Global Management, MGM

Thunderbird's No. 1-ranked MGM program offers applied learning opportunities, 16 concentrations, and internships in real-world settings around the globe where you can gain hands-on experience and learn from the diverse perspectives of a global cohort of classmates. Graduates join a worldwide alumni network of 45,000 leaders across 170 alumni chapters.

Program Description

Degree Awarded: MGM Global Management
The world is innovating. Technology is changing lives and workplaces. To succeed in this new paradigm, where machine learning and artificial intelligence are driving all industries' practices to a level never before imagined, a revitalized brand of leadership is essential. In a world of technological transformation, Thunderbird is developing nimble, ethical leaders who are equipped to build sustainable businesses, economies, cultures and environments.

Thunderbird's specialized MGM degree program delivers cross-cultural, hands-on training in the nuances of international management, preparing students with the perfect balance of practical and people skills to inspire, influence and drive global success. Students broaden their mindset and marketability by pairing their deep-dive leadership training with an innovative concentration area, foreign language options and practical training through the Global Challenge Laboratories, consultative collaborations with corporate partners, internships, real-world simulations and study abroad modules.

Learn by Doing
A Thunderbird education features experiential learning for exponential impact. Applied learning courses give students opportunities to work face-to-face with clients or participate in real-life simulations as part of their program. Through these courses, students have consistent opportunities to develop and refine their hard skills by choosing from a wide variety of applied learning options. These cutting-edge learning experiences are built into the curriculum, ensuring 100% participation from Thunderbird students.

Moving from theory to real-world practice, students get hands-on experience by taking on projects for major corporations and other global organizations, including nonprofits. In the Global Challenge Labs, students work on consulting projects in emerging markets while developing leadership, cultural sensitivity and international business acumen. Through the Global Organizational Consulting program, students gain expertise in consulting frameworks through client projects. Internships allow students to work for multinational businesses across the gamut of industries in full-time positions for at least eight weeks on
graduate-level projects or over the summer. Thunderbird's simulations present real-world scenarios in the areas of global marketing, global finance and global strategy, which allows students to test solutions in a sandbox setting. Students can also travel to specific regions to study local business practices, learn intercultural management skills, and develop international relationships.

Global Management, Evolved
Upon its founding in 1946, Thunderbird became the world's first graduate school focused exclusively on global business. Students have the opportunity to choose from one of the 15 concentration areas below, or can design their own concentration:

- creative industries and design thinking
- development and innovation
- digital audience strategy
- global affairs
- global business
- global digital transformation
- global entrepreneurship
- health care delivery
- integrated healthcare
- legal studies
- nonprofit leadership and management
- public administration
- public policy
- sustainability solutions
- sustainable tourism

In Thunderbird's Master of Global Management, students study practical core courses in global management, international political economy and cross-cultural engagement. The Master of Global Management is an in-depth, global business education professional degree program that combines general management coursework, cross-cultural insight, regional studies and foreign language components to educate global business leaders. With its innovative program philosophy, the master's degree program provides a strategically choreographed progression through every facet of international management, with hands-on, experiential learning opportunities and practical, applicable nuances of global business.

Thunderbird provides an intercultural learning community, a globally infused curriculum and cross-cultural training at its best. Thunderbird's specialized global management degrees are anchored in global accounting, global finance, global marketing, global management, global statistics and global strategy, all infused with dynamic training in international leadership, intercultural communication and regional political nuances.

A New Brand of Leadership for Global Organizations
Thunderbird prepares graduates to enter this complex and exciting global economy with specialized, hands-on training in international business, cross-cultural relations, global political economy and regional business environments. With their global mindset, core professional skills, mastery of management principles
Thunderbird students are prepared for leadership roles in organizations with a global scope.

Thunderbird School of Global Management has produced unique leaders for more than 70 years, leaders in every sector capable of tackling the world's greatest challenges.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus or online

