Program Description

The BAS program with a concentration in graphic information technology allows students who have an applicable AAS from an accredited institution to transfer 60 credit hours toward a Bachelor of Applied Science degree at ASU. Students pursuing this degree may have more than 60 credit hours to complete in order to obtain their Bachelor of Applied Science upon transfer to ASU. Students who have earned an Associate of Applied Science degree from a regionally accredited Arizona community college may be eligible to transfer up to 75 credits toward the Bachelor of Applied Science degree. Students should work with their academic advisor to ensure their courses will meet degree requirements.

The cross-media nature of the graphics industry requires tomorrow’s graduates to understand the full spectrum of visual design and production as well as current business practices. The graphic information technology program prepares graduates for careers as visual design technologists encompassing front-end web design and development, printing and digital publishing, commercial photography and videography, and game art and animation. This is an intensive program of study emphasizing theory and hands-on laboratory practice.

- user experience (UX) designers
- user interface (UI) designers
- front-end web designers and developers
- graphic designers
- art directors
- commercial photographers and videographers
- video editors
- motion graphics and animation professionals
- production managers
- digital print and publishing professionals

This major is eligible for the Western Undergraduate Exchange program at the following location: Polytechnic campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees.
Students should click the link for more information and eligibility requirements of the WUE program.

At a Glance

- **College/School:** Ira A. Fulton Schools of Engineering
- **Location:** Polytechnic campus
- **Additional Program Fee:** Yes
- **Second Language Requirement:** No

Required Courses (Major Map)

- [2019 - 2020 Major Map](#)
- [Major Map (Archives)](#)

Accelerated Program Options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

- Technology (Graphic Information Technology), MSTech

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

**General University Admission Requirements:**

All students are required to meet general university admission requirements.  
[Freshman | Transfer | International | Readmission](#)

**Additional Requirements:**

Students applying to this program must have completed an Associate of Applied Science degree in a similar field such as computer graphic design, digital arts, digital photography, eLearning design specialist, game technology, graphic design, animation and Web publishing design, graphic design: visual communication, information technology; Web and graphic design, media arts; desktop publishing, media art; Web design, multimedia, multimedia and business technology, and video production technology.
Change of Major Requirements

Students interested in changing to this BAS degree must have completed a related AAS degree at a regionally accredited university in a similar program, such as graphic design, animation, visual communication, web design and development, commercial photography and video.

Students should refer to [https://changingmajors.asu.edu/request](https://changingmajors.asu.edu/request) for information about how to change a major to this program.

Transfer Options

ASU is committed to helping students thrive by offering tools that allow personalization of the transfer path to ASU. Students may use the [Transfer Map search](https://admission.asu.edu/transfer/pathway-programs) to outline a list of recommended courses to take prior to transfer.

ASU has transfer partnerships in Arizona and across the country to create a simplified transfer experience for students. These pathway programs include exclusive benefits, tools and resources, and help students save time and money in their college journey. Students may learn more about these programs by visiting the admission site: [https://admission.asu.edu/transfer/pathway-programs](https://admission.asu.edu/transfer/pathway-programs).

Global Opportunities

Global Experience

With over 250 programs in more than 65 countries ranging from one week to one year, study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st-century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. [https://mystudyabroad.asu.edu/](https://mystudyabroad.asu.edu/)

Career Opportunities

Graphic information technology prepares graduates for technical and management positions in visual design in such diverse areas as:

- user experience design
• user interface design
• front-end web design and development
• visual design
• graphic design
• commercial photography and videography
• motion graphics, animation and game art
• technical and digital media production
• premedia, digital printing and publishing
• art direction
• quality assurance of graphic and visual design products

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.4%</td>
<td>$70,530</td>
</tr>
<tr>
<td>Art Director</td>
<td>5.4%</td>
<td>$92,500</td>
</tr>
<tr>
<td>Film Editor</td>
<td>17.0%</td>
<td>$61,180</td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>4.2%</td>
<td>$48,700</td>
</tr>
<tr>
<td>Web Developer</td>
<td>15.0%</td>
<td>$67,990</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

Bright Outlook  Green Occupation

Contact Information

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