2018 - 2019 Minor Map
Special Events Management

School/College: Watts College of Public Service & Community Solut
Location: Downtown Phoenix campus

Program Requirements

The minor requires 15 credit hours: six credit hours of required courses and nine credit hours of elective courses.

Required Core Courses -- 6 credit hours
PRM 486: Special Events Management (3)
PRM 487: Advanced Special Events Management or CSM 485: Sports Events (3)
      Notes: Offered Spring only

Electives (choose three courses) -- 9 credit hours
NLM 300: Fund Raising and Resource Development (3)
PRM 203: Program Planning (3)
PRM 304: Recreation Planning and Facility Development (L) (3)
      Notes: Offered Fall only
PRM 475: Entrepreneurial Recreation and Tourism (3)
PRM 484: Internship (3)
TDM 205: Introduction to Travel and Tourism (G) (3)
TDM 345: Meeting and Convention Planning (3)
TDM 350: Tourism, Recreation and Sports Marketing (3)
TDM 458: International Tourism (G) (3)

Standards
1. 15 credit hours of graded course work (no independent study)
2. minimum grade of "C" (2.00 on a 4.00 scale) required for all classes in the minor
3. minimum GPA of 2.00 for those pursuing the minor
4. a major other than parks and recreation management or tourism development and management
5. should be a junior to take 400-level courses
6. no double counting of courses for a major and the minor

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.