Program Description

The BAS program with a concentration in graphic information technology allows students who have an applicable AAS from an accredited institution to transfer 60 credit hours toward a Bachelor of Applied Science degree at ASU. Students pursuing this degree may have more than 60 credit hours to complete in order to obtain their Bachelor of Applied Science upon transfer to ASU. Students who have earned an Associate of Applied Science degree from a regionally accredited Arizona community college may be eligible to transfer up to 75 credits toward the Bachelor of Applied Science degree. Students should work with their academic advisor to ensure their courses will meet degree requirements.

This concentration in graphic information technology prepares graduates in the cross-media design technologies that includes Web design and development; 2D-3D animation; commercial photography and video; digital design, print and publishing.

This major is eligible for the Western Undergraduate Exchange (WUE) program at the following location: Polytechnic campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150 percent of Arizona resident tuition plus all applicable fees. See more information and eligibility requirements on the Western Undergraduate Exchange (WUE) program.

At a Glance

- **College/School:** Ira A. Fulton Schools of Engineering
- **Location:** Polytechnic campus [WUE](#)
- **Additional Program Fee:** No
- **Second Language Requirement:** No
Required Courses (Major Map)

2018 - 2019 Major Map
Major Map (Archives)

Accelerated Degrees

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's and master's degree with:

Technology (Graphic Information Technology), MSTech

Acceptance to the graduate program requires a separate application. During their junior year, eligible students will be advised by their academic departments to apply.

Admission Requirements

General University Admission Requirements:

All students are required to meet general university admission requirements.
Freshman | Transfer | International | Readmission

Additional Requirements:

Students applying to this program must have completed an Associate of Applied Science degree in a similar field such as computer graphic design, digital arts, digital photography, eLearning design specialist, game technology, graphic design, animation and Web publishing design, graphic design: visual communication, information technology; Web and graphic design, media arts; desktop publishing, media art; Web design, multimedia, multimedia and business technology, and video production technology.

Change of Major Requirements

Students interested in changing to this BAS degree must have completed a related AAS degree at a regionally accredited university in a similar program, such as graphic design, animation, visual communication, Web design and development, commercial photography and video, etc. Students should refer to https://students.asu.edu/changingmajors for information about how to change a major to this program.

Global Opportunities
Global Experience

With over 250 programs in more than 65 countries (ranging from one week to one year), study abroad is possible for all ASU students wishing to gain global skills and knowledge in preparation for a 21st century career. Students earn ASU credit for completed courses, while staying on track for graduation, and may apply financial aid and scholarships toward program costs. https://mystudyabroad.asu.edu/.

Career Opportunities

Because the program combines technical course work with management content, graduates are prepared to assume supervisory positions such as:

- art director
- commercial photographer or videographer
- front-end Web designer or developer
- graphic designer
- production manager
- user experience (UX) designer
- user interface (UI) designer

Career examples include but are not limited to those shown in the following list. Advanced degrees or certifications may be required for academic or clinical positions.

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animator</td>
<td>8.4%</td>
<td>$70,530</td>
</tr>
<tr>
<td>Art Director</td>
<td>5.4%</td>
<td>$92,500</td>
</tr>
<tr>
<td>Film Editor</td>
<td>17.0%</td>
<td>$61,180</td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>4.2%</td>
<td>$48,700</td>
</tr>
<tr>
<td>Web Developer</td>
<td>15.0%</td>
<td>$67,990</td>
</tr>
</tbody>
</table>

* Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

☀ Bright Outlook ❁ Green Occupation
Contact Information

Graphic Information Technology | WANER 201
polyadvising@asu.edu | 480-727-1874