Global Management, MGM

With your global mindset, your passion for travel and language, and your aspirations for an international career, you deserve a master's degree that will open up a world of possibilities. Focused 100 percent on global management, the MGM prepares you to do business across borders and cultures with the dexterity you can't learn in a traditional business program.

Program Description

Degree Awarded: MGM Global Management

The MGM is an in-depth, global business education professional degree program that combines general management coursework, cross-cultural insight, regional studies and foreign language components to educate global business leaders. With its innovative program philosophy, the master's degree program provides a strategically choreographed progression through every facet of international management, with hands-on, experiential learning opportunities and practical, applicable nuances of global business.

The master's degree offered at the Thunderbird campus is designed for individuals who want to immerse themselves in full-time graduate studies and take classes in person.

The online option is designed for professionals seeking to continue working while attending school. Courses are delivered primarily online with three separate one-week, in-person seminars: one hosted at the Thunderbird campus and two hosted abroad.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus or online

Accelerated Degrees
This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- **Global Management, BGM**
- **International Trade, BS**

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

## Degree Requirements

40 credit hours including the required capstone course (TGM 549)

### Required Core (10 credit hours)

- TGM 505 States and Markets in a Global Economy (2)
- TGM 508 Regional Business Environment I: Emerging Markets (2)
- TGM 548 Global Strategy (2)
- TGM 579 Communicating in a Global Context (2)
- TGM 581 Negotiating in a Global Context (2)

### Other Requirements (22 credit hours)

- TGM 509 Regional Business Environment II: Developed Economies (2)
- TGM 511 Global Financial Accounting (2)
- TGM 512 Managerial Accounting and Decision Making in a Global Environment (2)
- TGM 521 Managing for Global Value Creation (2)
- TGM 522 Global Financial Decisions (2)
- TGM 530 Big Data in the Age of the Global Economy (2)
- TGM 531 Multinational Value Chain (2)
- TGM 532 Leading Global Projects (2)
- TGM 540 Managing People from a Global Perspective (2)
- TGM 541 Competitive Strategy from a Global Perspective (2)
- TGM 551 Global Marketing Strategy (2)
- TGM 552 Global Marketing Management (2)

### Electives (6 credit hours)

- **Culminating Experience (2 credit hours)**
  - TGM 549 Global Leadership (2)

### Additional Curriculum Information

Students choose eleven courses from the Other Requirements list.

For electives coursework, students should see the academic unit for the approved course list.
Other courses may be used for both Other Requirements and electives, with approval from the academic unit.

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**Admission Requirements**

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution. The program is open to candidates from any undergraduate major.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. Graduate admission application and application fee
2. Official transcripts
3. Resume
4. Two letters of recommendation
5. Proof of English proficiency

**Additional Application Information**

An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

GRE or GMAT scores may be required after a complete review of the student's application material (including resume, academic transcripts and two letters of recommendation).

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**Attend Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.

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**Application Deadlines**

- **Fall**
- **Spring**

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Global Opportunities

Global Experience

Study abroad is possible for graduate students with more than 50 program opportunities spanning six continents. Faculty-directed programs tend to be the best fit for graduate students; taking courses over the summer or during academic breaks with ASU professors offers close mentorship and professional network growth in many fields of study while earning ASU credit. Exchange program participation is also possible with careful planning. https://mystudyabroad.asu.edu/students/graduate-students

Contact Information

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