2019 - 2020 Minor Map
Tourism Development and Management

School/College: Watts College of Public Service & Community Solutions
Location: Downtown Phoenix campus

Program Requirements

The tourism development and management minor requires 15 credit hours, six credit hours of required core courses and nine credit hours of elective courses.

Required Core Courses -- 6 credit hours

TDM 205: Introduction to Travel and Tourism (G) (3)
TDM 480: Sustainable Tourism (3)

Elective Courses (choose three) -- 9 credit hours

CSM 483: Sports Tourism (3)
PRM 486: Special Events Management (3)
TDM 225: Introduction to Resort and Hotel Management (3)
TDM 345: Meeting and Convention Planning (3)
TDM 350: Tourism, Recreation and Sports Marketing (3)
TDM 386: Convention Sales and Management (3)
TDM 415: Tourism Transportation Systems (3)
TDM 448: Heritage and Cultural Tourism (3)
TDM 458: International Tourism (G) (3)
TDM 494: Special Topics (3)

Standards

1. 15 hours of graded classroom course work (no internship, no independent study)
2. minimum grade of "C" (2.00 on a 4.00 scale) required for all classes in the minor
3. minimum GPA of 2.00 for those pursuing the minor, a major or premajor, other than tourism development and management
4. students should be a junior to take 400-level courses
5. no double-counting of courses for a major and the minor

Depending on a student's undergraduate program of study, prerequisite courses may be needed in order to complete the requirements of this minor.