2013-2014 Catalog Year - TAG
Business (Accountancy, Economics, Finance, Management, Business Entrepreneurship, Marketing, Marketing (Digital and Integrated Marketing Communications, or Supply Chain Management) BS

**ASU Major**

- Marketing (Digital and Integrated Marketing Communications), BS - [W. P. Carey School of Business]
- Economics, BS - [W. P. Carey School of Business]
- Supply Chain Management, BS - [W. P. Carey School of Business]
- Management, BS - [W. P. Carey School of Business]
- Marketing, BS - [W. P. Carey School of Business]
- Finance, BS - [W. P. Carey School of Business]
- Accountancy, BS - [W. P. Carey School of Business]
- Business Entrepreneurship, BS - [W. P. Carey School of Business]

**Special Requirements**

Completion of the TAG and all special requirements satisfies the requirements for Pima Community College Associate of Business in Business Administration degree and AGEC-B, meets major map requirements at ASU, and guarantees admission to the Business B.S. degree program. Special Requirements: In addition to university requirements, the W.P. Carey School of Business has the following special requirements: All courses must be completed with a grade of "C" or better. Students who complete the TAG with a 3.0 cumulative transfer GPA* and submit one of the following: an SAT (math and critical reading sections only) score of 1160 or higher, OR an ACT composite score of 25 or higher, OR a high school class ranking in the top 8 percent, OR an overall high school GPA of 3.60 in ASU competency courses (A=4.00) are guaranteed admission to the W.P. Carey School of Business Bachelor of Science degree program, subject to capacity availability. Students may be assigned to a specific campus. * Because Arizona State University computers GPAs differently than Pima Community College, admission to the B.S. program can only be certified after ASU calculates and certifies the GPA. Only 64 credits are transferrable to ASU.

**Pima Community College Course Requirements**

<table>
<thead>
<tr>
<th>Required Courses</th>
<th>Pathway</th>
<th>AGEC-B Program</th>
<th>ASU</th>
<th>ASU</th>
<th>Min. Credits</th>
<th>Req</th>
<th>Trk</th>
<th>LD</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>English Composition</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WRT 101: Writing I</td>
<td>3</td>
<td>*</td>
<td></td>
<td></td>
<td>C</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 1101 OR WRT 107: Writing I for Non-Native Speakers of English</td>
<td>*</td>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Page 1
<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>WRT 102: Writing II SUNY</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>ENG 1102 OR WRT 108: Writing II for Non-Native Speakers of English</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Humanities and Fine Arts**

- Lower Division: 6 C
- Humanities and Fine Arts: Select one course from the Art list and one course from the Humanities list.

**Biological and Physical Sciences**

- Lower Division: 8 C
- Biological and Physical Sciences: Select any two courses and their labs from the Biological and Physical Sciences list.

**Mathematics**

- MAT 220: Calculus I SUNY 5 C
- MAT 2220

**Social and Behavioral Science**

- ECN 201: Microeconomic Principles SUNY 3 C
- ECN 2202
- ECN 202: Macroeconomic Principles SUNY 3 C
- ECN 2201

**Other Requirements Options**

- CIS 100: Introduction to Computers 3 C
- MAT 231: Calculus II SUNY 4 C
- MAT 2230
**AGEC Special Requirements**

Lower Division 0  C

Select AGEC courses above so that at least one course is marked "C" (cultural diversity), one with an "I" (intensive writing), and one with a "G" (global awareness).

---

**Additional Lower Division Requirements**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Note</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 101: Financial Accounting</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACC 2201</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACC 102: Managerial Accounting</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACC 2202</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BUS 220: Legal Environment of Business</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BUS 205: Statistical Methods in Economics and Business</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lower Division</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>College Algebra or SPE 130 for Accountancy majors</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>College Algebra or SPE 130 for Accountancy majors: This requirement is for Accountancy MAPP students only. College algebra applies as elective credit only toward ASU business programs. For Accountancy MAPP students, ASU requires that students also complete SPE</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
130 (in addition to SPE 110). SPE 130 may be taken after transfer to ASU.

Lower Division 3 C
Select one Psychology course from the following list: PSY 101, 215, 216, 218, 240, 250, 265.

Lower Division 3 C
Select one Sociology course that transfers to ASU with a SOC prefix from the following list: SOC 101, 110, 120, 201, 203, 204, 215.

Lower Division 3 C
Select 1 course (3 credit hours) from ACC, BUS, CIS, FIN, MGT, MKT, PAD, or language courses.

SPE 110: Public Speaking 3 C
SPE 110: Satisfies remaining 3 credit hours of 6 credit hour requirement for Business Electives. (Other 3 credit hours are satisfied by excess calculus credit hours.) Also satisfies ASU’s Communication Requirement.

3.0 cumulative transfer GPA
ASU will accept transfer credit for traditional course work you have successfully completed at regionally accredited institutions of higher education. The applicability of the specific course toward a degree depends on the requirements of the department, division, college or school in which you are enrolled at ASU. Students are responsible for working with their advisor to confirm all transfer transcripts are on file with ASU. For more information: https://transfer.asu.edu/credits