Global Management, MGM

Ranked No. 1 in the world by the Times Higher Education/Wall Street Journal business schools report of 2019, Thunderbird's specialized global management master's degree program delivers cross-cultural, hands-on training that prepares you with the perfect balance of practical and interpersonal skills to inspire, influence and drive global success.

Program Description

Degree Awarded: MGM Global Management

The MGM is an in-depth, global business education professional degree that combines general management coursework, cross-cultural insight, regional studies and foreign language components to educate global business leaders. With its innovative program philosophy, the master's degree program provides a strategically choreographed progression through every facet of international management, with hands-on, experiential learning opportunities and practical, applicable nuances of global business.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus or online

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Applied Computing, BS
- Biotechnology and Bioenterprise, BS
- Business (Business Administration), BA
- Business (Communication), BA
Business (Global Politics), BA
Business (Health Care), BA
Business (Information Security), BA
Business (Law), BA
Business (Public Service and Public Policy), BA
Business (Sports Business), BA
Business (Sustainability), BA
Business (Technology), BA
Business (Tourism), BA
Communication, BA
Communication, BS
Engineering (Automotive Systems), BSE
Engineering (Electrical Systems), BSE
Engineering (Mechanical Engineering Systems), BSE
Engineering (Robotics), BSE
English, BA
Finance, BS
Global Management, BGM
Interdisciplinary Arts and Sciences, BA
International Trade, BS
Latin American Studies, BA
Management, BS
Philosophy, Religion and Society, BA
Political Science, BA
Political Science, BS
Psychology, BA
Psychology, BS
Psychology, BA
Psychology, BS
Psychology (Forensic Psychology), BA
Psychology (Forensic Psychology), BS
Public Service and Public Policy (American Indian Studies), BS
Public Service and Public Policy (Business), BS
Public Service and Public Policy (Criminology), BS
Public Service and Public Policy (Health Policy), BS
Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

**Degree Requirements**

49 credit hours including the required capstone course (TGM 597)

**Required Core (3 credit hours)**
TGM 506 Communicating and Negotiating Across Cultures (3)

**Other Requirements (21 credit hours)**
TGM 515 Navigating Global and Regional Business Environments (3)
TGM 517 Global Accounting and Financial Management (3)
TGM 545 Advanced Perspectives on Global Leadership and Strategy (3)
TGM 557 Global Data and Marketing Analytics (3)
TGM 586 Global Entrepreneurship and Sustainable Business (3)
TGM 596 Thunderbird Experiential Practicum (6)

**Electives (24 credit hours)**

**Culminating Experience (1 credit hours)**
TGM 597 Thunderbird Integrative Experience (1)

**Additional Curriculum Information**
Proficiency in a second language is required for graduation from the MGM degree. Students whose native
language is not English who meet the admission requirements for this program satisfy the language requirement.

Students whose native language is English must satisfy the graduation requirement for language proficiency by waiving this requirement through an Oral Proficiency Interview administered by a third party vendor or by successfully completing six credit hours of 400 level or higher foreign language coursework.

For electives coursework, students should see the academic unit for approved courses.

For other requirements coursework, other courses may be used with approval from the academic unit.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution. The program is open to candidates from any undergraduate major.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor's degree program, or applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. two letters of recommendation
5. proof of English proficiency

Additional Application Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

GRE or GMAT scores may be required after a complete review of the student's application material, including resume, academic transcripts and two letters of recommendation.

Attend Online
ASU offers this program in an online format with multiple enrollment sessions throughout the year. Applicants may view the program description and request more information [here](#).

## Application Deadlines

<table>
<thead>
<tr>
<th></th>
<th>Fall</th>
<th>Spring</th>
<th>Summer</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>expand</td>
<td>expand</td>
<td>expand</td>
</tr>
</tbody>
</table>

## Global Opportunities

### Global Experience

Students in the Master of Global Management program have the unique opportunity to apply their learning in an international setting. Some options include:

**Summerim ---** This two- to three-week seminar exposes students to the challenges and opportunities of doing business in a focused region of the world. This is done through company site visits and high-level meetings and presentations with business, government and cultural leaders as well as with Thunderbird alumni.

**Thunderbird Emerging Markets Laboratory ---** This is a client-facing, project-based course that involves a five-week immersion in an emerging market around the world. Projects are tailored to the business needs of the client and provide sophisticated data and market analysis, strategy recommendations and practical, effective plans for sustained growth. For more information, students should visit [https://thunderbird.asu.edu/consulting-labs](https://thunderbird.asu.edu/consulting-labs).

## Contact Information

[Thunderbird School of Global Management](#) | AZCT 800
admissions.tbird@asu.edu | 602-496-7100