendation
5. proof of English proficiency

**Additional Application Information**

An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

International students who need an F1 or J1 visa first need to apply to and be accepted into a graduate degree program prior to being considered for the certificate program. International students residing in the USA on other types of visas must adhere to all Graduate College policies and procedures regarding admission to be considered for admission to this certificate program.
Career Opportunities

Graduates who have combined the certificate in global management with their major program of study may become more marketable to employers. They often decide to pursue employment in corporate functions such as marketing, strategy, finance, human resources, and supply chain.

Advanced degrees or certifications may be required for academic or clinical positions.

Contact Information

Thunderbird School of Global Management | AZCT 800
admissions.tbird@asu.edu | 602-496-7100