Global Management (Executive), MGM

As an experienced international executive, you know the power of a global mindset. Create worldwide value and broaden your personal brand by studying the intricacies of global management with world-renowned faculty and a cohort of exceptional peers as you study, travel and collaborate to earn this unique, specialized degree.

Program Description

Degree Awarded: MGM Global Management

The MGM executive program combines general management coursework, cross-cultural insight, regional studies and foreign language components to educate global business leaders. With the busy schedules of working professionals in mind, the program is designed to be completed as a lock-step program in 16 months. The executive master's degree program is a unique learning experience through collaboration with executive-level classmates and experienced global faculty. With its innovative program philosophy, the executive program provides a strategically choreographed progression through every facet of international management, with hands-on, experiential learning opportunities and practical, applicable nuances of global business. Upon completing the program, students will receive the Master of Global Management degree.

At a Glance

- College/School: Thunderbird School of Global Management
- Location: Downtown Phoenix campus

Degree Requirements

40 credit hours including the required capstone course (TGM 549)

Required Core (10 credit hours)
TGM 505 States and Markets in a Global Political Economy (2)
TGM 508 Regional Business Environment I: Emerging Markets (2)
TGM 548 Global Strategy (2)
TGM 579 Communicating in a Global Context (2)
TGM 581 Negotiating in a Global Context (2)

Other Requirements (22 credit hours)
TGM 509 Regional Business Environment II: Developed Economies (2)
TGM 511 Global Financial Accounting (2)
TGM 512 Managerial Accounting and Decision Making in a Global Environment (2)
TGM 521 Managing for Global Value Creation (2)
TGM 522 Global Financial Decisions (2)
TGM 530 Big Data in the Age of the Global Economy (2)
TGM 531 Multinational Value Chain (2)
TGM 532 Leading Global Projects (2)
TGM 540 Managing People from a Global Perspective (2)
TGM 541 Competitive Strategy from a Global Perspective (2)
TGM 551 Global Marketing Strategy (2)
TGM 552 Global Marketing Management (2)

Electives (6 credit hours)
TGM 549 Global Leadership (2)

Additional Curriculum Information
Students choose eleven courses from the other requirements list. Other courses may be used with approval of the academic unit.

For electives coursework, students should see the academic unit for the approved course list. Other coursework may be used with the approval of the academic unit.

Students are allowed 400 level courses on the plan of study.

Admission Requirements

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.

Applicants are eligible to apply to the program if they have earned a bachelor's or master's degree from a regionally accredited institution. The program is open to candidates from any undergraduate major.
Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of a student's first bachelor's degree program, or applicants must have a minimum of 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master's degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. one letter of recommendation
5. proof of English proficiency

Additional Application Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

GRE or GMAT scores may be required after a complete review of the student's application material (including resume, academic transcripts and letter of recommendation).

Contact Information
Thunderbird School of Global Management | AZCT 800
admissions.tbird@asu.edu | 602-496-7100