2018 - 2019 Minor Map
Business

School/College: W. P. Carey School of Business
Location: Tempe campus

Program Requirements

Students must complete 18 credit hours (12 of which must be upper division) of the specified business courses with a grade of "C" (2.00) or higher in each course. At least 12 credit hours must be taken at ASU.

No more than 6 credit hours can share between the minor and other business certificates and minors.

The upper-division courses specified for the minor will be restricted to students with 56 earned credit hours and a minimum 2.00 ASU cumulative GPA.

Business students are not eligible to apply for the minor. Economics majors must use ECN 212 in their degree and will take an additional elective to replace ECN 212 in the minor.

Required Courses -- 15 credit hours

ACC 382: Accounting and Financial Analysis (3)
*ACC 231 will substitute for ACC 382.
ECN 211: Macroeconomic Principles (SB) or ECN 212: Microeconomic Principles (SB) (3)
FIN 380: Personal Financial Management (3)
MGT 380: Management and Strategy for Nonmajors (3)
MKT 390: Essentials of Marketing (3)

Elective (select one) -- 3 credit hours

AGB 420: Food Advertising and Promotion (3)
AGB 445: Food Retailing (3)
AGB 456: Food Product Innovation and Development (3)
CIS 300: Web Design and Development (3)
CIS 308: Advanced Excel in Business (3)
ECN 211: Macroeconomic Principles (SB) or ECN 212: Microeconomic Principles (SB) (3)
FIN 331: Financial Markets and Institutions (3)
LES 380: Consumer Perspective of Business Law (3)
MKT 391: Essentials of Selling (3)
MKT 395: Essentials of Advertising and Marketing Communication (3)
REA 380: Real Estate Fundamentals (3)
Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.