2019 - 2020 Minor Map
Fashion

School/College: Herberger Institute for Design and the Arts
Location: Tempe campus

Program Requirements

Courses selected must satisfy the minimum requirement of 18 credit hours for the minor; nine of the credit hours must be upper-division (300 or 400-level) coursework.

BIS Concentration students must complete 12 credit hours of upper-division credits; all Fashion Electives must be upper-division (300 or 400-level) coursework.

Required Courses -- 9 credit hours

FSH 125: Survey of the Fashion Industry or FSH 394: Personal Style and Wardrobe (3)
FSH 201: Textiles Survey (3)
Students should start with FSH 201 & FSH 125/394. After completing these, then students can go on to FSH 435.
FSH 435: Contemporary Fashion (3)

Fashion Electives -- 3 credit hours

ART 110: Drawing as Seeing and Thinking (HU) (3)
FSH 194: Special Topics (3)
FSH 204: Social Aspects of Fashion (L or HU or SB) (3)
FSH 280 / MKT 280: Fashion Merchandising (3)
FSH 294: Special Topics (3)
FSH 300: Global Fashion Industry (3)
FSH 394: Special Topics (1)
FSH 494: Special Topics (3)
FSH Elective (3)
HDA 294: Fashion Hairstyling Basics (3)
MKT 390: Essentials of Marketing (3)
MKT 391: Essentials of Selling (3)
MKT 395: Essentials of Advertising and Marketing Communication (3)
MKT 397: Essentials of Global Marketing (3)
THE 430: History of Fashion I (HU) (3)
THE 431: History of Fashion II: 20th-Century Fashion (3)

Upper Division Fashion Electives -- 6 credit hours
FSH 300: Global Fashion Industry (G) (3)
FSH 394: Special Topics (3)
FSH 494: Special Topics (3)
FSH Upper Division Elective (3)
MKT 390: Essentials of Marketing (3)
MKT 391: Essentials of Selling (3)
MKT 395: Essentials of Advertising and Marketing Communication (3)
MKT 397: Essentials of Global Marketing (3)
THE 430: History of Fashion I (HU) (3)
THE 431: History of Fashion II: 20th-Century Fashion (3)

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.