2018 - 2019 Certificate Map
Small Business and Entrepreneurship

School/College: W. P. Carey School of Business
Location: Tempe campus

Program Requirements

The certificate requires 15 credit hours.

**Required Courses -- 9 credit hours**

ENT 305: Principles of Entrepreneurship (3)
ENT 360: Entrepreneurship and Value Creation (3)
ENT 441: Entrepreneurial Management (3)

**Elective (choose one) -- 3 credit hours**

ENT 446: Venture Capital Experience (3)
ENT 447: Lean Launch (3)
ENT 448: Corporate Entrepreneurship (3)
ENT 464: Collaborative Design Development I (L) (5)
ENT 465: Collaborative Design Development II (L) (5)
FIN 394: Fundamentals of Entrepreneurial Finance (3)
MKT 440: Creating Digital Experiences (3)
MKT 435: Entrepreneurial Marketing (3)

**Small Business Elective (choose one) -- 3 credit hours**

ACC 350: Internal Reporting (3)
ACC 430: Taxes and Business Decisions (3)
CIS 300: Web Design and Development (3)
CIS 308: Advanced Excel in Business (3)
CIS 309: Business Process Management (3)
CIS 315: Introduction to Business Data Analytics (3)
CIS 425: Web Technologies for the Enterprise (3)
CIS 440: Capstone in Information Systems (L) (3)
ECN 360: Economic Development (SB & G) (3)
ECN 410: Applied Regression Analysis and Forecasting (3)
ENT 340: Creativity and Innovation (L or HU) (3)
ENT 484: Internship or MGT 484: Internship (3)
FIN 361: Advanced Managerial Finance (3)
FIN 461: Financial Cases and Modeling (L) (3)
MGT 394: Women and Leadership in Business Today (3)
MGT 411: Leading Organizations (3)
MGT 430: Negotiations (3)
MGT 450: Consulting Projects (L) (3)
MKT 365: Advertising Management (3)
MKT 402: Consumer Behavior (3)
MKT 410: Sales Management (3)
SCM 344: Applied Logistics Management (3)
SCM 345: Logistics Management (3)
SCM 355: Supply Management (L) (3)
SCM 440: Quality Management/Measurement (3)
SCM 445: Advanced Logistics Management (3)

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this certificate.