**Accelerated Program Options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Applied Computing, BS
- Asia Studies (East Asia), BA
- Asia Studies (South Asia), BA
- Asia Studies (Southeast Asia), BA
- Asian Languages (Chinese), BA
- Asian Languages (Japanese), BA
- Biochemistry, BA
- Biochemistry, BS
- Biological Sciences, BS
- Biological Sciences (Biology and Society), BS
- Biological Sciences (Biomedical Sciences), BS
- Biological Sciences (Conservation Biology and Ecology), BS
- Biological Sciences (Genetics, Cell and Developmental Biology), BS
- Biological Sciences (Neurobiology, Physiology and Behavior), BS
- Biotechnology and Bioenterprise, BS
- Business (Business Administration), BA
- Business (Communication), BA
- Business (Food Industry Management), BA
- Business (Global Agribusiness), BA
Business (Global Logistics Management), BA
Business (Global Politics), BA
Business (Health Care), BA
Business (Information Security), BA
Business (Language and Culture), BA
Business (Law), BA
Business (Public Service and Public Policy), BA
Business (Sports Business), BA
Business (Statistics), BA
Business (Sustainability), BA
Business (Technology), BA
Business (Tourism), BA
Business Data Analytics, BS
Business Entrepreneurship, BS
Communication, BA
Communication, BS
Economics, BS
Economics, BS
Economics (Politics and the Economy), BS
Engineering (Automotive Systems), BSE
Engineering (Electrical Systems), BSE
Engineering (Mechanical Engineering Systems), BSE
Engineering (Robotics), BSE
English, BA
Finance, BS
French, BA
General Studies, BA
German, BA
Global Health, BA
Global Management, BGM
Health Sciences, BS
History, BA
Interdisciplinary Arts and Sciences, BA
International Letters and Cultures (Arabic Studies), BA
International Letters and Cultures (Classical Civilization), BA
International Letters and Cultures (Classics), BA
International Trade, BS
Italian, BA
Jewish Studies, BA
Latin American Studies, BA
Management, BS
Marketing, BS
Marketing (Digital and Integrated Marketing Communications), BS
Marketing (Professional Sales), BS
Microbiology, BS
Microbiology (Medical Microbiology), BS
Molecular Biosciences and Biotechnology, BS
Philosophy, BA
Philosophy (Morality, Politics and Law), BA
Philosophy, Religion and Society, BA
Political Science, BA
Political Science, BS
Psychology, BA
Psychology, BS
Psychology, BA
Psychology, BS
Psychology (Forensic Psychology), BA
Psychology (Forensic Psychology), BS
Public Service and Public Policy (American Indian Studies), BS
Public Service and Public Policy (Business), BS
Public Service and Public Policy (Criminology), BS
Public Service and Public Policy (Health Policy), BS
Public Service and Public Policy (Law and Policy), BS
Public Service and Public Policy (Nonprofit Leadership and Management), BS
Public Service and Public Policy (Parks and Recreation Management), BS
Public Service and Public Policy (Science and Technology Policy), BS
Public Service and Public Policy (Sustainability), BS
Religious Studies (Religion, Culture and Public Life), BA
Religious Studies (Religion, Politics and Global Affairs), BA
Russian, BA
Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

**Degree Requirements**

49 credit hours including a foreign language exam and the required capstone course (TGM 597)

**Required Core (3 credit hours)**
TGM 506 Communicating and Negotiating Across Cultures (3)

**Other Requirements (21 credit hours)**
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

**Electives (24 credit hours)**

**Culminating Experience (1 credit hours)**
TGM 597 Thunderbird Integrative Experience (1)

**Additional Curriculum Information**
Proficiency in a second language is required for graduation from the MGM degree. Students whose native language is not English who meet the admission requirements for this program satisfy the language requirement.
Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an oral proficiency interview administered by a third-party vendor or by successfully completing six credit hours of 400-level or higher foreign language coursework.

For electives coursework, students should see the academic unit for approved courses.

For other requirements coursework, other courses may be used with approval from the academic unit.

**Admission Requirements**

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution. The program is open to candidates from any undergraduate major.

Applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum cumulative GPA of 3.00 (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. two letters of recommendation
5. proof of English proficiency

**Additional Application Information**

An applicant whose native language is not English must provide proof of English proficiency regardless of current residency.

GRE or GMAT scores may be required after a complete review of the student's application material, including resume, academic transcripts and two letters of recommendation.

**Attend Online**

ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information here.
Global Opportunities

Global Experience
Students in Thunderbird's Master of Global Management program have unique opportunities to apply and hone their learning in international settings. Experiential learning exposes students to actual problems faced by leaders of multinational businesses and governmental or nonprofit organizations that operate on an international level. Working with Thunderbird professors, their fellow students, alumni and corporate partners, students master and apply global management principles and concepts to meet real business challenges through special courses, labs and projects. Thunderbird offers a wide variety of experiential learning engagements, giving students the ability to solve real-world challenges by collaborating with the school's corporate partners around the world. Some options include:

Global Field Seminars
This two- or three-week seminar exposes students to the dynamics and nuances of doing business in a focused region of the world. Teams of students go on company site visits and attend high-level meetings and presentations with business, government and cultural leaders as well as with Thunderbird alumni. Students gain invaluable hands-on experience while expanding their global business skills so they can become major assets to any organization they join after graduating.

Thunderbird Global Challenge Laboratories
This is a client-facing, project-based course built on a five-week immersion assignment in a key emerging market. Projects take students to destinations all over the world. They are tailored to the business needs of the client and challenge students to provide sophisticated data and market analysis, strategy recommendations, and plans for sustained growth that are both practical and effective. For more information, students should visit https://thunderbird.asu.edu/challenge-labs.

Contact Information

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