Global Management (Executive), MGM

TBTGMXGMGM

As an experienced international executive, you know the power of a global mindset. Create worldwide value for yourself and broaden your personal brand by studying the intricacies of global management with world-renowned faculty and a cohort of exceptional peers as you study, travel and collaborate to earn this unique, specialized degree.

Program Description

Degree Awarded: MGM Global Management

The MGM executive program combines general management coursework, cross-cultural insight, and regional studies to educate global business leaders. With the busy schedules of working professionals in mind, the program is designed to be completed as a lock-step program in 16 months. The executive master's degree program is a unique learning experience through collaboration with executive-level classmates and experienced global faculty. With its innovative program philosophy, the executive program provides a strategically choreographed progression through every facet of international management, with hands-on, experiential learning opportunities and practical, applicable nuances of global business. Upon completing the program, students will receive the Master of Global Management degree.

At a Glance

- **College/School:** Thunderbird School of Global Management
- **Location:** Downtown Phoenix campus

Degree Requirements

40 credit hours including the required capstone course (TGM 549)
**Required Core (3 credit hours)**
TGM 506 Communicating and Negotiating Across Cultures (3)

**Other Requirements (32 credit hours)**
TGM 505 States and Markets in the Global Economy (2)
TGM 508 Regional Business Environment I: Emerging Markets (2)
TGM 509 Regional Business Environment II: Developed Economies (2)
TGM 511 Global Financial Accounting (2)
TGM 512 Managerial Accounting and Decision Making in a Global Environment (2)
TGM 521 Managing for Global Value Creation (2)
TGM 522 Global Financial Decisions (2)
TGM 530 Big Data in the Age of the Global Economy (2)
TGM 531 Multinational Value Chain (2)
TGM 532 Leading Global Projects (2)
TGM 540 Managing People from a Global Perspective (2)
TGM 541 Competitive Strategy from a Global Perspective (2)
TGM 548 Global Strategy (2)
TGM 549 Global Leadership (2)
TGM 551 Global Marketing Strategy (2)
TGM 552 Global Marketing Management (2)

**Electives (4 credit hours)**

**Culminating Experience (1 credit hour)**
TGM 597 Thunderbird Integrative Experience (1)

**Additional Curriculum Information**
For other requirements, the academic unit may approve other courses to be used than those listed.

For electives coursework, students should see the academic unit for the approved course list.

Students are allowed 400-level courses on the plan of study.

**Admission Requirements**

Applicants must fulfill the requirements of both the Graduate College and the Thunderbird School of Global Management.
Applicants are eligible to apply to the program if they have earned a bachelor’s or master’s degree from a regionally accredited institution. The program is open to candidates from any undergraduate major.

Applicants must have a minimum of a 3.00 cumulative GPA (scale is 4.00 = "A") in the last 60 hours of their first bachelor’s degree program, or applicants must have a minimum of 3.00 cumulative GPA (scale is 4.00 = "A") in an applicable master’s degree program.

All applicants must submit:

1. graduate admission application and application fee
2. official transcripts
3. resume
4. one letter of recommendation
5. proof of English proficiency

Additional Application Information
An applicant whose native language is not English (regardless of current residency) must provide proof of English proficiency.

GRE or GMAT scores may be required after a complete review of the student's application material, including resume, academic transcripts and letter of recommendation.

Application Deadlines

Fall

Global Opportunities

PLuS Alliance
Global Experience

Students in the Master of Global Management executive program travel with classmates on two faculty-led Global Field Seminars during the program. These one-week, for-credit seminars are hands-on learning experiences in a focused region of the world, comprised of site visits, high-level meetings and presentations with business, government and cultural leaders to learn what makes doing business in the region unique.

Global Degree
Career Opportunities

Contact Information

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